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Set	Items	Description
S1	16	AU='UPENDRAN M':AU='UPENDRAN MANISH'
S2	6	AU='UPENDRAN, MANISH':AU='UPENDRAN, MANISH.'
S3	6	IV='UPENDRAN MANISH'
S4	6	IV='UPENDRAN, MANISH':IV='UPENDRAN, MANISH.'
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S6	4	AU='VAKILI VT'
S7	27	AU='VAKILI, V.':AU='VAKILI, V.T.'
S8	11	AU='VAKILI, VALLA':AU='VAKILI, VT'
S9	9	IV='VAKILI VALLA'
S10	9	IV='VAKILI, VALLA':IV='VAKILI, VALLA.'
S11	11	AU='BEHHNAM-DEHKORDY H':AU='BEHHNAM-DEHKORDY, HAMID-REZA.'
S12	6	IV='BEHHNAM-DEHKORDY, HAMID-REZA':IV='BEHHNAM-DEHKORDY, HAMID-REZA.'

S13 16 AU='ROWLEN M':AU='ROWLEN MATTHEW'  
 S14 6 AU='ROWLEN, MATTHEW':AU='ROWLEN, MATTHEW.'  
 S15 6 IV='ROWLEN MATTHEW'  
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 HHNAMDEHKORDY OR BEHHNAM OR DEHKORDY)(2N)(HAMID-REZA OR HAMID  
 OR REZA OR HR OR H.R. OR H.-R.) OR VAKILI(2N)VALLA OR UPENDRA-  
 N(2N)MANISH)  
 S18 0 BY=(ROWLEN(2N)(MATTHEW OR MATT) OR (BEHHNAM-DEHKORDY OR BE-  
 HHNAMDEHKORDY OR BEHHNAM OR DEHKORDY)(2N)(HAMID-REZA OR HAMID  
 OR REZA OR HR OR H.R. OR H.-R.) OR VAKILI(2N)VALLA OR UPENDRA-  
 N(2N)MANISH)  
 S19 0 IV=(ROWLEN(2N)(MATTHEW OR MATT) OR (BEHHNAM-DEHKORDY OR BE-  
 HHNAMDEHKORDY OR BEHHNAM OR DEHKORDY)(2N)(HAMID-REZA OR HAMID  
 OR REZA OR HR OR H.R. OR H.-R.) OR VAKILI(2N)VALLA OR UPENDRA-  
 N(2N)MANISH)  
 S20 60 S1:S19  
 S21 26 S20 FROM 347,348,349,350,371  
 S22 4 IC=(G06F-017? OR G06F-0017?)  
 S23 4 S21 AND S22  
 S24 16 PERSONALI?ATION OR PERSONALI?ED OR CUSTOM OR CUSTOMI? OR T-  
 AILOR??? OR INDIVIDUALI? OR "TO"()ORDER OR TARGET?  
 S25 16 S21 AND S24  
 S26 21 TV OR BROADCAST(5N)(MEDIA OR MEDIUM OR MEDIUMS OR DEVICE OR  
 DEVICES) OR TELEVISION OR TELLY OR (HOME OR FAMILY)(2W)(THEA-  
 T?? OR CINEMA)  
 S27 15 S25(S)S26  
 S28 13 S25(10N)S26  
 S29 14 S23 OR S28  
 S30 14 IDPAT (sorted in duplicate/non-duplicate order)  
 S31 14 IDPAT (primary/non-duplicate records only)  
 S32 34 S20 NOT S21  
 S33 0 S24 AND S32  
 S34 0 S26 AND S32  
 S35 24 INTERNET OR WEB OR WORLDWIDE??? OR WIDEBWEB OR NETWORK OR O-  
 NLINE OR ON()LINE  
 S36 6 S32 AND S35  
 S37 3 S36 NOT PY>2003  
 S38 3 S37 NOT PD=20030830:20061130  
 S39 3 RD (unique items)  
 S40 17 S31 OR S39

40/3,K/1 (Item 1 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
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01215350 \*\*Image available\*\*

**SYSTEM AND METHOD FOR PRESENTING NON-BROADCAST CONTENT ON A BROADCAST-BASED DEVICE**

**SYSTEME ET PROCEDE DESTINES A PRESENTER UN CONTENU AUTRE QUE DE DIFFUSION SUR UN DISPOSITIF BASE SUR LA DIFFUSION**

Patent Applicant/Assignee:

YAHOO! INC, 701 First Avenue, Sunnyvale, CA 94089, US, US (Residence), US (Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

UPENDRAN Manish, 5488 Laura Drive, San Jose, CA 95124, US, US (Residence), US (Nationality), (Designated only for: US)

O'KANE Brenda, 27 El Camino Real #1, Burlingame, CA 94010, US, US (Residence), US (Nationality), (Designated only for: US)

DUKES Derek, 545 South 16th Street, San Jose, CA 95112, US, US (Residence), US (Nationality), (Designated only for: US)

VAKILI Valla, 966 Ponderosa Avenue #60, Sunnyvale, CA 94086, US, US (Residence), US (Nationality), (Designated only for: US)

Legal Representative:

LINDSAY Jonathan M (agent), Crowell & Moring LLP, P.O. Box 14300, Washington, D.C. 20044-4300, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200522364 A2 20050310 (WO 0522364)

Application: WO 2004US29247 20040827 (PCT/WO US04029247)

Priority Application: US 2003498899 20030829; US 2004752744 20040106

Designated States:

(All protection types applied unless otherwise stated - for applications 2004+)

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM  
DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC  
LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO  
RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW  
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PL PT RO  
SE SI SK TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 11173

Fulltext Availability:

Detailed Description

Detailed Description

... broadcast content on a broadcast-based device.

2. Backg-found of the invention

Currently, the **television** viewing experience is a homogenous experience devoid of virtually 'any **personalization** . While users may be able to identify and choose from a set of favorite channels...

...they would like presented to them.

Unfortunately, there is yet to be a way to **customize** a user-s TV viewing

experience as has been the case in the online context. Accordingly, there is a need in the art to not only provide a **customized** TV viewing

experience, but also a **TV** . viewing experience that incorporates a user's online preferences and-habits into their TV experience...

40/3,K/2 (Item 2 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
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01215234 \*\*Image available\*\*

**SYSTEM AND METHOD FOR ACCESSING SPECIALIZED CONTENT ASSOCIATED WITH BROADCAST CONTENT**

**SYSTEME ET PROCEDE D'ACCES A DU CONTENU SPECIALISE ASSOCIE A DU CONTENU EN DIFFUSION**

Patent Applicant/Assignee:

YAHOO INC, 701 First Avenue, Sunnyvale, CA 94089, US, US (Residence), US (Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

UPENDRAN Manish, 5488 Laura Drive, San Jose, CA 95124, US, US (Residence), US (Nationality), (Designated only for: US)

O'KANE Brenda, 27 El Camino Real #1, Burlingame, CA 94010, US, US (Residence), US (Nationality), (Designated only for: US)

DUKES Derek, 545 South 16th Street, San Jose, CA 95112, US, US (Residence), US (Nationality), (Designated only for: US)

VAKILI Valla, 966 Ponderosa Avenue #60, Sunnyvale, CA 94086, US, US (Residence), US (Nationality), (Designated only for: US)

Legal Representative:

LINDSAY Jonathan M (agent), Crowell & Moring LLP, P.O. Box 14300, Washington, D.C. 20044-4300, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200522355 A2 20050310 (WO 0522355)

Application: WO 2004US28083 20040827 (PCT/WO US04028083)

Priority Application: US 2003498899 20030829; US 2004752819 20040106

Designated States:

(All protection types applied unless otherwise stated - for applications 2004+)

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM  
DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC  
LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO  
RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW  
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PL PT RO  
SE SI SK TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 11678

Fulltext Availability:

Detailed Description

Detailed Description

... specialized content that is associated with broadcast content.

2. Background of the invention

Currently, the **television** viewing experience is a homogenous experience devoid of virtually any **personalization** . While users may be able to identify and choose from a set of favorite channels...

...they would like presented to them.

Unfortunately, there is yet to be a way to **customize** a user's **TV** viewing experience as has been the case in the online context. Accordingly, there is a need in the art to not only provide a **customized TV** viewing experience, but also a **TV** SUBSTITUTE SHEET (RULE 2-6)@ viewAng experience that incorporates a user's online preferences and... and/or stored. Based on these settings, specialized content, whether broadcast or non-broadcast, is **tailored** and provided to a clientside device, such as a **television**. For example, in one embodiment previously discussed GUI 110 may be used to login to...

40/3,K/3 (Item 3 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
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01215233 \*\*Image available\*\*

**SYSTEM AlphaNuD METHOD FOR PROVIDING A USER INTERFACE**  
**SYSTEME ET PROCEDE DE REALISATION D'INTERFACE UTILISATEUR**

Patent Applicant/Assignee:

YAHOO| INC, 701 First Avenue, Sunnyvale, CA 94089, US, US (Residence), US (Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

UPENDRAN Manish, 5488 Laura Drive, San Jose, CA 95124, US, US (Residence), US (Nationality), (Designated only for: US)

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ROWLEN Matthew, 36 Seville Way, San Mateo, CA 94402, US, US (Residence), US (Nationality), (Designated only for: US)

Legal Representative:

LINDSAY Jonathan M (agent), Crowell & Moring LLP, P.O. Box 14300, Washington, D.C. 20044-4300, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200522354 A2 20050310 (WO 0522354)

Application: WO 2004US28082 20040827 (PCT/WO US04028082)

Priority Application: US 2003498899 20030829; US 2004752739 20040106

Designated States:

(All protection types applied unless otherwise stated - for applications 2004+)

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM  
DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC  
LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO  
RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW  
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PL PT RO  
SE SI SK TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 10566

Fulltext Availability:

Detailed Description

Detailed Description

... configure an interface for sending and receiving content.

## 2. Background of the invention

Currently, the **television** viewing experience is a homogenous experience devoid of virtually any **personalization**. While users may be able to identify and choose from a set of favorite channels...

...they would like presented to them.

Unfortunately, there is yet to be a way to **customize** a user's **TV** viewing experience as has been the case in the online context. Accordingly, there is a need in the art to not only provide a **customized TV** viewing experience, but also a **TV** viewing experience that incorporates a user's online preferences and habits into their TV experience...

40/3,K/4 (Item 4 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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01215232 \*\*Image available\*\*

### SYSTEM AND METHOD FOR NAVIGATION OF A MULTIMEDIA INTERFACE

### SYSTEME ET PROCEDE DE NAVIGATION DANS UNE INTERFACE MULTIMEDIA

Patent Applicant/Assignee:

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Patent Applicant/Inventor:

DUKES Derek, 545 South 16th Street, San Jose, CA 95112, US, US (Residence), US (Nationality), (Designated only for: US)

VAKILI Valla, 966 Ponderosa Avenue #60, Sunnyvale, CA 94086, US, US (Residence), US (Nationality), (Designated only for: US)

BEHHNAM-DEHKORDY Hamid-Reza, 461C Cork Harbour Circle, Redwood City, CA 94065, US, US (Residence), US (Nationality), (Designated only for: US)

ROWLEN Matthew, 36 Seville Way, San Mateo, CA 94402, US, US (Residence), US (Nationality), (Designated only for: US)

Legal Representative:

LINDSAY Jonathan M (agent), Crowell & Moring LLP, P.O. Box 14300, Washington, D.C. 20044-4300, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200522891 A2-A3 20050310 (WO 0522891)

Application: WO 2004US28081 20040827 (PCT/WO US04028081)

Priority Application: US 2003498899 20030829; US 2004752762 20040106; US 2004752823 20040106; US 2004752824 20040106

Designated States:

(All protection types applied unless otherwise stated - for applications 2004+)

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM  
DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC  
LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO  
RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW  
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PL PT RO  
SE SI SK TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 17073

Fulltext Availability:

Detailed Description

Claims

#### Detailed Description

... relates to user navigation of a multimedia interface.

#### 2. Background of the invention

Currently, the **television** viewing experience is a homogenous experience devoid of virtually any **personalization**. While users may be able to identify and choose from a set of favorite channels...

...content they would like presented to them.

1

Unfortunately, there is no current way to **customize** a user's **TV** viewing experience. There is also no effective way to transfer user experiences between mediums like...

...26)

specific. Accordingly., there is a need in the art to not only provide a **customized TV** viewing experience, but also a **TV** viewing experience that incorporates a user's online preferences and habits into their TV experience...

#### Claim

... display, by the client-side device, content purchase options based on said plurality of user **customization** preferences.

55 A system comprising:

a data network; and

a **broadcast** -based client-side **device**, coupled to the data network, to receive non-broadcast content from the data network and...

40/3,K/7 (Item 7 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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01215175 \*\*Image available\*\*

**SYSTEM AND METHOD FOR INTEGRATING BROADCAST CONTENT AND NON-BROADCAST CONTENT**

**SYSTEME ET PROCEDE PERMETTANT D'INTEGRER DES CONTENUS DE DIFFUSION ET DE NON DIFFUSION**

Patent Applicant/Assignee:

YAHOO INC, 701 First Avenue, Sunnyvale, CA 94089, US, US (Residence), US (Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

UPENDRAN Manish, 5488 Laura Drive, San Jose, CA 95124, US, US (Residence), US (Nationality), (Designated only for: US)

O'KANE Brenda, 27 El Camino Real #1, Burlingame, CA 94010, US, US (Residence), US (Nationality), (Designated only for: US)

DUKES Derek, 545 South 16th Street, San Jose, CA 95112, US, US (Residence), US (Nationality), (Designated only for: US)

VAKILI Valla, 966 Ponderosa Avenue #60, Sunnyvale, CA 94086, US, US (Residence), US (Nationality), (Designated only for: US)

Legal Representative:

LINDSAY Jonathan M (agent), Crowell & Moring LLP, P.O. Box 14300, Washington, DC 20044-4300, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200522889 A2 20050310 (WO 0522889)

Application: WO 2004US27966 20040827 (PCT/WO US04027966)

Priority Application: US 2003498899 20030829; US 2004752761 20040106

Designated States:

(All protection types applied unless otherwise stated - for applications 2004+)

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM  
DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC  
LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO  
RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW  
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PL PT RO  
SE SI SK TR  
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG  
(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 10595

Fulltext Availability:

Detailed Description

Detailed Description

... configure an interface for sending and receiving content.

2. Background of the invention

Currently, the **television** viewing experience is a homogenous experience devoid of virtually any **personalization**. While users may be able to identify and choose from a set of favorite channels...

...they would like presented to them.

Unfortunately, there is yet to be a way to **customize** a user's **TV** viewing experience as has been the case in the online context. Accordingly, there is a...

40/3,K/8 (Item 8 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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01215152 \*\*Image available\*\*

**SYSTEM AND METHOD FOR PERFORMING PURCHASE TRANSACTIONS UTILIZING A BROADCAST-BASED DEVICE**

**SYSTEME ET PROCEDE D'EXECUTION DE TRANSACTIONS D'ACHAT A L'AIDE D'UN DISPOSITIF A RADIOFFUSION**

Patent Applicant/Assignee:

YAHOO! INC, 701 First Avenue, Sunnyvale, CA 94089, US, US (Residence), US (Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

UPENDRAN Manish, 5488 Laura Drive, San Jose, CA 95124, US, US (Residence), US (Nationality), (Designated only for: US)

VAKILI Valla, 966 Ponderosa Avenue #60, Sunnyvale, CA 94086, US, US (Residence), US (Nationality), (Designated only for: US)

BEHHNAM-DEHKORDY Hamid-Reza, 461C Cork Harbour Circle, Redwood City, CA 94065, US, US (Residence), US (Nationality), (Designated only for: US)

ROWLEN Matthew, 36 Seville Way, San Mateo, CA 94402, US, US (Residence), US (Nationality), (Designated only for: US)

Legal Representative:

LINDSAY Jonathan M (agent), Crowell & Moring LLP, P.O. Box 14300, Washington, D.C. 20044-4300, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200522888 A2 20050310 (WO 0522888)

Application: WO 2004US27917 20040827 (PCT/WO US04027917)

Priority Application: US 2003498899 20030829; US 2004752620 20040106  
Designated States:  
(All protection types applied unless otherwise stated - for applications 2004+)

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM  
DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC  
LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO  
RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW  
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PL PT RO  
SE SI SK TR  
(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG  
(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 11739

Fulltext Availability:

Detailed Description

English Abstract

...interface is used to enter a plurality of user preferences that are then used to **tailor** what purchase options will be available to a client-side **broadcast**-based **device**. In another embodiment, product purchases may be made using a broadcast-based device, where the...

Detailed Description

... to purchase transactions utilizing a broadcast-based device.

## 2. Background of the invention

Currently, the **television** viewing experience is a homogenous experience devoid of virtually any **personalization**. While users may be able to identify and choose from a set of favorite channels...

...they would like presented to them.

Unfortunately, there is yet to be a way to **customize** a user's **TV** viewing experience as has been the case in the online context. Accordingly, there is a need in the art to not only provide a **customized TV** viewing experience, but also a **TV** viewing experience that incorporates a user's online preferences and-habits into their TV experience...delivery information, etc. Based on these settings, nonbroadcast content relating to product purchase information is **tailored** and provided to a client-side device, such as a **television**. For example, in one embodiment previously-discussed GUI 110 may be used to login to...

...current user profile/ preference information. In one embodiment, such purchase options are provided as non- **broadcast** content 115 to client-side **device** 130. It should be appreciated that numerous criteria for **tailoring** purchase options based on user profile/preference information may be used. By way of providing...

40/3,K/9 (Item 1 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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0014936812 - Drawing available

WPI ACC NO: 2005-284553/200529

Related WPI Acc No: 2005-212525; 2005-221704; 2005-251697; 2005-251705;  
2005-251778; 2005-284455; 2005-284456; 2005-284552

XPX Acc No: N2005-233399

**Navigation system for multimedia interface of television, has client device which simultaneously receives broadcast and non-broadcast contents based on user preferences, for display, so that multimedia interface is navigated**

Patent Assignee: BEHNAM-DEHKORDY H (BEHH-I); DUKES D (DUKE-I); ROWLEN M (ROWL-I); VAKILI V (VAKI-I); YAHOO INC (YAH-N)

Inventor: BEHNAM-DEHKORDY H; DUKES D; ROWLEN M; VAKILI V

**Patent Family** (3 patents, 106 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
WO 2005022891	A2	20050310	WO 2004US28081	A	20040827	200529 B
US 20050076363	A1	20050407	US 2003498899	P	20030829	200529 E
			US 2004752762	A	20040106	
US 20050076364	A1	20050407	US 2003498899	P	20030829	200529 E
			US 2004752824	A	20040106	

Priority Applications (no., kind, date): US 2004752824 A 20040106; US 2004752823 A 20040106; US 2003498899 P 20030829; US 2004752762 A 20040106

#### Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
WO 2005022891	A2	EN	101	3	

National Designated States, Original: AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW

Regional Designated States, Original: AT BE BG BW CH CY CZ DE DK EA EE ES FI FR GB GH GM GR HU IE IT KE LS LU MC MW MZ NA NL OA PL PT RO SD SE SI SK SL SZ TR TZ UG ZM ZW

US 20050076363	A1	EN	Related to Provisional	US 2003498899
US 20050076364	A1	EN	Related to Provisional	US 2003498899

#### Original Publication Data by Authority

#### Claims:

...the data network, to receive non-broadcast data from the data network and broadcast programming **content** from a broadcast source, **said** client-side device to, access said **plurality** of user customization preferences from the user account via the data network; display a plurality

40/3, K/11 (Item 3 from file: 350)

DIALOG(R) File 350: Derwent WPIX

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0014904001 - Drawing available

WPI ACC NO: 2005-251778/200526

Related WPI Acc No: 2005-212525; 2005-221704; 2005-251697; 2005-251705;

2005-284455; 2005-284456; 2005-284552; 2005-284553

XPX Acc No: N2005-207202

**Online broadcast and non-broadcast contents integrating system has client side device to display broadcast content and non-broadcast content based on user preference, upon receiving user request to view non-broadcast content**

Patent Assignee: DUKES D (DUKE-I); OKANE B (OKAN-I); UPENDRAN M (UPEN-I); VAKILI V (VAKI-I); YAHOO INC (YAH-N)

Inventor: DUKES D; OKANE B; UPENDRAN M; VAKILI V

**Patent Family (2 patents, 106 countries)**

Patent			Application			
Number	Kind	Date	Number	Kind	Date	Update
US 20050050576	A1	20050303	US 2003498899	P	20030829	200526 B
			US 2004752761	A	20040106	
WO 2005022889	A2	20050310	WO 2004US27966	A	20040827	200526 E

Priority Applications (no., kind, date): US 2003498899 P 20030829; US 2004752761 A 20040106

**Patent Details**

Number	Kind	Lan	Pg	Dwg	Filing Notes
US 20050050576	A1	EN	42	10	Related to Provisional US 2003498899
WO 2005022889	A2	EN			

National Designated States, Original: AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW

Regional Designated States, Original: AT BE BG BW CH CY CZ DE DK EA EE ES FI FR GB GH GM GR HU IE IT KE LS LU MC MW MZ NA NL OA PL PT RO SD SE SI SK SL SZ TR TZ UG ZM ZW

**Alerting Abstract** ...ADVANTAGE - Enables customizing user's television viewing experience or user's utilization of available services provided by website, by simultaneously displaying...

**40/3,K/13 (Item 5 from file: 350)**

DIALOG(R)File 350:Derwent WPIX

(c) 2006 The Thomson Corporation. All rts. reserv.

0014903920 - Drawing available

WPI ACC NO: 2005-251697/200526

Related WPI Acc No: 2005-212525; 2005-221704; 2005-251705; 2005-251778; 2005-284455; 2005-284456; 2005-284552; 2005-284553

XRPX Acc No: N2005-207121

**Purchase transactions conducting system has broadcast-based device that displays purchase options corresponding to purchase preferences input through user interface, for selection by user**

Patent Assignee: BEHHNAM-DEHKORDY H (BEHH-I); ROWLEN M (ROWL-I); UPENDRAN M (UPEN-I); VAKILI V (VAKI-I); YAHOO INC (YAHOO-N)

Inventor: BEHHNAM-DEHKORDY H ; ROWLEN M ; UPENDRAN M ; VAKILI V

**Patent Family (2 patents, 106 countries)**

Patent			Application			
Number	Kind	Date	Number	Kind	Date	Update
US 20050049933	A1	20050303	US 2003498899	P	20030829	200526 B
			US 2004752620	A	20040106	
WO 2005022888	A2	20050310	WO 2004US27917	A	20040827	200526 E

Priority Applications (no., kind, date): US 2003498899 P 20030829; US 2004752620 A 20040106

**Patent Details**

Number	Kind	Lan	Pg	Dwg	Filing Notes
US 20050049933	A1	EN	38	10	Related to Provisional US 2003498899
WO 2005022888	A2	EN			

National Designated States, Original: AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO RU SC SD SE SG SK SL SY TJ TM TN TR

TT TZ UA UG US UZ VC VN YU ZA ZM ZW  
Regional Designated States,Original: AT BE BG BW CH CY CZ DE DK EA EE ES  
FI FR GB GH GM GR HU IE IT KE LS LU MC MW MZ NA NL OA PL PT RO SD SE SI  
SK SL SZ TR TZ UG ZM ZW

Inventor: **BEHNNAM-DEHKORDY H ...**

... **ROWLEN M ...**

... **UPENDRAN M ...**

... **VAKILI V**

**Class Codes**

International Classification (Main): **G06F-017/60 ...**

**Original Publication Data by Authority**

Inventor name & address:

**Upendran, Manish ...**

... **Vakili, Valla ...**

... **Behnnam-Dehkordy, Hamid-Reza ...**

... **Rowlen, Matthew ...**

... **UPENDRAN, Manish ...**

... **VAKILI, Valla ...**

... **BEHNNAM-DEHKORDY, Hamid-Reza ...**

... **ROWLEN, Matthew**

**Original Abstracts:**

...interface is used to enter a plurality of user preferences that are then used to **tailor** what purchase options will be available to a client-side **broadcast** -based **device** . In another embodiment, product purchases may be made using a broadcast-based device, where the...

...interface is used to enter a plurality of user preferences that are then used to **tailor** what purchase options will be available to a client-side **broadcast** -based **device** . In another embodiment, product purchases may be made using a broadcast-based device, where the...

**40/3,K/14 (Item 6 from file: 350)**

DIALOG(R)File 350:Derwent WPIX

(c) 2006 The Thomson Corporation. All rts. reserv.

0014864810 - Drawing available

WPI ACC NO: 2005-212525/200522

Related WPI Acc No: 2005-221704; 2005-251697; 2005-251705; 2005-251778;

2005-284455; 2005-284456; 2005-284552; 2005-284553

XRPX Acc No: N2005-175759

**Multimedia content presentation system has broadcast-based client device to present list of possible multimedia search end points on multimedia interface, for allowing user to select specific end point**

Patent Assignee: **BEHNNAM-DEHKORDY H (BEHH-I); DUKES D (DUKE-I); ROWLEN M**

(ROWL-I); VAKILI V (VAKI-I)  
 Inventor: **BEHNNAM-DEHKORDY H** ; **DUKES D**; **ROWLEN M** ; **VAKILI V**  
**Patent Family** (1 patents, 1 countries)  
 Patent Application  

Number	Kind	Date	Number	Kind	Date	Update
US 20050050022	A1	20050303	US 2003498899	P	20030829	200522 B
			US 2004752823	A	20040106	

  
 Priority Applications (no., kind, date): US 2003498899 P 20030829; US 2004752823 A 20040106

#### Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
US 20050050022	A1	EN	52	13	Related to Provisional US 2003498899

Inventor: **BEHNNAM-DEHKORDY H** ...

... **ROWLEN M** ...

... **VAKILI V**

#### Class Codes

International Classification (Main): **G06F-017/30**

#### Original Publication Data by Authority

Inventor name & address:

... **Vakili, Valla** ...

... **Behhnam-Dehkordy, Hamid-Reza** ...

... **Rowlen, Matthew**

40/AA,AN,AZ,TI/1 (Item 1 from file: 349)  
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

01215350  
SYSTEM AND METHOD FOR PRESENTING NON-BROADCAST CONTENT ON A BROADCAST-BASED  
DEVICE  
SYSTEME ET PROCEDE DESTINES A PRESENTER UN CONTENU AUTRE QUE DE DIFFUSION  
SUR UN DISPOSITIF BASE SUR LA DIFFUSION  
Application: WO 2004US29247 20040827 (PCT/WO US04029247)

40/AA,AN,AZ,TI/2 (Item 2 from file: 349)  
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

01215234  
SYSTEM AND METHOD FOR ACCESSING SPECIALIZED CONTENT ASSOCIATED WITH  
BROADCAST CONTENT  
SYSTEME ET PROCEDE D'ACCES A DU CONTENU SPECIALISE ASSOCIE A DU CONTENU EN  
DIFFUSION  
Application: WO 2004US28083 20040827 (PCT/WO US04028083)

40/AA,AN,AZ,TI/3 (Item 3 from file: 349)  
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

01215233  
SYSTEM AlphaNuD METHOD FOR PROVIDING A USER INTERFACE  
SYSTEME ET PROCEDE DE REALISATION D'INTERFACE UTILISATEUR  
Application: WO 2004US28082 20040827 (PCT/WO US04028082)

40/AA,AN,AZ,TI/4 (Item 4 from file: 349)  
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

01215232  
SYSTEM AND METHOD FOR NAVIGATION OF A MULTIMEDIA INTERFACE  
SYSTEME ET PROCEDE DE NAVIGATION DANS UNE INTERFACE MULTIMEDIA  
Application: WO 2004US28081 20040827 (PCT/WO US04028081)

40/AA,AN,AZ,TI/5 (Item 5 from file: 349)  
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

01215231  
SYSTEM METHOD FOR AUCTIONING UTILIZING A BROADCAST-BASED DEVICE  
SYSTEME ET PROCEDE POUR ENCHERES AVEC UN DISPOSITIF DU TYPE A DIFFUSION  
Application: WO 2004US28080 20040827 (PCT/WO US2004028080)

40/AA,AN,AZ,TI/6 (Item 6 from file: 349)  
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

01215230  
SYSTEM AND METHOD FOR PRESENTING FANTASY SPORTS CONTENT WITH BROADCAST  
CONTENT  
SYSTEME ET PROCEDE DE PRESENTATION D'UN CONTENU DE SPORT FICTIFS EN MEME  
TEMPS QU'UN CONTENU DIFFUSE  
Application: WO 2004US28079 20040827 (PCT/WO US04028079)

40/AA,AN,AZ,TI/7 (Item 7 from file: 349)  
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

01215175

SYSTEM AND METHOD FOR INTEGRATING BROADCAST CONTENT AND NON-BROADCAST  
CONTENT

SYSTEME ET PROCEDE PERMETTANT D'INTEGRER DES CONTENUS DE DIFFUSION ET DE  
NON DIFFUSION

Application: WO 2004US27966 20040827 (PCT/WO US04027966)

40/AA,AN,AZ,TI/8 (Item 8 from file: 349)  
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

01215152

SYSTEM AND METHOD FOR PERFORMING PURCHASE TRANSACTIONS UTILIZING A  
BROADCAST-BASED DEVICE

SYSTEME ET PROCEDE D'EXECUTION DE TRANSACTIONS D'ACHAT A L'AIDE D'UN  
DISPOSITIF A RADIOFFUSION

Application: WO 2004US27917 20040827 (PCT/WO US04027917)

40/AA,AN,AZ,TI/9 (Item 1 from file: 350)  
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0014936812

WPI ACC NO: 2005-284553/

Navigation system for multimedia interface of television, has client device  
which simultaneously receives broadcast and non-broadcast contents based on  
user preferences, for display, so that multimedia interface is navigated

**Original Titles:**

System and method for navigation of a multimedia interface

System and method for customizing a multimedia interface

SYSTEM AND METHOD FOR NAVIGATION OF A MULTIMEDIA INTERFACE

SYSTEME ET PROCEDE DE NAVIGATION DANS UNE INTERFACE MULTIMEDIA

Local Applications (No Type Date): WO 2004US28081 A 20040827; US  
2003498899 P 20030829; US 2004752762 A 20040106; US 2003498899 P  
20030829; US 2004752824 A 20040106

Priority Applications (no., kind, date): US 2004752824 A 20040106; US  
2004752823 A 20040106; US 2003498899 P 20030829; US 2004752762 A  
20040106

40/AA,AN,AZ,TI/10 (Item 2 from file: 350)  
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0014936811

WPI ACC NO: 2005-284552/

Fantasy sports provision system using network e.g. internet, includes  
client device to display preferred fantasy sport data simultaneously with  
broadcast programming content e.g. television content

**Original Titles:**

System and method for presenting fantasy sports content with broadcast  
content

SYSTEM AND METHOD FOR PRESENTING FANTASY SPORTS CONTENT WITH BROADCAST  
CONTENT

SYSTEME ET PROCEDE DE PRESENTATION D'UN CONTENU DE SPORT FICTIFS EN MEME

TEMPS QU'UN CONTENU DIFFUSE

Local Applications (No Type Date): WO 2004US28079 A 20040827; US  
2003498899 P 20030829; US 2004752743 A 20040106  
Priority Applications (no., kind, date): US 2003498899 P 20030829; US  
2004752743 A 20040106

**40/AA,AN,AZ,TI/11 (Item 3 from file: 350)**

DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0014904001

WPI ACC NO: 2005-251778/

**Online broadcast and non-broadcast contents integrating system has client side device to display broadcast content and non-broadcast content based on user preference, upon receiving user request to view non-broadcast content**

**Original Titles:**

System and method for integrating broadcast content and non-broadcast content

SYSTEM AND METHOD FOR INTEGRATING BROADCAST CONTENT AND NON-BROADCAST CONTENT

SYSTEME ET PROCEDE PERMETTANT D'INTEGRER DES CONTENUS DE DIFFUSION ET DE NON DIFFUSION

Local Applications (No Type Date): US 2003498899 P 20030829; US

2004752761 A 20040106; WO 2004US27966 A 20040827

Priority Applications (no., kind, date): US 2003498899 P 20030829; US

2004752761 A 20040106

**40/AA,AN,AZ,TI/12 (Item 4 from file: 350)**

DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0014903928

WPI ACC NO: 2005-251705/

**Auctioning system uses broadcast-based device e.g. set top box coupled to internet, to receive user preference data based on multiple auctioning preferences and broadcast programming content from broadcast source**

**Original Titles:**

System and method for auctioning utilizing a broadcast-based device

SYSTEM METHOD FOR AUCTIONING UTILIZING A BROADCAST-BASED DEVICE

SYSTEME ET PROCEDE POUR ENCHERES AVEC UN DISPOSITIF DU TYPE A DIFFUSION

Local Applications (No Type Date): US 2003498899 P 20030829; US

2004752738 A 20040106; WO 2004US28080 A 20040827

Priority Applications (no., kind, date): US 2003498899 P 20030829; US

2004752738 A 20040106

**40/AA,AN,AZ,TI/13 (Item 5 from file: 350)**

DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0014903920

WPI ACC NO: 2005-251697/

**Purchase transactions conducting system has broadcast-based device that displays purchase options corresponding to purchase preferences input through user interface, for selection by user**

**Original Titles:**

System and method for performing purchase transactions utilizing a broadcast-based device

SYSTEM AND METHOD FOR PERFORMING PURCHASE TRANSACTIONS UTILIZING A BROADCAST-BASED DEVICE

SYSTEME ET PROCEDE D'EXECUTION DE TRANSACTIONS D'ACHAT A L'AIDE D'UN DISPOSITIF A RADIOFFUSION

Local Applications (No Type Date): US 2003498899 P 20030829; US

2004752620 A 20040106; WO 2004US27917 A 20040827

Priority Applications (no., kind, date): US 2003498899 P 20030829; US

2004752620 A 20040106

**40/AA,AN,AZ,TI/14 (Item 6 from file: 350)**

DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0014864810

WPI ACC NO: 2005-212525/

**Multimedia content presentation system has broadcast-based client device to present list of possible multimedia search end points on multimedia interface, for allowing user to select specific end point**

**Original Titles:**

System and method for searching content using a multimedia interface

Local Applications (No Type Date): US 2003498899 P 20030829; US

2004752823 A 20040106

Priority Applications (no., kind, date): US 2003498899 P 20030829; US

2004752823 A 20040106

**40/AA,AN,AZ,TI/15 (Item 1 from file: 2)**

DIALOG(R)File 2:(c) 2006 Institution of Electrical Engineers. All rts. reserv.

08984451 INSPEC Abstract Number: B2004-07-6250F-158

**Title: Performance assessment of a novel prediction-based resource borrowing strategy suitable for high capacity mobile cellular networks**

**40/AA,AN,AZ,TI/16 (Item 2 from file: 2)**

DIALOG(R)File 2:(c) 2006 Institution of Electrical Engineers. All rts. reserv.

08671978 INSPEC Abstract Number: B2003-08-6250F-091

**Title: Dynamic channel allocation based on compact pattern concept with pattern restoration: performance analysis of a modified approach**

**40/AA,AN,AZ,TI/17 (Item 3 from file: 2)**

DIALOG(R)File 2:(c) 2006 Institution of Electrical Engineers. All rts. reserv.

07300363 INSPEC Abstract Number: B1999-08-6150D-018

**Title: Channel equalization using neural networks**

? show files;ds

File 347:JAPIO Dec 1976-2006/Jan(Updated 061009)

(c) 2006 JPO & JAPIO

File 350:Derwent WPIX 1963-2006/UD=200665

(c) 2006 The Thomson Corporation

File 371:French Patents 1961-2002/BOPI 200209

(c) 2002 INPI. All rts. reserv.

Set	Items	Description
S1	360060	PERSONALIZATION OR PERSONALIZED OR CUSTOM OR CUSTOMIZED OR TAILOR??? OR INDIVIDUALIZED OR "TO"()ORDER OR TARGET?
S2	419642	TV OR BROADCAST(5N) (MEDIA OR MEDIUM OR MEDIUMS OR DEVICE OR DEVICES) OR TELEVISION OR TELLY OR (HOME OR FAMILY) (2W) (THEAT??? OR CINEMA)
S3	5187453	CONNECT OR CONNECTED OR CONNECTIVE?? OR SERVICE OR SERVICES - OR HOOKUP OR HOOK??()UP OR INSTALL?
S4	729066	INTERNET OR WEB OR WORLDWIDE??? OR WIDEBAND OR NETWORK OR ONLINE OR ON()LINE
S5	55782	PURCHASE OR PURCHASING OR BUYING OR SHOPPING
S6	1686693	PREFERENCE OR PREFERENCES OR PROFILE OR PROFILES OR CHARACTERISTICS OR BEHAVIOR OR BEHAVIORS OR BEHAVIOUR OR BEHAVIOURS OR PATTERN OR PATTERNS OR CRITERIA??
S7	110535	OPTION OR OPTIONS OR CHOICE OR CHOICES OR ALTERNATIVES
S8	1003	S1(5N)S2
S9	164558	S3(5N)S4
S10	18	S5(5N) (S6(10N)S7)
S11	0	S8(S)S9(S)S10
S12	784	S5(5N)S6
S13	386	S5(5N)S7
S14	20	S12 AND S13
S15	0	S8 AND S9 AND S14
S16	1150	S12 OR S13
S17	0	S8(S)S9(S)S16
S18	0	S8 AND S9 AND S16
S19	0	S4(S)S8(S)S16
S20	441	S1 AND S2 AND S4 AND S6
S21	75	S4 AND S6 AND S8
S22	372755	IC=(G06F-017? OR G06F-0017?)
S23	21	S21 AND S22
S24	6	S4(10N)S6(10N)S8
S25	27	S23 OR S24
S26	27	IDPAT (sorted in duplicate/non-duplicate order)
S27	27	IDPAT (primary/non-duplicate records only)

27/3,K/1 (Item 1 from file: 350)  
DIALOG(R)File 350:Derwent WPIX  
(c) 2006 The Thomson Corporation. All rts. reserv.

0015911408 - Drawing available

WPI ACC NO: 2006-443049/200645

XRPX Acc No: N2006-362975

**Personalized content system for delivery of personalized and logistic information between communication devices has server which retrieves digital record and processes personalized content based on user input and program profile**

Patent Assignee: INSIGNIO TECHNOLOGIES INC (INSI-N)

Inventor: SCANNELL R F

**Patent Family** (1 patents, 1 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
US 20060123053	A1	20060608	US 2004632643	P	20041202	200645 B
			US 2005291384	A	20051201	

Priority Applications (no., kind, date): US 2004632643 P 20041202; US 2005291384 A 20051201

#### Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
US 20060123053	A1	EN	61	13	Related to Provisional US 2004632643

**...server which retrieves digital record and processes personalized content based on user input and program profile**

**Alerting Abstract** ...created by retrieving the digital copy of a digital record for processing based on a **web** -based personalized application. A server retrieves the digital record and processes the content based on a user input and a program **profile** . ...ADVANTAGE - Facilitates widespread generation and integrated dissemination of personalized content at low cost. Enables transmitting **personalized** content including e.g. **TV** program, to communication device of user...

**Title Terms...**/Index Terms/Additional Words: **PROFILE**

#### Class Codes

International Classification (+ Attributes)  
IPC + Level Value Position Status Version  
**G06F-0017/00** ...

#### Original Publication Data by Authority

#### Original Abstracts:

...a digital record associated with it, and processing the digital copy for at least a **web** -based personalized application. Conversion is based on input of a code such as a telephone...

...record and processes content and outputs based on user input, a user and/or program **profile** , and combinations thereof.

#### Claims:

...digital record associated with said content and processing said digital copy for at least a **web** -based personalized application, wherein said conversion is based on the input of at least one...

...server processes said content based on at least one of said user input, a user **profile** associated with said input, a program **profile** associated

with said input, a program **profile** associated with at least the time of receipt of said transmission to said server port...

27/3,K/3 (Item 3 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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0015349567 - Drawing available

WPI ACC NO: 2005-699826/200572

Related WPI Acc No: 2001-090887; 2002-254672; 2002-269612; 2002-361087;

2002-479604; 2002-681473; 2002-690132; 2006-046153; 2006-076265

XPX Acc No: N2005-574010

**Selective storage method of targeted advertisements at set-top box, involves determining whether advertisement contained in received signal is appropriate, by comparing grouping indicator with grouping assignment of subscriber equipment**

Patent Assignee: PRIME RES ALLIANCE E INC (PRIM-N)

Inventor: ELDERING C A; FLICKINGER G C

**Patent Family** (1 patents, 1 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
US 20050210502	A1	20050922	US 2000229156	P	20000831	200572 B
			US 2000748949	A	20001227	
			US 2005134146	A	20050520	

Priority Applications (no., kind, date): US 2000748949 A 20001227; US 2000229156 P 20000831; US 2005134146 A 20050520

#### **Patent Details**

Number	Kind	Lan	Pg	Dwg	Filing Notes
US 20050210502	A1	EN	19	9	Related to Provisional US 2000229156 Continuation of application US

2000748949

**Alerting Abstract** ...ADVANTAGE - Enables to insert **targeted** advertisements into **television** program stream in **targeted** fashion either by subscriber or group of subscribers in **network**.

#### **Class Codes**

(Additional/Secondary): G06F-017/60 ...

#### **Original Publication Data by Authority**

#### **Original Abstracts:**

...at the STB, are processed by the STB and only those advertisements with the appropriate **characteristics** are stored on the hard drive (HD). This may require some buffering of the advertisements...

#### **Claims:**

b 1 /b . A method of selectively storing targeted advertisements at subscriber equipment in a television **network** environment, the method comprising:(a) forming a plurality of targeted groups based on characterization information...

27/3,K/5 (Item 5 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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0014613759 - Drawing available

WPI ACC NO: 2004-795732/

XRPX Acc No: N2004-627141

Personalized television **program recommendation provision method in search engine of internet , involves generating prioritized list from documents based on convolution of belief probabilities and ontology co-occurrence probabilities**

Patent Assignee: HATTA M (HATT-I); SONY ELECTRONICS INC (SONY)

Inventor: HATTA M

**Patent Family** (2 patents, 106 countries)

Patent			Application			
Number	Kind	Date	Number	Kind	Date	Update
WO 2004095174	A2	20041104	WO 2004US11538	A	20040414	200478 B
US 20050004930	A1	20050106	US 2003463609	P	20030416	200504 E
			US 2004824655	A	20040413	

Priority Applications (no., kind, date): US 2003463609 P 20030416; US 2004824655 A 20040413

#### Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
WO 2004095174	A2	EN	35	7	
National Designated States,Original: AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW					
Regional Designated States,Original: AT BE BG BW CH CY CZ DE DK EA EE ES FI FR GB GH GM GR HU IE IT KE LS LU MC MW MZ NL OA PL PT RO SD SE SI SK SL SZ TR TZ UG ZM ZW					
US 20050004930	A1	EN			Related to Provisional US 2003463609

Personalized television **program recommendation provision method in search engine of internet , involves generating prioritized list from documents based on convolution of belief probabilities and ontology co...**

**Alerting Abstract ...NOVELTY** - The belief probabilities based on user feed back for ontological concepts within a **preference** model (108) representing a belief of user **preferences** , are determined. A prioritized list (120) is generated from several documents (116) based on the...  
... **personalized television** program recommendation provision apparatus; machine-readable medium for storing program for providing **personalized television** program recommendation; **personalized television** program recommendation provision system...

...USE - For providing recommendation for **personalized television** ( TV ) program such as baseball game, shopping and travel related programs, and for providing multimedia content such as video, audio, music, images, text documents, **web** documents, digitized data, to user/viewer, by search engine of **internet** , directly coupled and private networks...

...DESCRIPTION OF DRAWINGS - The figure shows an overview of **personalized TV** program recommendation system

#### Class Codes

...International Classification (Main): **G06F-017/00**

#### Original Publication Data by Authority

#### Original Abstracts:

Belief probabilities for ontological concepts within a **preference** model representing a belief of user **preferences** are determined. The belief probabilities are based on user feedback. A convolution of the belief...

...Belief probabilities for ontological concepts within a **preference** model (108) representing a belief of user **preferences** are determined. The belief probabilities are based on user feedback (104). A convolution of the ...

...des probabilites de croyances relatives a des concepts ontologiques au sein d'un modele de **preferences** (108) representant une croyance concernant des **preferences** de l'utilisateur sont determinees. Les probabilites de croyance sont basees sur la reaction (104)...

#### Claims:

...claimed is: b 1 /b . A computerized method comprising: determining belief probabilities for ontological concepts within a **preference** model representing a belief of user **preferences** , wherein the belief probabilities are based on user feedback; performing a convolution of the belief...

27/3,K/6 (Item 6 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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0014469770 - Drawing available

WPI ACC NO: 2004-661209/

XRPX Acc No: N2004-523550

**Targeted content selecting method for use in interactive television network , involves determining match between targeted content and viewer profiles , and selecting piece of content for display to viewer based on match**

Patent Assignee: BORSY L (BORS-I); HAWKINS W J (HAWK-I)

Inventor: BORSY L; HAWKINS W J

**Patent Family** (1 patents, 1 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
US 20040172650	A1	20040902	US 2003375028	A	20030228	200464 B

Priority Applications (no., kind, date): US 2003375028 A 20030228

#### Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
US 20040172650	A1	EN	16	10	

**Targeted content selecting method for use in interactive television network , involves determining match between targeted content and viewer profiles , and selecting piece of content for display to viewer based on match**

27/3,K/8 (Item 8 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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0013951167 - Drawing available

WPI ACC NO: 2004-131688/

XRPX Acc No: N2004-105111

**Targeted marketing usage data collection method using broadcast network , involves accessing stored usage data to determine appropriate advertisement for user by advertiser**

Patent Assignee: ALANEN J (ALAN-I); HUSSMANN H (HUSS-I); LUOMA J (LUOM-I); NOKIA CORP (OYNO)

Inventor: ALANEN J; HUSSMANN H; KYLMAEKOSKI J; LUOMA J

**Patent Family** (2 patents, 32 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
US 20040002896	A1	20040101	US 2002183646	A	20020628	200413 B
EP 1376914	A2	20040102	EP 2003254053	A	20030626	200413 E

Priority Applications (no., kind, date): US 2002183646 A 20020628

#### **Patent Details**

Number	Kind	Lan	Pg	Dwg	Filing Notes
US 20040002896	A1	EN	14	2	
EP 1376914	A2	EN			

Regional Designated States, Original: AL AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LI LT LU LV MC MK NL PT RO SE SI SK TR

**Targeted marketing usage data collection method using broadcast network , involves accessing stored usage data to determine appropriate advertisement for user by advertiser**

#### **Original Titles:**

...Collection of **behaviour** data on a broadcast data **network**  
...

...Collection of **behavior** data on a broadcast data **network**

**Alerting Abstract** ...USE - For collecting **targeted** marketing usage data related to **television** broadcast data, digital video broadcast data, streaming video data, video-on-demand data, music download...

...webpage data, multimedia content data for books, magazines, newspapers, electronic-commerce data through broadcast data **network** , hybrid **network** , wireless **network** , private **network** such as local area **network** ,  
b Bluetooth /b (RTM) **network** , intranet, extranet...

...DESCRIPTION OF DRAWINGS - The figure shows the **network** diagram for collecting usage data from broadcast data **network** .

**Title Terms**.../Index Terms/Additional Words: **NETWORK** ;

#### **Class Codes**

International Classification (Main): **G06F-017/60** ...

#### **Original Publication Data by Authority**

#### **Original Abstracts:**

...advertisement for a second user. The method comprises receiving a data resource from a communications **network** , storing the data resource, displaying the data resource for a first user, extracting usage data...

...advertisement for a second user. The method comprises receiving a data resource from a communications **network** , storing the data resource, displaying the data resource for a first user, extracting usage data...

#### **Claims:**

...the memory device, the processor being configured to: receive a data

resource from a communications **network** ; store the data resource; display the data resource for a first user; extract usage data...

...an advertiser with a targeted marketing activity, comprising: receiving a data resource from a communications **network** ; storing the data resource; displaying the data resource for a first user; extracting usage data...

**27/3,K/9 (Item 9 from file: 350)**

DIALOG(R)File 350:Derwent WPIX

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0013940987 - Drawing available

WPI ACC NO: 2004-121308/200412

Related WPI Acc No: 1998-446653; 2000-061754; 2001-475470; 2003-707437; 2003-862888; 2004-021105; 2005-028499; 2006-600758

XRPX Acc No: N2004-097164

**Node targeted content provision system in television network , provides message such as advertisement message to targeted node, prior to completion of display of information in node**

Patent Assignee: KLUG J R (KLUG-I); KLUG N H (KLUG-I)

Inventor: KLUG J R; KLUG N H

**Patent Family** (1 patents, 1 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
US 20040010546	A1	20040115	US 19958736	P	19951211	200412 B
			US 1996595837	A	19960202	
			US 1997876765	A	19970616	
			US 1998128915	A	19980804	
			US 1999451390	A	19991130	
			US 2003615219	A	20030707	

Priority Applications (no., kind, date): US 19958736 P 19951211; US 1996595837 A 19960202; US 1997876765 A 19970616; US 1998128915 A 19980804; US 1999451390 A 19991130; US 2003615219 A 20030707

#### **Patent Details**

Number	Kind	Lan	Pg	Dwg	Filing Notes
US 20040010546	A1	EN	41	18	Related to Provisional US 19958736 Continuation of application US 1996595837 C-I-P of application US 1997876765 C-I-P of application US 1998128915 Continuation of application US 1999451390 Continuation of patent US 5790785 C-I-P of patent US 5996007 Continuation of patent US 6615251

**Node targeted content provision system in television network , provides message such as advertisement message to targeted node, prior to completion of display of...**

#### **Original Titles:**

Method for providing node targeted content in an addressable **network**

**Alerting Abstract** ...or advertising information, product information, public service announcement or other messages interested by user, in **internet** and television **network** .

**Title Terms...**/Index Terms/Additional Words: **NETWORK** ;

**Class Codes**

International Classification (+ Attributes)

IPC + Level Value Position Status Version

... **G06F-0017/30**

... **G06F-0017/30**

**Original Publication Data by Authority**

**Original Abstracts:**

Advertising, entertainment or other content is targeted to a particular node of an addressable **network** based on user information. Such addressable networks may include the **Internet** , certain television networks or other networks where content can be addressed to specific nodes. The user information may include financial information, product or service **preference** information, and user contact information regarding a user of the targeted node. In one implementation, targeted content is presented during waiting time of an **Internet** session. The corresponding process involves monitoring ( b 416 /b ) a user node to identify a website access...

**Claims:**

What is claimed is: b 1 /b . A system for providing node targeted content in an addressable **network** , comprising:an access request receipt module;means for providing information in response to the access...

**27/3,K/10 (Item 10 from file: 350)**

DIALOG(R)File 350:Derwent WPIX

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0013137577 - Drawing available

WPI ACC NO: 2003-219842/200321

XRPX Acc No: N2003-175302

**Media object transmission system for television , determines user profile targeted using media object received from input port, for identifying suitable media object receiving users**

Patent Assignee: ACTV INC (ACTV-N); CRISTOFALO M (CRIS-I); DEO F P (DEOF-I)

Inventor: CRISTOFALO M; DEO F P

**Patent Family** (5 patents, 94 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
US 20020152117	A1	20021017	US 2001834500	A	20010412	200321 B
WO 2002084502	A1	20021024	WO 2001US12469	A	20010417	200321 E
EP 1379959	A1	20040114	EP 2001930549	A	20010417	200410 E
			WO 2001US12469	A	20010417	
AU 2001257076	A1	20021028	AU 2001257076	A	20010417	200433 E
JP 2004537190	W	20041209	WO 2001US12469	A	20010417	200481 E
			JP 2002582374	A	20010417	

Priority Applications (no., kind, date): US 2001834500 A 20010412

**Patent Details**

Number	Kind	Lan	Pg	Dwg	Filing Notes
US 20020152117	A1	EN	25	5	
WO 2002084502	A1	EN			

National Designated States,Original: AE AG AL AM AT AU AZ BA BB BG BR BY

BZ CA CH CN CO CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL  
 IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO  
 NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW  
 Regional Designated States, Original: AT BE CH CY DE DK EA ES FI FR GB GH  
 GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZW  
 EP 1379959 A1 EN PCT Application WO 2001US12469  
 Based on OPI patent WO 2002084502  
 Regional Designated States, Original: AL AT BE CH CY DE DK ES FI FR GB GR  
 IE IT LI LT LU LV MC MK NL PT RO SE SI TR  
 AU 2001257076 A1 EN Based on OPI patent WO 2002084502  
 JP 2004537190 W JA 110 PCT Application WO 2001US12469  
 Based on OPI patent WO 2002084502

**Media object transmission system for television , determines user profile  
 targeted using media object received from input port, for identifying  
 suitable media object receiving users**

**Alerting Abstract** ...NOVELTY - A transmitting system (102) determines the  
 user **profile** targeted using the media object received from the input  
 port. The system identifies a user associated with the user **profile** , and  
 the media object is transmitted to the identified user....system; Media  
 object presenting method; Computer readable medium for storing media object  
 presentation program; User **profile** generation system; User **profile**  
 generation method; Media object pushing method; and Media object pulling  
 method...

...USE - Media object transmission system in electronic information access  
 system e.g. television, radio, **Internet** , multimedia content creator. For  
 sponsoring program e.g. news program, sports program e.g. football...

...analog and digital television broadcast, analog and digital radio  
 broadcast, analog and digital wireless communication **network** , microwave  
 system, millimeter wave system, infrared system, and satellite broadcast  
 system and in wire based...

...link, telephone system, closed circuit system, very high speed digital  
 subscriber lines (VDSL), VGD using **Internet** , private **network** , public  
**network** , wireless **network** , wired **network** , ATM **network** , wide area  
**network** , local area **network** and intranet...

...representation of a system providing media object based content targeted  
 to users based on user **profiles** .

**Title Terms**.../Index Terms/Additional Words: **PROFILE** ;

#### **Class Codes**

...International Classification (Main): **G06F-017/60**

#### **Original Publication Data by Authority**

#### **Original Abstracts:**

...transmitting the content, and receiving and presenting the content to a  
 user based upon user **profile** information. The system includes a media  
 object creator (108), which creates media objects utilized i...

...profiling system which determines which media objects a user is to  
 received based upon user **profile** information...

...transmitting the content, and receiving and presenting the content to a

user based upon user **profile** information. The system includes a media object creator, which creates media objects utilized in a...

...profiling system which determines which media objects a user is to received based upon user **profile** information...

...transmitting the content, and receiving and presenting the content to a user based upon user **profile** information. The system includes a media object creator (108), which creates media objects utilized i...

...profiling system which determines which media objects a user is to received based upon user **profile** information...

**Claims:**

...for transmitting a media object containing content targeted to a user based upon a user **profile** comprising: an input port for receiving a media object containing content targeted to a user **profile**; and a transmitting system, connected to the input port, which transmits the media object in a programming signal to a user associated with the **user** profile; whereupon receiving the media object from the input port, the transmitting system determines the **user** profile targeted by the media object, identifies a user associated with the **user** profile, and transmits the media object to the identified user.

27/3,K/11 (Item 11 from file: 350)

DIALOG(R) File 350: Derwent WPIX

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0012989108 - Drawing available

WPI ACC NO: 2003-066830/

Related WPI Acc No: 2002-382554; 2003-128051

XRPX Acc No: N2003-051831

**Advertisement matching method for TV delivery system, involves correlating advertisement profile and subscriber profile to determine targeted advertisement**

Patent Assignee: ELDERING C A (ELDE-I); LUSTIG H M (LUST-I); SCHLACK J A (SCHL-I)

Inventor: ELDERING C A; LUSTIG H M; SCHLACK J A

**Patent Family** (1 patents, 1 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
US 20020123928	A1	20020905	US 2001260946	P	20010111	200306 B
			US 2001263095	P	20010119	
			US 2001278612	P	20010426	
			US 2001928024	A	20010810	

Priority Applications (no., kind, date): US 2001278612 P 20010426; US 2001263095 P 20010119; US 2001260946 P 20010111; US 2001928024 A 20010810

**Patent Details**

Number	Kind	Lan	Pg	Dwg	Filing Notes
US 20020123928	A1	EN	73	40	Related to Provisional US 2001260946
					Related to Provisional US 2001263095
					Related to Provisional US 2001278612

**Advertisement matching method for TV delivery system, involves correlating advertisement profile and subscriber profile to determine targeted advertisement**

**Original Titles:**

Targeting ads to subscribers based on privacy-protected subscriber profiles

**Alerting Abstract** ...NOVELTY - An advertisement **profile** containing traits of a target market is received. Subscriber data from various sources are gathered and subscriber **profiles** are generated using the data, without revealing any private data. The advertisement **profile** and subscriber **profile** are correlated to determine targeted advertisement....USE - For TV delivery system, **Internet**, radio, video **network**, computer publishing media e.g. newspapers, etc...

...DESCRIPTION OF DRAWINGS - The figure shows the **television** system using **targeted** advertising model.

**Title Terms**.../Index Terms/Additional Words: **PROFILE** ;

**Class Codes**

International Classification (Main): **G06F-017/60**

**Original Publication Data by Authority**

**Original Abstracts:**

Monitoring subscriber viewing interactions, such as television viewing interactions, and generating viewing **characteristics** therefrom. Generating at least one type of subscriber **profile** from at least some subset of subscriber **characteristics** including viewing, purchasing, transactions, statistical, deterministic, and demographic. The subscriber **characteristics** may be generated, gathered from at least one source, or a combination thereof. Forming groups of subscribers by correlating at least one type of subscriber **profile**. The subscriber groups may correlate to elements of a content delivery system (such as head-ends, nodes, branches, or set top boxes (STBs) within a cable TV system). Correlating ad **profiles** to subscriber/subscriber group **profiles** and selecting targeted advertisements for the subscribers/subscriber groups based on the correlation. Inserting the...

**Claims:**

...claimed is: b 1 /b . A method for matching advertisements to subscribers, the method comprising: receiving advertisement **profiles** that include traits associated with an intended target market for an associated advertisement; gathering subscriber...

...least a subset of transactional data, public data, private data, and demographic data; generating subscriber **profiles** based on at least a subset of gathered subscriber data, wherein the subscriber **profiles** predict traits about the subscribers without revealing any private data or raw transaction data associated with the subscribers; correlating the advertisement **profiles** with the subscriber **profiles**; and selecting targeted advertisements based on said correlating.

27/3,K/12 (Item 12 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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0012904201 - Drawing available

WPI ACC NO: 2002-147290/200219

XRPX Acc No: N2002-111695

**Provision method for targeted message to user used to implement an interactive television application presenting message to user for which**

**targeting criterion is satisfied**

Patent Assignee: UNITED VIDEO PROPERTIES INC (UNVI-N)

Inventor: ELLIS M D

**Patent Family** (9 patents, 94 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
WO 2001039501	A1	20010531	WO 2000US31995	A	20001121	200219 B
AU 200117867	A	20010604	AU 200117867	A	20001121	200219 E
EP 1232651	A1	20020821	EP 2000980635	A	20001121	200262 E
			WO 2000US31995	A	20001121	
CN 1391766	A	20030115	CN 2000816102	A	20001121	200330 E
JP 2003515985	W	20030507	WO 2000US31995	A	20001121	200331 E
			JP 2001540524	A	20001121	
TW 503659	A	20020921	TW 2000124659	A	20001121	200337 E
EP 1564995	A2	20050817	EP 2000980635	A	20001121	200554 E
			EP 200575664	A	20001121	
US 20050204382	A1	20050915	US 1999167184	P	19991123	200561 E
			US 2000717729	A	20001121	
			US 200542820	A	20050125	
CN 1173568	C	20041027	CN 2000816102	A	20001121	200615 E

Priority Applications (no., kind, date): US 200542820 A 20050125; US 2000717729 A 20001121; US 1999167184 P 19991123

**Patent Details**

Number	Kind	Lan	Pg	Dwg	Filing Notes
WO 2001039501	A1	EN	57	14	
National Designated States,Original: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW					
Regional Designated States,Original: AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZW					
AU 200117867	A	EN			Based on OPI patent WO 2001039501
EP 1232651	A1	EN			PCT Application WO 2000US31995
					Based on OPI patent WO 2001039501
Regional Designated States,Original: AL AT BE CH CY DE DK ES FI FR GB GR IE IT LI LT LU LV MC MK NL PT RO SE SI					
JP 2003515985	W	JA	50		PCT Application WO 2000US31995
					Based on OPI patent WO 2001039501
TW 503659	A	ZH			
EP 1564995	A2	EN			Division of application EP 2000980635
					Division of patent EP 1232651
Regional Designated States,Original: AT BE CH CY DE DK ES FI FR GB GR IE IT LI LU MC NL PT SE					
US 20050204382	A1	EN			Related to Provisional US 1999167184
					Continuation of application US 2000717729

...user used to implement an interactive television application presenting message to user for which targeting criterion is satisfied

**Original Titles:**

...INTERACTIVE	TELEVISION	TARGETED	MESSAGE SYSTEM...
...Interactive	television	targeted	message system...
...Interactive	television	targeted	message system...
...INTERACTIVE	TELEVISION	TARGETED	MESSAGE SYSTEM...

**Alerting Abstract ...NOVELTY** - The method involves creating a message with associated targeting **criteria** . The message is distributed to several users. The targeting **criterion** is compared to stored user information. The message is presented to the user for which the targeting **criterion** is satisfied. The method further involves distributing the message through a television distribution facility, the **Internet** or a set-top box....  
**ADVANTAGE** - Provides **targeted** messaging for **television** subscribers in cable television system or satellite television system...

**Title Terms.../Index Terms/Additional Words:** **CRITERIA ;**

**Class Codes**

... (Additional/Secondary): **G06F-017/60**

**Original Publication Data by Authority**

**Original Abstracts:**

An interactive **television** system is provided in which **targeted** messages may be sent to users. The interactive television system may use an interactive television...

...other interactive television application or may be part of the program guide or other interactive **television** application. Messages may be **targeted** based on the **television** channels to which the user subscribes or based on which settings the user has established in the program guide or other application or based on any other suitable **criteria** .

...  
...system and method is provided for providing a targeted message to user equipment. An interactive **television** application is used to **order** a product or service, and user information is stored in user equipment where the user...

...service. A message is created at a television distribution facility, the message having associated targeting **criteria** . The message and the **targeting criteria** are distributed from a **television** distribution facility to user equipment. At the user equipment, the targeting **criteria** are compared to the stored user information relating to the product or service, and when the targeting **criteria** are satisfied the message is presented to the user...

...An interactive **television** system is provided in which **targeted** messages may be sent to users. The interactive television system may use an interactive television...

...other interactive television application or may be part of the program guide or other interactive **television** application. Messages may be **targeted** based on the **television** channels to which the user subscribes or based on which settings the user has established in the program guide or other application or based on any other suitable **criteria** .

...

...An interactive **television** system is provided in which **targeted** messages may be sent to users. The interactive television system may use an interactive television...

...other interactive television application or may be part of the program guide or other interactive **television** application. Messages may be

**targeted** based on the **television** channels to which the user subscribes or based on which settings the user has established in the program guide or other application or based on any other suitable **criteria** .

**Claims:**

...a targeted message to at least one user equipment, said method comprising:using an interactive **television** application to order a product or service;storing user information relating to the product or service in user equipment;creating a message having associated **targeting criteria** at a **television** distribution facility;distributing the message along with the **targeting criteria** from the **television** distribution facility to the user equipment;comparing the targeting **criteria** to the stored user information relating to the product or service at the user equipment; andpresenting the message to the user when the **targeting criteria** are satisfied...

...providing a targeted message to a user of an interactive television application, comprising:using the **interactive television application** to order a product or service;storing user information relating to the ordered product or service in user equipment;creating a message having associated **targeting** criteria at a first location;distributing the message along with the **targeting** criteria from the first location to the user equipment;comparing the **targeting** criteria to the stored user information relating to the ordered product or service at the user equipment; andpresenting the message to the user when the **targeting** is criteria are satisfied.

27/3,K/13 (Item 13 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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0012849060 - Drawing available

WPI ACC NO: 2002-707604/200276

XRPX Acc No: N2002-557893

**Identifying method for current user of terminal for delivery of targeted content dynamically matching current input pattern with one of user input pattern profiles**

Patent Assignee: PREDICTIVE NETWORKS INC (PRED-N); SEDNA PATENT SERVICES LLC (SEDN-N)

Inventor: CERRATO D E

**Patent Family** (4 patents, 95 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
WO 2002082214	A2	20021017	WO 2002US10580	A	20020405	200276 B
US 20020178257	A1	20021128	US 2001282028	P	20010406	200281 E
			US 2002117654	A	20020405	
AU 2002305137	A1	20021021	AU 2002305137	A	20020405	200433 E
US 7092926	B2	20060815	US 2001282028	P	20010406	200654 E
			US 2002117654	A	20020405	

Priority Applications (no., kind, date): US 2002117654 A 20020405; US 2001282028 P 20010406

**Patent Details**

Number	Kind	Lan	Pg	Dwg	Filing Notes
WO 2002082214	A2	EN	36	3	

National Designated States,Original: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ

NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW  
 Regional Designated States, Original: AT BE CH CY DE DK EA ES FI FR GB GH  
 GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZM ZW  
 US 20020178257 A1 EN Related to Provisional US 2001282028  
 AU 2002305137 A1 EN Based on OPI patent WO 2002082214  
 US 7092926 B2 EN Related to Provisional US 2001282028

...method for current user of terminal for delivery of targeted content  
 dynamically matching current input pattern with one of user input  
 pattern profiles

**Alerting Abstract** ...NOVELTY - The method involves providing a data base  
 containing several user input **pattern profiles** of prior user inputs to  
 a terminal device. Each of the possible users is associated with at least  
 one of the user input **pattern profiles**. At least one current input  
**pattern** is detected from use of the terminal device. At least one current  
 input **pattern** is dynamically matched with one of the user input **pattern**  
**profiles**. The possible user associated with the one of the user input  
**pattern profiles** is selected as the current user....USE - For monitoring  
 activity of users of a client terminal, such as a computer or TV set, to  
 deliver **targeted** content such as advertising...

...DESCRIPTION OF DRAWINGS - The figure shows a **network** in which the  
 system may be implemented.

**Title Terms**.../Index Terms/Additional Words: **PATTERN** ; ...

... **PROFILE**

#### **Class Codes**

International Classification (+ Attributes)  
 IPC + Level Value Position Status Version  
 ... G06F-0017/00

#### **Original Publication Data by Authority**

#### **Original Abstracts:**

...a group of possible users. The method includes providing a database  
 containing multiple user input **pattern profiles** of prior user inputs to  
 the terminal device. Each of the possible users of the group are associated  
 with at least one of the user input **pattern profiles**. Current input  
**patterns** from use of the terminal device are detected. The current input  
**patterns** are combined and then dynamically matched with one of the user  
 input **pattern profiles**, and the possible user associated with the  
 matched user input **pattern profile** is selected as the current user. The  
 system for identifying a current user of a terminal device from a group of  
 possible users includes a database containing multiple user input **pattern**  
**profiles** of prior user inputs to the terminal device. Each of the  
 possible users is associated with at least one of the user input **pattern**  
**profiles**. The system detects current input **patterns** from use of the  
 terminal device, and then combines the **patterns** and dynamically matches  
 the **patterns** with one of the user input **pattern profiles**. The system  
 selects the possible user associated with the matched user input **pattern**  
**profiles** as the current user...

...a group of possible users. The method includes providing a database  
 containing multiple user input **pattern profiles** of prior user inputs to  
 the terminal device. Each of the possible users of the group are associated  
 with at least one of the user input **pattern profiles**. Current input

**patterns** from use of the terminal device are detected. The current input **patterns** are combined and then dynamically matched with one of the user input **pattern profiles**, and the possible user associated with the matched user input **pattern profile** is selected as the current user. The system for identifying a current user of a terminal device from a group of possible users includes a database containing multiple user input **pattern profiles** of prior user inputs to the terminal device. Each of the possible users is associated with at least one of the user input **pattern profiles**. The system detects current input **patterns** from use of the terminal device, and then combines the **patterns** and dynamically matches the **patterns** with one of the user input **pattern profiles**. The system selects the possible user associated with the matched user input **pattern profiles** as the current user...

...a group of possible users. The method includes providing a database containing multiple user input **pattern profiles** of prior user inputs to the terminal device. Each of the possible users of the group are associated with at least one of the user input **pattern profiles**. Current input **patterns** from use of the terminal device are detected. The current input **patterns** are combined and then dynamically matched with one of the user input **pattern profiles**, and the possible user associated with the matched user input **pattern profile** is selected as the current user. The system for identifying a current user of a terminal device from a group of possible users includes a database containing multiple user input **pattern profiles** of prior user inputs to the terminal device. Each of the possible users is associated with at least one of the user input **pattern profiles**. The system detects current input **patterns** from use of the terminal device, and then combines the **patterns** and dynamically matches the **patterns** with one of the user input **pattern profiles**. The system selects the possible user associated with the matched user input **pattern profiles** as the current user...

**Claims:**

...a group of possible users, comprising: providing a database containing a plurality of user input **pattern profiles** of prior user inputs to said terminal device, each of said possible users being associated with at least one of said user input **pattern profiles**; detecting at least one current input **pattern** from use of said terminal device; and dynamically matching said at least one current input **pattern** with one of said user input **pattern profiles**, and selecting the possible user associated with the one of said user input **pattern profiles** as the current user...

...claimed is: 1. A method, comprising: providing a database containing a plurality of user input **pattern profiles** of prior user inputs to a terminal device, each of a group of possible users of said terminal device being associated with at least one of said user input **pattern profiles**, said user input **pattern** comprising a clickstream; detecting at least one current input **pattern** from use of said terminal device; dynamically matching said at least one current input **pattern** with one of said user input **pattern profiles**; and identifying a current user of said terminal device from said group of possible users by selecting the possible user associated with the one of said user input **pattern profiles** as the current user.

27/3,K/14 (Item 14 from file: 350)  
DIALOG(R) File 350:Derwent WPIX  
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0012810192 - Drawing available

WPI ACC NO: 2002-667325/200271

XRPX Acc No: N2002-528001

**Personalized presentation device of TV / Internet content by formatting content according to preferences of viewer in terms of content, format and presentation style**

Patent Assignee: KONINK PHILIPS ELECTRONICS NV (PHIG)

Inventor: DEVARA K V

**Patent Family** (2 patents, 23 countries)

Patent			Application			
Number	Kind	Date	Number	Kind	Date	Update
WO 2002071742	A1	20020912	WO 2002IB474	A	20020215	200271 B
US 20020129367	A1	20020912	US 2001798543	A	20010302	200271 E

Priority Applications (no., kind, date): US 2001798543 A 20010302

#### Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
WO 2002071742	A1	EN	16	4	

National Designated States, Original: CN JP KR  
Regional Designated States, Original: AT BE CH CY DE DK ES FI FR GB GR IE  
IT LU MC NL PT SE TR

**Personalized presentation device of TV / Internet content by formatting content according to preferences of viewer in terms of content, format and presentation style**

27/3,K/15 (Item 15 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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0012657794 - Drawing available

WPI ACC NO: 2002-507527/200254

Related WPI Acc No: 2001-441131

XRPX Acc No: N2002-401646

**User interactive television program viewer profiling method for targeted advertisement distribution, involves correlating content associated profile information with requested program**

Patent Assignee: HOSEA D F (HOSE-I); ODDO A S (ODDO-I); PREDICTIVE NETWORKS INC (PRED-N); RASCON A P (RASC-I); THURSTON N (THUR-I); ZIMMERMAN R S (ZIMM-I)

Inventor: HOSEA D F; ODDO A S; RASCON A P; THURSTON N; ZIMMERMAN R S

**Patent Family** (5 patents, 95 countries)

Patent			Application			
Number	Kind	Date	Number	Kind	Date	Update
US 20020059094	A1	20020516	US 2000558755	A	20000421	200254 B
			US 2001877974	A	20010607	
WO 2002102030	A2	20021219	WO 2002US17863	A	20020607	200301 E
EP 1410631	A2	20040421	EP 2002741862	A	20020607	200427 E
			WO 2002US17863	A	20020607	
AU 2002314935	A1	20021223	AU 2002314935	A	20020607	200452 E
AU 2002314935	A8	20051013	AU 2002314935	A	20020607	200611 E

Priority Applications (no., kind, date): US 2000558755 A 20000421; US 2001877974 A 20010607

#### Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
US 20020059094	A1	EN	23	10	C-I-P of application US 2000558755

WO 2002102030 A2 EN  
 National Designated States, Original: AE AG AL AM AT AU AZ BA BB BG BR BY  
 BZ CA CH CN CO CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL  
 IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO  
 NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW  
 Regional Designated States, Original: AT BE CH CY DE DK EA ES FI FR GB GH  
 GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZM ZW  
 EP 1410631 A2 EN PCT Application WO 2002US17863  
 Based on OPI patent WO 2002102030  
 Regional Designated States, Original: AL AT BE CH CY DE DK ES FI FR GB GR  
 IE IT LI LT LU LV MC MK NL PT RO SE SI TR  
 AU 2002314935 A1 EN Based on OPI patent WO 2002102030  
 AU 2002314935 A8 EN Based on OPI patent WO 2002102030

**User interactive television program viewer profiling method for targeted advertisement distribution, involves correlating content associated profile information with requested program**

**Alerting Abstract** ...NOVELTY - Content associated **profile** information such as demographic and psychographic information from a rating service, is correlated with a program requested by every viewer. The viewer **profile** is developed based on the correlation....Set top box for profiling iTV viewer; Computer readable medium storing **profile** instructions; iTV viewer targeted advertising method; Computer for profiling iTV viewer; Targeted advertisement delivering system...

...USE - For identifying viewer's field of interest for **targeted** advertisement distribution over **television** , **Internet** , wireless networks ...

...ADVANTAGE - The viewer **profile** can be anonymously determined by using both demographic and psychographic information related to the viewer...

...sports that are of interest to the viewer can be recommended based on the determined **profile** .

**Title Terms**.../Index Terms/Additional Words: **PROFILE** ;

#### **Class Codes**

International Classification (Main): **G06F-017/60** ...

#### **Original Publication Data by Authority**

#### **Original Abstracts:**

...user. The method comprises gathering user-requested content information from iTV interactions, correlating content-associated **profile** information from a rating service with the user-requested content information, and developing a **profile** of the user based on the content-associated **profile** information correlated with the user-requested content information...

...user. The method comprises gathering user-requested content information from iTV interactions, correlating content-associated **profile** information from a rating service with the user-requested content information, and developing a **profile** of the user based on the content-associated **profile** information correlated with the user-requested content information...

...user. The method comprises gathering user-requested content information from iTV interactions, correlating content-associated **profile** information from a rating service with the user-requested content information, and

developing a **profile** of the user based on the content-associated **profile** information correlated with the user-requested content information...

**Claims:**

...an iTV user, comprising: gathering user-requested content information from iTV interactions; correlating content-associated **profile** information from a rating service with the user-requested content information; and developing a profile of the user based on the content- **associated** profile information correlated with the user-requested content information.

**27/3,K/16 (Item 16 from file: 350)**

DIALOG(R) File 350: Derwent WPIX

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0012630061 - Drawing available

WPI ACC NO: 2002-478852/200251

XRPX Acc No: N2002-378135

Targetted **advertisement display apparatus e.g. television , identifies advertisement related to current media being displayed and targets identified advertisement to current media**

Patent Assignee: UNITED VIDEO PROPERTIES INC (UNVI-N)

Inventor: ELLIS M D; LOPP S C; THOMAS W L; WALKER T A

**Patent Family** (8 patents, 97 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
US 20020042914	A1	20020411	US 2000239356	P	20001011	200251 B
			US 2001974450	A	20011009	
WO 2002031731	A2	20020418	WO 2001US31515	A	20011009	200251 E
AU 200211551	A	20020422	AU 200211551	A	20011009	200254 E
EP 1352351	A2	20031015	EP 2001979607	A	20011009	200368 E
			WO 2001US31515	A	20011009	
TW 536915	A	20030611	TW 2001124967	A	20011009	200374 E
KR 2004005837	A	20040116	KR 2003705176	A	20030411	200434 E
JP 2004533001	W	20041028	WO 2001US31515	A	20011009	200471 E
			JP 2002535041	A	20011009	
CN 1541365	A	20041027	CN 2001818863	A	20011009	200512 E

Priority Applications (no., kind, date): US 2000239356 P 20001011; US 2001974450 A 20011009

**Patent Details**

Number	Kind	Lan	Pg	Dwg	Filing Notes
US 20020042914	A1	EN	26	10	Related to Provisional US 2000239356
WO 2002031731	A2	EN			

National Designated States, Original: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PH PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW

Regional Designated States, Original: AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZW

AU 200211551 A EN Based on OPI patent WO 2002031731

EP 1352351 A2 EN PCT Application WO 2001US31515 Based on OPI patent WO 2002031731

Regional Designated States, Original: AL AT BE CH CY DE DK ES FI FR GB GR IE IT LI LT LU LV MC MK NL PT RO SE SI TR

TW 536915 A ZH

JP 2004533001 W JA 89 PCT Application WO 2001US31515 Based on OPI patent WO 2002031731

Targetted advertisement display apparatus e.g. television , identifies advertisement related to current media being displayed and targets identified advertisement to current media

#### Class Codes

International Classification (Main): G06F-017/60 ...

#### Original Publication Data by Authority

#### Original Abstracts:

...of advertisements. Selection of advertisements for each media grouping can be based on programs, channels, **network** affiliation, sponsorship, genre or other suitable **criteria** .

...

...of advertisements. Selection of advertisements for each media grouping can be based on programs, channels, **network** affiliation, sponsorship, genre or other suitable **criteria** .

...

...of advertisements. Selection of advertisements for each media grouping can be based on programs, channels, **network** affiliation, sponsorship, genre or other suitable **criteria** .

27/3,K/17 (Item 17 from file: 350)

DIALOG(R)File 350:Derwent WPIX

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0012327714 - Drawing available

WPI ACC NO: 2002-269612/200231

Related WPI Acc No: 2001-090887; 2002-254672; 2002-361087; 2002-479604; 2002-518273; 2002-681473; 2002-690132; 2003-776641; 2005-699826; 2006-046153; 2006-076265

XRPX Acc No: N2002-209811

**Method of selectively inserting different advertisements into stream of television programming at set top box (STB) by storing one or more queues, each of which comprising ordered list of advertisement resource locators (ARLs)**

Patent Assignee: BLASKO J P (BLAS-I); ELDERING C A (ELDE-I); EXPANSE NETWORKS INC (EXPA-N); FLICKINGER G C (FLIC-I); GILL K K (GILL-I); SCHLACK J A (SCHL-I)

Inventor: BLASKO J P; ELDERING C A; FLICKINGER G C; GILL K K; MEHLING K; SCHLACK J A; SUTTON A M

**Patent Family** (10 patents, 95 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
WO 2002019581	A1	20020307	WO 2001US27217	A	20010831	200231 B
US 20020072966	A1	20020613	US 2000229156	P	20000831	200243 E
			US 2000731606	A	20001207	
US 20020083435	A1	20020627	US 2000229156	P	20000831	200245 E
			US 2000731605	A	20001207	
US 20020083439	A1	20020627	US 2000229156	P	20000831	200245 E
			US 2000742852	A	20001221	
US 20020083441	A1	20020627	US 2000229156	P	20000831	200245 E

US 20020083443	A1	20020627	US 2000748949	A	20001227		
			US 2000229156	P	20000831	200245	E
US 20020083445	A1	20020627	US 2000748942	A	20001227		
			US 2000229156	P	20000831	200245	E
AU 200186998	A	20020313	US 2000748943	A	20001227		
US 20020144263	A1	20021003	AU 200186998	A	20010831	200249	E
			US 2000229156	P	20000831	200272	E
			US 2001824434	A	20010402		
AU 2001286998	A8	20050915	AU 2001286998	A	20010831	200569	E

Priority Applications (no., kind, date): US 2000748949 A 20001227; US 2000748943 A 20001227; US 2000748942 A 20001227; US 2000742852 A 20001221; US 2000742506 A 20001221; US 2000731606 A 20001207; US 2000731605 A 20001207; US 2000712790 A 20001114; US 2000229156 P 20000831; US 2001824434 A 20010402

#### Patent Details

Number	Kind	Lan	Pg	Dwg	Filing	Notes
WO 2002019581	A1	EN	81	24		

National Designated States, Original: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PH PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW

Regional Designated States, Original: AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZW

US 20020072966	A1	EN			Related to Provisional	US 2000229156
US 20020083435	A1	EN			Related to Provisional	US 2000229156
US 20020083439	A1	EN			Related to Provisional	US 2000229156
US 20020083441	A1	EN			Related to Provisional	US 2000229156
US 20020083443	A1	EN			Related to Provisional	US 2000229156
US 20020083445	A1	EN			Related to Provisional	US 2000229156
AU 200186998	A	EN			Based on OPI patent	WO 2002019581
US 20020144263	A1	EN			Related to Provisional	US 2000229156
AU 2001286998	A8	EN			Based on OPI patent	WO 2002019581

#### Original Titles:

...Advertisement distribution system for distributing **targeted** advertisements in **television** systems...

**Alerting Abstract** ...target groups a subscriber system a method of providing subscriber specific advertisements using advertiser-specific **target** groups in a **television** environment, a method for selectively storing targeted advertisements at a set top box in a television **network**, an advertisements management system a set top box for inserting targeted advertisements in place of...

...USE - In **targeted** advertising, such as in **television** programming delivery systems utilizing set top boxes, memory enabled set top boxes, and/or personal...

...ADVANTAGE - Targeted advertisements can be inserted into the **television** program stream in a **targeted** fashion either by individual subscriber or group of subscribers on a **network**.

#### Class Codes

International Classification (Main): **G06F-017/60** ...

#### Original Publication Data by Authority

**Original Abstracts:**

In the present invention, advertisers can effectively perform **targeted TV** advertising using "advertiser-specific" **target** groups. Each advertiser defines its own target groups based on the preferred **characteristics** of the advertiser to form advertiser-specific target groups. Each person who is enabled to receive the advertisements (e.g., a subscriber to a cable **TV** service) is associated with appropriate **target** groups of the different advertisers, and this target group information may be stored at the...

...at the STB, are processed by the STB and only those advertisements with the appropriate **characteristics** are stored on the hard drive (HD). This may require some buffering of the advertisements...

...An advertisement management system b 202 /b provides advertisements to the client application. These advertisements may be **network**-based advertisements or may be targeted to each individual subscriber, based on a subscriber **profile** that is provided by a subscriber characterization system b 204...

...the set top box or elsewhere corresponding to individual subscribers of a television service delivery **network**. The advertisements are retrieved and displayed in the order dictated by the queue as advertisement...

...order dictated by the queue. The invention also is applicable to other information streams including **Internet** advertising, audio/radio advertising and advertising in electronic program guides...

...invention est applicable a d'autres trains d'informations, notamment a des annonces sur l' **Internet**, a des annonces audio/radiophoniques et a des annonces presentes dans des guides electroniques de...

**Claims:**

...We claim: b 1 /b . A method for addressing advertisements to a subscriber of a **communications** network, the method comprising the steps of: determining whether or not a display device of...

...What is claimed is: b 1 /b . In a television network environment, a method for selectively storing targeted advertisements at a set-top...

...What is claimed: b 1 /b . In a television network system, subscriber equipment for displaying targeted advertisements to a subscriber, the...

...What is claimed **is** : b 1 /b . In a television network environment, a method for delivering targeted advertisements to one or...

...What is **claimed** is: b 1 /b . In a television network environment, the television network environment being a switched digital video system, a cable...

27/3,K/18 (Item 18 from file: 350)  
DIALOG(R)File 350:Derwent WPIX  
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0011231748 - Drawing available  
WPI ACC NO: 2002-171203/200222  
Related WPI Acc No: 1998-399482; 2003-514092; 2003-514093; 2003-577478;  
2005-745927; 2005-778330; 2006-055418; 2006-055697; 2006-171656;

2005-476709

XRPX Acc No: N2002-130244

**System for providing targeted advertisements over interactive TV networks by analyzing tracked and stored viewer selections and delivering advertisements adapted to this viewer**

Patent Assignee: BATTEN J C (BATT-I); BELL SOUTH INTELLECTUAL PROPERTY CORP (BELL-N); STEFANIK J R (STEF-I); SWIX S R (SWIX-I)

Inventor: BATTEN J C; STEFANIK J R; SWIX S R

**Patent Family** (4 patents, 23 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
WO 2001047156	A2	20010628	WO 2000US34421	A	20001220	200222 B
EP 1240738	A2	20020918	EP 2000986555	A	20001220	200269 E
			WO 2000US34421	A	20001220	
US 6718551	B1	20040406	US 1997779306	A	19970106	200425 E
			US 1999467889	A	19991221	
US 20040163101	A1	20040819	US 1997779306	A	19970106	200455 E
			US 1999467889	A	19991221	
			US 2004778345	A	20040217	

Priority Applications (no., kind, date): US 2004778345 A 20040217; US 1997779306 A 19970106; US 1999467889 A 19991221

#### Patent Details

Number	Kind	Lan	Pg	Dwg	Filing Notes
WO 2001047156	A2	EN	30	5	
National Designated States, Original: CA MX					
Regional Designated States, Original: AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR					
EP 1240738	A2	EN			PCT Application WO 2000US34421 Based on OPI patent WO 2001047156
Regional Designated States, Original: AT BE CH CY DE DK ES FI FR GB GR IE IT LI LU MC NL PT SE TR					
US 6718551	B1	EN			C-I-P of application US 1997779306
US 20040163101	A1	EN			C-I-P of application US 1997779306 Continuation of application US 1999467889

Continuation of patent US 6718551

**System for providing targeted advertisements over interactive TV networks by analyzing tracked and stored viewer selections and delivering advertisements adapted to this viewer**

**Alerting Abstract** ...a remote control unit and exchanges messages with a merge processor (100) over a distributed **network** (106), such as event data which is organized and stored in the processor. A file...

...top box and delivers it in response to subscriber viewing commands and instructions, while a **profile** processor (104) performs subscriber analysis and advertisement selection functions according to the constructed customer **profile** ...106 Distributed **network**

...

...104 **Profile** processor

**Title Terms**.../Index Terms/Additional Words: **NETWORK** ;

#### Class Codes

(Additional/Secondary): **G06F-017/60** ...

#### Original Publication Data by Authority

**Original Abstracts:**

...particular subscriber making the selections, the system including a merge processor, a file server, a **profile** processor, and a broadcast server contained in a head end in communication with a plurality of set-top boxes through a distribution **network** . Based on a subscriber's viewing habits and account information, the present invention delivers different...

...particular subscriber making the selections, the system including a merge processor, a file server, a **profile** processor, and a broadcast server contained in a head end in communication with a plurality of set-top boxes through a distribution **network** . Based on a subscriber's viewing habits and account information, the present invention delivers different...

...particular subscriber making the selections, the system including a merge processor, a file server, a **profile** processor, and a broadcast server contained in a head end in communication with a plurality of set-top boxes through a distribution **network** . Based on a subscriber's viewing habits and account information, the present invention delivers different...

...particular subscriber making the selections, the system including a merge processor, a file server, a **profile** processor, and a broadcast server contained in a head end in communication with a plurality of set-top boxes through a distribution **network** . Based on a subscriber's viewing habits and account information, the present invention delivers different...

**Claims:**

What is claimed is: b 1 /b . A method for providing targeted advertisements over a media delivery **network** comprising:(a) collecting viewing selections of a subscriber on a server;(b) analyzing the viewing selections to assign a customer **profile** to the subscriber;(c) selecting an advertisement that appeals to the customer **profile** ; and(d) displaying the advertisement to the subscriber...

...What is claimed is:1. A method for providing targeted advertisements over a media delivery **network** from a head end during an interactive session, comprising:collecting event data of a subscriber...

...event data and information of the subscriber to assign a demographic group and a customer **profile** to the subscriber;selecting an advertisement that appeals to the customer **profile** and the demographic group of the subscriber; anddisplaying the advertisement to the subscriber upon...

**27/3,K/25 (Item 25 from file: 350)**

DIALOG(R)File 350:Derwent WPIX

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0009182551 - Drawing available

WPI ACC NO: 1999-106388/199909

Related WPI Acc No: 2000-118830

XRPX Acc No: N1999-076783

**Intelligent agent for generating user profile based program guide - has user television viewing monitored and characteristics used to generate programme guide information suited to user's preferences**

Patent Assignee: NDS LTD (NDSN-N)

Inventor: ATLOW S; BAR-ON G; EILAT A; KRANC M; MAISSEL J; SERED Y; TSURIA Y ; ZVIEL D

**Patent Family** (5 patents, 80 countries)

Patent	Application
Number	Kind Date Number Kind Date Update

Caryn S. Wesner-Early

EIC 3600 13-Oct-06

p. 23

WO 1999001984	A1	19990114	WO 1998IL307	A	19980630	199909	B
AU 199879296	A	19990125	AU 199879296	A	19980630	199923	E
US 6637029	B1	20031021	WO 1998IL307	A	19980630	200370	E
			US 1999242871	A	19990610		
US 20040049787	A1	20040311	WO 1998IL307	A	19980630	200419	E
			US 1999242871	A	19990610		
			US 2003639563	A	20030812		
IL 121230	A	20040512	IL 121230	A	19970703	200441	E

Priority Applications (no., kind, date): IL 121230 A 19970703

#### Patent Details

Number	Kind	Lan	Pg	Dwg	Filing	Notes
WO 1999001984	A1	EN	72	9		
National Designated States, Original: AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GE GH GM GW HU ID IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG US UZ VN YU ZW						
Regional Designated States, Original: AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW NL OA PT SD SE SZ UG ZW						
AU 199879296	A	EN				Based on OPI patent WO 1999001984
US 6637029	B1	EN				PCT Application WO 1998IL307
						Based on OPI patent WO 1999001984
US 20040049787	A1	EN				Continuation of application WO 1998IL307
						Continuation of application US 1999242871
						Continuation of patent US 6637029
IL 121230	A	EN				

#### Original Publication Data by Authority

#### Claims:

...of subscriber units including: a receiving unit for receiving said program schedule information from said **television** network; a profile storage unit for storing at least one **viewer preference** profile of at least **one** television viewer; an intelligent agent **for** customizing said program schedule information based, at least in part, on said viewer preference profile...

...said multiplicity of subscriber units including: a receiving unit for receiving said program schedule information **from** said **television** network; a profile storage unit for storing at **least one** viewer preference profile of **at** least one television viewer; an **intelligent** agent for customizing said program schedule information based, at least in part, on said viewer...

27/3,K/26 (Item 26 from file: 350)

DIALOG(R) File 350: Derwent WPIX

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0006975648 - Drawing available

WPI ACC NO: 1994-200604/199424

Related WPI Acc No: 1994-218208; 1994-218209; 1994-218210; 1994-218211;

1994-218212; 1994-218213; 1995-215451; 1995-215457; 1995-215458;

1995-301543; 1996-442594; 1997-535199; 1998-230155; 2000-023002;

2000-409817; 2001-342065; 2001-600980; 2002-268734; 2003-015963;

2003-119627; 2003-438078; 2003-810936; 2005-062991

XRPX Acc No: N1994-157761

Advanced set top terminal for cable TV systems allowing scaling and re-directing of menus - provides user friendly menu access to channel information and programming through hardware and software upgrades of existing sets, with interface connected to decompression box

Patent Assignee: DISCOVER COMMUNICATIONS INC (DISC-N); DISCOVERY COMMUNICATIONS INC (DISC-N); HENDRICKS J S (HEND-I); SEDNA PATENT SERVICES LLC (SEDN-N)

Inventor: BANA A E; BERCOBIN E C; BERKOBIN E; BERKOBIN E C; BONNAR A E; BONNER A; BONNER A E; BONNER A S; BONNER E E; HENDRICKS J; HENDRICKS J S; HENDRIKS J S; HENDRIX J S; LAPPINGTON J P; LAPPINTON J P; WANDRICH R E; WONDRICH R E; WUNDERICH R E; WUNDERLICH R; WUNDERLICH R E; WUNDRICH R E; BANNA A E; HENDERICS J S; WANDERICH R E

Patent Family (162 patents, 49 countries)

Patent Number	Kind	Date	Application Number	Kind	Date	Update
WO 1994013107	A1	19940609	WO 1993US11606	A	19931202	199424 B
AU 199458458	A	19940622	AU 199458458	A	19931202	199436 E
EP 673582	A1	19950927	WO 1993US11708	A	19931202	199543 E
			EP 1994903407	A	19931202	
EP 673583	A1	19950927	WO 1993US11606	A	19931202	199543 E
			EP 1994904392	A	19931202	
CN 1096151	A	19941207	CN 1993120184	A	19931209	199548 E
TW 269093	A	19960121	TW 1993110348	A	19931207	199615 E
JP 8510869	W	19961112	WO 1993US11606	A	19931202	199708 E
			JP 1994513455	A	19931202	
TW 290780	A	19961111	TW 1993110342	A	19931207	199711 E
CN 1090451	A	19940803	CN 1993120182	A	19931209	199713 E
CN 1090452	A	19940803	CN 1993120183	A	19931209	199713 E
CN 1090453	A	19940803	CN 1993120185	A	19931209	199713 E
CN 1090454	A	19940803	CN 1993120186	A	19931209	199713 E
IL 107908	A	19970110	IL 107908	A	19931207	199715 E
CN 1093211	A	19941005	CN 1993120176	A	19931209	199717 E
IL 107912	A	19970218	IL 107912	A	19931207	199720 E
IL 107909	A	19970415	IL 107909	A	19931207	199726 E
IL 107913	A	19970415	IL 107913	A	19931207	199726 E
IL 107910	A	19970610	IL 107910	A	19931207	199730 E
TW 310519	A	19970711	TW 1993110341	A	19931207	199743 E
IL 107911	A	19970930	IL 107911	A	19931207	199746 E
IL 119479	A	19971120	IL 107908	A	19931207	199809 E
			IL 119479	A	19931207	
AU 199744407	A	19980129	AU 199457332	A	19931202	199812 E
			AU 199744407	A	19971107	
AU 199745325	A	19980205	AU 199457329	A	19931202	199813 E
			AU 199745325	A	19971121	
EP 849948	A2	19980624	EP 1994904392	A	19931202	199829 E
			EP 1998100155	A	19931202	
EP 852442	A1	19980708	EP 1994904814	A	19931202	199831 E
			EP 1998100142	A	19931202	
EP 856993	A2	19980805	EP 1994903362	A	19931202	199835 E
			EP 1998105647	A	19931202	
EP 856994	A2	19980805	EP 1994903359	A	19931202	199835 E
			EP 1998105670	A	19931202	
NZ 314438	A	19980728	NZ 257147	A	19931202	199836 E
			NZ 314438	A	19931202	
AU 199860667	A	19980604	AU 199457330	A	19931202	199839 E
			AU 199860667	A	19980406	
AU 199860668	A	19980604	AU 199457330	A	19931202	199839 E
			AU 199860668	A	19980406	
EP 884907	A1	19981216	EP 1994904392	A	19931202	199903 E
			EP 1998114676	A	19931202	
NZ 329943	A	19981223	NZ 314438	A	19931202	199906 E

EP 920206 B1 EN Division of application EP 1994904392  
 Division of patent EP 673583  
 Regional Designated States,Original: AT BE CH DE DK ES FR GB GR IE IT LI  
 NL PT SE  
 CA 2445287 C EN Division of application CA 2151458  
 DE 69333756 E DE Application EP 1999100377  
 Based on OPI patent EP 920206  
 DE 69333713 T2 DE Application EP 1999100375  
 Based on OPI patent EP 912058  
 US 20050157217 A1 EN *removed* continuation of application US  
 1992991074  
 DE 69333680 T2 DE *unnecessary* Application EP 1998121389  
 Based on OPI patent EP 909095  
 CA 2445176 C EN Division of application CA 2151460  
 DE 69333756 T2 DE *pages 26-36* Application EP 1999100377  
 Based on OPI patent EP 920206  
 EP 1432248 B1 EN Division of application EP 1998103750  
 Division of application EP 1999110233  
 Division of patent EP 862328  
 Division of patent EP 946060  
 Regional Designated States,Original: BE CH DE FR GB IE LI  
 DE 69333999 E DE Application EP 20041389  
 Based on OPI patent EP 1432248  
 EP 920207 B2 EN Division of application EP 1994904392  
 Division of patent EP 673583  
 Regional Designated States,Original: AT BE CH DE DK ES FR GB GR IE IT LI  
 NL PT SE

**Original Titles:**

... **Targeted** advertising in a cable **television** system...

... **Network** controller for cable television delivery systems

**Class Codes**

International Classification (Main): **G06F-017/00** ...

International Classification (+ Attributes)

IPC + Level Value Position Status Version

... **G06F-0017/00**

... **G06F-0017/00**

**Original Publication Data by Authority**

**Original Abstracts:**

...An apparatus that maintains a viewer **profile** database for **network** controllers includes a receiver for receiving programs watched data, a first database to store viewer **profiles** which contain categories including program categories, wherein programs watched data is stored, a processor, operably connected to the receiver to update the viewer **profiles** with the received programs watched data, and a second database to store advertisements, wherein advertising categories are used to group related advertisements together. The apparatus correlates the viewer **profiles** with the second database and selects advertisements using the correlation...

...set top terminal having electronic mail that supports: menu generation; interactive services; message services; and **on - line** databases, among other features and capabilities...

**Claims:**

...An apparatus that maintains a viewer **profile** database for **network** controllers, **b** characterized by /b : a receiver, for receiving programs watched data; a first database to store viewer **profiles**, wherein the viewer **profiles** contain categories including program categories wherein programs watched data is stored; a processor, operably connected to the receiver, to update the viewer **profiles** with the received programs watched data; and a second database to store advertisements, wherein advertising categories are used to group related advertisements together and wherein the apparatus correlates the viewer **profiles** with the second database and selects advertisements using the correlation...

...data, the apparatus comprising: means (626, 900) for gathering subscriber specific data indicative of subscriber **preferences** and subscriber personal data to be used in selecting programs; means (620), connected to the...

...and the receiving means (606, 714) for selecting one or more programs using subscriber programming **preferences** and the program control information, said program selection means comprising means for generating said subscriber programming **preferences** from the subscriber specific data; and means (220), operably connected to the program selection means...  
...dispositif comportant: des moyens (626, 900) pour collecter des données spécifiques d'abonné représentatives des **preferences** d'un abonné et des données personnelles d'abonné à utiliser lors de la sélection...

...aux moyens de réception (606, 714) pour sélectionner un ou plusieurs programmes en utilisant des **preferences** de programmation d'abonné et les informations de commande de programmes, lesdits moyens de sélection de programmes comportant des moyens pour générer lesdites **preferences** de programmation d'abonné à partir des données spécifiques d'abonné, des moyens (220), connectés...1. An apparatus that provides access to data bases in a telecommunications network, **comprising** : an input that connects to the telecommunications network, **the** input sending connection signals to the data bases and receiving data from data bases successfully...

...gekennzeichnet, dass /b das Endgerät ein Fernseh-Set-Top-Endgerät darstellt, das direkten Zugang zu Online- **Datenbanken** verschafft, die in zweiten, an von den ersten Datenbanken entfernter Stelle vorgesehenen Datenbanken enthalten sind...

...and/or a cable headend in a television program delivery system using a telecommunications network, **comprising** : an input connected to the telecommunications network **for** sending connection signals to the data bases and receiving data from data bases successfully connected...

...that /b the terminal apparatus is a television set top terminal providing direct access to online **data** bases included in second data bases provided at a location remote from the first databases...

**27/AN,AZ,TI/1 (Item 1 from file: 350)**  
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0015911408

**Personalized content system for delivery of personalized and logistic information between communication devices has server which retrieves digital record and processes personalized content based on user input and program profile**

**Original Titles:**

Personalized content processing and delivery system and media  
Local Applications (No Type Date): US 2004632643 P 20041202; US  
2005291384 A 20051201  
Priority Applications (no., kind, date): US 2004632643 P 20041202; US  
2005291384 A 20051201

**27/AN,AZ,TI/2 (Item 2 from file: 350)**  
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0015769261

**TV program search result presentation method involves displaying prioritized TV broadcast program lists generated based on search criteria parsed according to user profile**

**Original Titles:**

System and method for presenting search results  
Local Applications (No Type Date): US 2004622469 P 20041026; US  
2005104175 A 20050411  
Priority Applications (no., kind, date): US 2004622469 P 20041026; US  
2005104175 A 20050411

**27/AN,AZ,TI/3 (Item 3 from file: 350)**  
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0015349567

**Selective storage method of targeted advertisements at set-top box, involves determining whether advertisement contained in received signal is appropriate, by comparing grouping indicator with grouping assignment of subscriber equipment**

**Original Titles:**

Advertisement filtering and storage for targeted advertisement systems  
Local Applications (No Type Date): US 2000229156 P 20000831; US  
2000748949 A 20001227; US 2005134146 A 20050520  
Priority Applications (no., kind, date): US 2000748949 A 20001227; US  
2000229156 P 20000831; US 2005134146 A 20050520

**27/AN,AZ,TI/4 (Item 4 from file: 350)**  
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0014783677

**Method for facilitating target advertisement and listing services, involves determining content to be displayed based on user shopping time and user location, and ranking content based on bid amount correlated to time and**

**location**

**Original Titles:**

Method to generate advertising revenue based on time and location  
METHOD TO GENERATE ADVERTISING REVENUE BASED ON TIME AND LOCATION  
PROCEDE POUR GENERER DES REVENUS PUBLICITAIRES SUR LA BASE DE L'HEURE ET DU LIEU

Local Applications (No Type Date): US 2000518015 A 20000303; US  
2003646066 A 20030821; WO 2004US27421 A 20040819

Priority Applications (no., kind, date): US 2000518015 A 20000303; US  
2003646066 A 20030821

**27/AN,AZ,TI/5 (Item 5 from file: 350)**

DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0014613759

Personalized television program recommendation provision method in search engine of internet , involves generating prioritized list from documents based on convolution of belief probabilities and ontology co-occurrence probabilities

**Original Titles:**

Hybrid personalization architecture  
HYBRID PERSONALIZATION ARCHITECTURE  
ARCHITECTURE DE PERSONNALISATION HYBRIDE

Local Applications (No Type Date): WO 2004US11538 A 20040414; US  
2003463609 P 20030416; US 2004824655 A 20040413

Priority Applications (no., kind, date): US 2003463609 P 20030416; US  
2004824655 A 20040413

**27/AN,AZ,TI/6 (Item 6 from file: 350)**

DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0014469770

Targeted content selecting method for use in interactive television network , involves determining match between targeted content and viewer profiles , and selecting piece of content for display to viewer based on match

**Original Titles:**

Targeted content delivery system in an interactive television network

Local Applications (No Type Date): US 2003375028 A 20030228

Priority Applications (no., kind, date): US 2003375028 A 20030228

**27/AN,AZ,TI/7 (Item 7 from file: 350)**

DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0014435474

Display content layout method in mobile phone, involves laying-out table rows of display content targeted for computer, in mobile phone, along horizontal directions, when table width is greater than screen width of mobile phone

**Original Titles:**

BROWSER-PROGRAMM ZUR DURCHFUHRUNG EINES TABELLEN-LAYOUT  
 BROWSER PROGRAM FOR PERFORMING TABLE-LAYOUT  
 PROGRAMME DE NAVIGATEUR PERMETTANT DE DISPOSER UNE TABLE  
 BROWSER PROGRAM FOR TABLE LAYOUT, METHOD AND DEVICE  
 Browser program for performing table-layout  
 BROWSER PROGRAM FOR PERFORMING TABLE-LAYOUT  
 PROGRAMME DE NAVIGATEUR PERMETTANT DE DISPOSER UNE TABLE  
 Local Applications (No Type Date): WO 2004JP1606 A 20040213; JP 200433247  
 A 20040210; EP 2004711041 A 20040213; WO 2004JP1606 A 20040213; CN  
 200480003975 A 20040213; WO 2004JP1606 A 20040213; US 2005545563 A  
 20050811  
 Priority Applications (no., kind, date): JP 200336279 A 20030214

**27/AN,AZ, TI/8 (Item 8 from file: 350)**  
 DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0013951167  
**Targeted marketing usage data collection method using broadcast network ,  
 involves accessing stored usage data to determine appropriate advertisement  
 for user by advertiser**

**Original Titles:**  
 Sammeln von Verhaltensdaten in einem Rundfunknetzwerk  
 Collection of **behaviour** data on a broadcast data **network**  
 Collecte de donnees de comportement dans un reseau de diffusion  
 Collection of **behavior** data on a broadcast data **network**  
 Local Applications (No Type Date): US 2002183646 A 20020628; EP  
 2003254053 A 20030626  
 Priority Applications (no., kind, date): US 2002183646 A 20020628

**27/AN,AZ, TI/9 (Item 9 from file: 350)**  
 DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0013940987  
**Node targeted content provision system in television network ,  
 provides message such as advertisement message to targeted node, prior to  
 completion of display of information in node**

**Original Titles:**  
 Method for providing node targeted content in an addressable **network**  
 Local Applications (No Type Date): US 19958736 P 19951211; US 1996595837  
 A 19960202; US 1997876765 A 19970616; US 1998128915 A 19980804; US  
 1999451390 A 19991130; US 2003615219 A 20030707  
 Priority Applications (no., kind, date): US 19958736 P 19951211; US  
 1996595837 A 19960202; US 1997876765 A 19970616; US 1998128915 A  
 19980804; US 1999451390 A 19991130; US 2003615219 A 20030707

**27/AN,AZ, TI/10 (Item 10 from file: 350)**  
 DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0013137577  
**Media object transmission system for television , determines user profile  
 targeted using media object received from input port, for identifying  
 suitable media object receiving users**

**Original Titles:**

SYSTEM UND VERFAHREN ZUM ABZIELEN VON OBJEKTORIENTIERTEM AUDIO-VIDEO-INHALT  
AUF BENUTZER

SYSTEM AND METHOD FOR TARGETING OBJECT ORIENTED AUDIO VIDEO CONTENT TO  
USERS

SYSTEME ET PROCEDE DE CIBLAGE CONTENU AUDIO VIDEO ORIENTE OBJET POUR DES  
UTILISATEURS

System and method for targeting object oriented audio and video content to  
users

SYSTEM AND METHOD FOR TARGETING OBJECT ORIENTED AUDIO VIDEO CONTENT TO  
USERS

SYSTEME ET PROCEDE DE CIBLAGE CONTENU AUDIO VIDEO ORIENTE OBJET POUR DES  
UTILISATEURS

Local Applications (No Type Date): US 2001834500 A 20010412; WO  
2001US12469 A 20010417; EP 2001930549 A 20010417; WO 2001US12469 A  
20010417; AU 2001257076 A 20010417; WO 2001US12469 A 20010417; JP  
2002582374 A 20010417

Priority Applications (no., kind, date): US 2001834500 A 20010412

**27/AN,AZ,TI/11 (Item 11 from file: 350)**

DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0012989108

**Advertisement matching method for TV delivery system, involves correlating  
advertisement profile and subscriber profile to determine targeted  
advertisement**

**Original Titles:**

Targeting ads to subscribers based on privacy-protected subscriber  
profiles

Local Applications (No Type Date): US 2001260946 P 20010111; US  
2001263095 P 20010119; US 2001278612 P 20010426; US 2001928024 A  
20010810

Priority Applications (no., kind, date): US 2001278612 P 20010426; US  
2001263095 P 20010119; US 2001260946 P 20010111; US 2001928024 A  
20010810

**27/AN,AZ,TI/12 (Item 12 from file: 350)**

DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0012904201

**Provision method for targeted message to user used to implement an  
interactive television application presenting message to user for which  
targeting criterion is satisfied**

**Original Titles:**

INTERAKTIVES FERNSEHSYSTEM MIT GEZIELTEN NACHRICHTEN

INTERACTIVE **TELEVISION TARGETED** MESSAGE SYSTEM

SYSTEME DE TELEVISION INTERACTIF A MESSAGES CIBLES

Interaktives Fernsehsystem mit gezielten Nachrichten

Interactive **television targeted** message system

System de television interactif a messages cibles

Interactive **television targeted** message system

INTERACTIVE **TELEVISION TARGETED** MESSAGE SYSTEM

SYSTEME DE TELEVISION INTERACTIF A MESSAGES CIBLES

Local Applications (No Type Date): WO 2000US31995 A 20001121; AU  
200117867 A 20001121; EP 2000980635 A 20001121; WO 2000US31995 A  
20001121; CN 2000816102 A 20001121; WO 2000US31995 A 20001121; JP  
2001540524 A 20001121; TW 2000124659 A 20001121; EP 2000980635 A  
20001121; EP 200575664 A 20001121; US 1999167184 P 19991123; US  
2000717729 A 20001121; US 200542820 A 20050125; CN 2000816102 A  
20001121  
Priority Applications (no., kind, date): US 200542820 A 20050125; US  
2000717729 A 20001121; US 1999167184 P 19991123

**27/AN,AZ,TI/13 (Item 13 from file: 350)**  
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0012849060

**Identifying method for current user of terminal for delivery of targeted  
content dynamically matching current input pattern with one of user input  
pattern profiles**

**Original Titles:**

Method and apparatus for identifying unique client users from user  
behavioral data

Method and apparatus for identifying unique client users from user  
behavioral data

METHOD AND APPARATUS FOR IDENTIFYING UNIQUE CLIENT USERS FROM USER  
BEHAVIORAL DATA

PROCEDE ET APPAREIL POUR IDENTIFIER DES UTILISATEURS CLIENT UNIQUES A  
PARTIR DE DONNEES COMPORTEMENTALES RELATIVES AUX UTILISATEURS

Local Applications (No Type Date): WO 2002US10580 A 20020405; US  
2001282028 P 20010406; US 2002117654 A 20020405; AU 2002305137 A  
20020405; US 2001282028 P 20010406; US 2002117654 A 20020405

Priority Applications (no., kind, date): US 2002117654 A 20020405; US  
2001282028 P 20010406

**27/AN,AZ,TI/14 (Item 14 from file: 350)**  
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0012810192

**Personalized presentation device of TV / Internet content by formatting  
content according to preferences of viewer in terms of content, format  
and presentation style**

**Original Titles:**

Method and apparatus for personalized presentation of television/internet  
contents

METHOD AND APPARATUS FOR PERSONALIZED PRESENTATION OF TELEVISION/INTERNET  
CONTENTS

PROCEDE ET APPAREIL PERMETTANT UNE PRESENTATION PERSONNALISEE DE CONTENUS  
INTERNET/TELEVISUELS

Local Applications (No Type Date): WO 2002IB474 A 20020215; US 2001798543  
A 20010302

Priority Applications (no., kind, date): US 2001798543 A 20010302

**27/AN,AZ,TI/15 (Item 15 from file: 350)**  
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0012657794

User interactive television program viewer profiling method for targeted advertisement distribution, involves correlating content associated profile information with requested program

**Original Titles:**

METHOD AND SYSTEM FOR PROFILING ITV USERS AND FOR PROVIDING SELECTIVE CONTENT DELIVERY

Method and system for profiling itv users and for providing selective content delivery

VERFAHREN UND SYSTEM ZUR PROFILIERUNG VON ITV-BENUTZERN UND ZUR BEREITSTELLUNG EINER SELEKTIVEN INHALTSABLIEFERUNG

METHOD AND SYSTEM FOR PROFILING ITV USERS AND FOR PROVIDING SELECTIVE CONTENT DELIVERY

PROCEDE ET SYSTEME DE PROFILAGE D'UTILISATEURS DE TELEVISION INTERACTIVE (TVI) ET DE LIVRAISON DE CONTENU SELECTIF

Method and system for profiling itv users and for providing selective content delivery

METHOD AND SYSTEM FOR PROFILING ITV USERS AND FOR PROVIDING SELECTIVE CONTENT DELIVERY

PROCEDE ET SYSTEME DE PROFILAGE D'UTILISATEURS DE TELEVISION INTERACTIVE (TVI) ET DE LIVRAISON DE CONTENU SELECTIF

Local Applications (No Type Date): US 2000558755 A 20000421; US 2001877974 A 20010607; WO 2002US17863 A 20020607; EP 2002741862 A 20020607; WO 2002US17863 A 20020607; AU 2002314935 A 20020607; AU 2002314935 A 20020607

Priority Applications (no., kind, date): US 2000558755 A 20000421; US 2001877974 A 20010607

27/AN,AZ, TI/16 (Item 16 from file: 350)

DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0012630061

Targetted advertisement display apparatus e.g. television, identifies advertisement related to current media being displayed and targets identified advertisement to current media

**Original Titles:**

SYSTEME UND VERFAHREN ZUM BEREITSTELLEN VON GEZIELTER AUF LAUFENDER AKTIVITAT BASIERTER WERBUNG

SYSTEMS AND METHODS FOR PROVIDING TARGETED ADVERTISEMENTS BASED ON CURRENT ACTIVITY

SYSTEMES ET PROCEDE DE CREATION DE PUBLICITES CIBLEES SUR LA BASE D'UNE ACTIVITE COURANTE

Systems and methods for providing targeted advertisements based on current activity

SYSTEMS AND METHODS FOR PROVIDING TARGETED ADVERTISEMENTS BASED ON CURRENT ACTIVITY

SYSTEMES ET PROCEDE DE CREATION DE PUBLICITES CIBLEES SUR LA BASE D'UNE ACTIVITE COURANTE

Local Applications (No Type Date): US 2000239356 P 20001011; US 2001974450 A 20011009; WO 2001US31515 A 20011009; AU 200211551 A 20011009; EP 2001979607 A 20011009; WO 2001US31515 A 20011009; TW 2001124967 A 20011009; KR 2003705176 A 20030411; WO 2001US31515 A 20011009; JP 2002535041 A 20011009; CN 2001818863 A 20011009

Priority Applications (no., kind, date): US 2000239356 P 20001011; US 2001974450 A 20011009

**27/AN,AZ,TI/17 (Item 17 from file: 350)**  
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0012327714

**Method of selectively inserting different advertisements into stream of television programming at set top box (STB) by storing one or more queues, each of which comprising ordered list of advertisement resource locators (ARLs)**

**Original Titles:**

Targeted advertising at the set top box  
System for providing targeted advertisements using advertiser-specific target groups  
Method and system for addressing targeted advertisements using detection of operational status of display device  
System for rescheduling and inserting advertisements  
Advertisement filtering and storage for targeted advertisement systems  
Advertisement distribution system for distributing **targeted** advertisements in **television** systems  
Delivering targeted advertisements to the set-top-box  
Grouping of advertisements on an advertising channel in a targeted advertisement system

TARGETED ADVERTISING AT THE SET TOP BOX

ANNONCE CIBLEE STOCKEE DANS UN BOITIER DE DECODAGE

Local Applications (No Type Date): WO 2001US27217 A 20010831; US  
2000229156 P 20000831; US 2000731606 A 20001207; US 2000229156 P  
20000831; US 2000731605 A 20001207; US 2000229156 P 20000831; US  
2000742852 A 20001221; US 2000229156 P 20000831; US 2000748949 A  
20001227; US 2000229156 P 20000831; US 2000748942 A 20001227; US  
2000229156 P 20000831; US 2000748943 A 20001227; AU 200186998 A  
20010831; US 2000229156 P 20000831; US 2001824434 A 20010402; AU  
2001286998 A 20010831

Priority Applications (no., kind, date): US 2000748949 A 20001227; US  
2000748943 A 20001227; US 2000748942 A 20001227; US 2000742852 A  
20001221; US 2000742506 A 20001221; US 2000731606 A 20001207; US  
2000731605 A 20001207; US 2000712790 A 20001114; US 2000229156 P  
20000831; US 2001824434 A 20010402

**27/AN,AZ,TI/18 (Item 18 from file: 350)**  
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0011231748

**System for providing targeted advertisements over interactive TV networks by analyzing tracked and stored viewer selections and delivering advertisements adapted to this viewer**

**Original Titles:**

VERFAHREN UND VORRICHTUNG ZUM ERZEUGEN VON GEZIELTEN WERBESENDUNGEN  
METHOD AND SYSTEM FOR PROVIDING TARGETED ADVERTISEMENTS  
PROCEDE ET DISPOSITIF PERMETTANT DE FOURNIR DES ANNONCES PUBLICITAIRES CIBLEES  
Method and system for providing targeted advertisements  
Method and system for providing targeted advertisements  
METHOD AND SYSTEM FOR PROVIDING TARGETED ADVERTISEMENTS  
PROCEDE ET DISPOSITIF PERMETTANT DE FOURNIR DES ANNONCES PUBLICITAIRES

CIBLEES

Local Applications (No Type Date): WO 2000US34421 A 20001220; EP  
2000986555 A 20001220; WO 2000US34421 A 20001220; US 1997779306 A  
19970106; US 1999467889 A 19991221; US 1997779306 A 19970106; US  
1999467889 A 19991221; US 2004778345 A 20040217  
Priority Applications (no., kind, date): US 2004778345 A 20040217; US  
1997779306 A 19970106; US 1999467889 A 19991221

27/AN,AZ, TI/19 (Item 19 from file: 350)

DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0011216217

**Broadcast network for selectively transmitting individualized weather  
output signals to several remotely located devices; receives user ID codes  
in user-defined parameters and individualized weather output signals**

**Original Titles:**

INTERAKTIVES WETTERBERATUNGSSYSTEM  
INTERACTIVE WEATHER ADVISORY SYSTEM  
SERVICE CONSULTATIF METEOROLOGIQUE INTERACTIF  
Interactive weather advisory system  
Interactive advisory system  
Interactive weather advisory system  
Interactive weather advisory system  
Interactive advisory system  
Interactive advisory system  
Interactive weather advisory system  
Interactive weather advisory system  
Interactive advisory system  
Interactive advisory system  
Interactive weather forecast system and method of using same  
Interactive weather forecast system and method of using same  
INTERACTIVE WEATHER ADVISORY SYSTEM  
SERVICE CONSULTATIF METEOROLOGIQUE INTERACTIF

Local Applications (No Type Date): WO 2001US22879 A 20010720; AU  
200177030 A 20010720; US 2000624668 A 20000724; EP 2001954809 A  
20010720; WO 2001US22879 A 20010720; US 2000624668 A 20000724; US  
2002322187 A 20021216; CN 2001813273 A 20010720; WO 2001US22879 A  
20010720; JP 2002514952 A 20010720; US 2000624668 A 20000724; US  
2002322187 A 20021216; US 2003667108 A 20030919; KR 2003700987 A  
20030123; BR 200112702 A 20010720; WO 2001US22879 A 20010720; US  
2000624668 A 20000724; US 2002322187 A 20021216; US 2000624668 A  
20000724; US 2002322187 A 20021216; US 2004864053 A 20040609; US  
2000624668 A 20000724; US 2002322187 A 20021216; US 2003667108 A  
20030919; US 2000624668 A 20000724; US 2002322187 A 20021216; US  
2004864053 A 20040609; US 2004947814 A 20040923; US 2000624668 A  
20000724; US 2002322187 A 20021216; US 2003667108 A 20030919; US  
2004965088 A 20041014; US 2000624668 A 20000724; US 2002322187 A  
20021216; US 2003667108 A 20030919; US 2004993116 A 20041119; US  
2000624668 A 20000724; US 2002322187 A 20021216; US 2003667108 A  
20030919; US 2004993116 A 20041119; US 2000624668 A 20000724; US  
2002322187 A 20021216; US 2004864053 A 20040609; US 2000624668 A  
20000724; US 2002322187 A 20021216; US 2004864053 A 20040609; US  
2004947814 A 20040923  
Priority Applications (no., kind, date): US 2004993116 A 20041119; US  
2004965088 A 20041014; US 2004947814 A 20040923; US 2004864053 A  
20040609; US 2003667108 A 20030919; US 2002322187 A 20021216; US  
2000624668 A 20000724

27/AN,AZ,TI/20 (Item 20 from file: 350)  
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0010957695

Internet radio and broadcast method for broadcasting data streams through a computer network to user's computer, by selecting data stream from data stream database and transmitting to user computer

**Original Titles:**

INTERNETRADIO UND RUNDFUNKVERFAHREN

INTERNET RADIO AND BROADCAST METHOD

RADIO INTERNET ET PROCEDE DE RADIODIFFUSION

Broadcast method and system

A user interface for an internet data stream transmission system

INTERNET RADIO AND BROADCAST METHOD

RADIO INTERNET ET PROCEDE DE RADIODIFFUSION

Local Applications (No Type Date): WO 2000US30919 A 20001109; AU 200115955 A 20001109; WO 2000US30919 A 20001109; GB 200210736 A 20020510; EP 2000978496 A 20001109; WO 2000US30919 A 20001109; DE 10085178 A 20001109; WO 2000US30919 A 20001109; KR 2002705995 A 20020509; BR 200015441 A 20001109; WO 2000US30919 A 20001109; WO 2000US30919 A 20001109; JP 2001537282 A 20001109; GB 200210736 A 20001109; GB 20045067 A 20040305; WO 2000US30919 A 20001109; GB 200210736 A 20001109; GB 200210736 A 20001109; GB 20045067 A 20040305; AU 200115955 A 20001109

Priority Applications (no., kind, date): US 1999164846 P 19991110

27/AN,AZ,TI/21 (Item 21 from file: 350)  
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0010927928

System for providing a customized media list to a user over a data network using personalized data of the user to provide customized content and advertising

**Original Titles:**

VERFAHREN UND SYSTEM ZUR BEREITSTELLUNG EINERKUNDENSPEZIFISCHEN MEDIENLISTE

METHOD AND SYSTEM FOR PROVIDING A CUSTOMIZED MEDIA LIST

PROCEDE ET SYSTEME DE FOURNITURE D'UNE LISTE DE SUPPORTS PERSONNALISEE

VERFAHREN UND SYSTEM ZUR BEREITSTELLUNG EINER KUNDENSPEZIFISCHEN

MEDIENLISTE

METHOD AND SYSTEM FOR PROVIDING A CUSTOMIZED MEDIA LIST

PROCEDE ET SYSTEME DE FOURNITURE D'UNE LISTE DE SUPPORTS PERSONNALISEE

Verfahren und System zur Bereitstellung einer kundenspezifischen

Medienliste

Method and system for providing a customized media list

Procede et systeme de fourniture d'une liste de supports personnalisee

Method and system for providing a customized media list

Method and system for providing a customized media list

Method and system for providing a customized media list

Method and system for providing a customized media list

Method and system for providing a customized media list.

Method and system for providing a customized media list

Method and system for providing a customized media list

METHOD AND SYSTEM FOR PROVIDING A CUSTOMIZED MEDIA LIST

PROCEDE ET SYSTEME DE FOURNITURE D'UNE LISTE DE SUPPORTS PERSONNALISEE

Local Applications (No Type Date): WO 2001US1115 A 20010111; AU 200126398 A 20010111; US 2000487120 A 20000119; US 2000487120 A 20000119; US 200290439 A 20020304; EP 2001901000 A 20010111; WO 2001US1115 A 20010111; US 2000487120 A 20000119; US 2002206902 A 20020726; US 2000487120 A 20000119; US 2002206393 A 20020726; BR 20017718 A 20010111; WO 2001US1115 A 20010111; KR 2002709123 A 20020715; JP 2001553294 A 20010111; WO 2001US1115 A 20010111; US 2000487120 A 20000119; US 200290439 A 20020304; AU 200126398 A 20010111; EP 2001901000 A 20010111; WO 2001US1115 A 20010111; EP 200675284 A 20060209; EP 2001901000 A 20010111; EP 200675284 A 20010111; DE 60118712 A 20010111; EP 2001901000 A 20010111; WO 2001US1115 A 20010111; US 2000487120 A 20000119; US 2002206393 A 20020726; US 2005321652 A 20051230; US 2000487120 A 20000119; US 2002206393 A 20020726

Priority Applications (no., kind, date): US 2000487120 A 20000119; US 200290439 A 20020304; US 2002206393 A 20020726; US 2002206902 A 20020726; US 2005321652 A 20051230

**27/AN,AZ,TI/22 (Item 22 from file: 350)**  
 DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv..

0010378374

**Title**

**Original Titles:**

FORTGESCHRITTENES FERNSEHSYSTEM  
 ADVANCED TELEVISION SYSTEM  
 SYSTEME DE TELEVISION AVANCE  
 FORTGESCHRITTENES FERNSEHSYSTEM  
 ADVANCED TELEVISION SYSTEM  
 SYSTEME DE TELEVISION AVANCE  
 Fortgeschrittenes Fernsehsystem  
 Advanced television system  
 Systeme de television avance  
 Fortgeschrittenes Fernsehsystem  
 Advanced television system  
 Systeme de television avance  
 Fortgeschrittenes Fernsehsystem  
 Advanced television system  
 Systeme de television avance  
 Advanced television system  
 ADVANCED TELEVISION SYSTEM  
 SYSTEME DE TELEVISION AVANCE

Local Applications (No Type Date): GB 19997885 A 19990408; WO 1999IL344 A 19990623; AU 199943889 A 19990623; EP 1999926727 A 19990623; WO 1999IL344 A 19990623; CN 1999801052 A 19990623; EP 1999926727 A 19990623; EP 2001204250 A 19990623; NZ 503002 A 19990623; WO 1999IL344 A 19990623; EP 1999926727 A 19990623; EP 2002773 A 19990623; EP 1999926727 A 19990623; WO 1999IL344 A 19990623; EP 2001204250 A 19990623; EP 2002773 A 19990623; DE 69904799 A 19990623; EP 1999926727 A 19990623; WO 1999IL344 A 19990623; AU 199943889 A 19990623; WO 1998IL307 A 19980630; US 1999242871 A 19990610; WO 1999IL344 A 19990623; US 2000515118 A 20000224; US 2002287283 A 20021104; EP 1999926727 A 19990623; EP 1999926727 A 19990623; EP 2002773 A 19990623; EP 20039141 A 19990623; CN 1999801052 A 19990623; CN 200510009099 A 19990623; CN 1999801052 A 19990623

Priority Applications (no., kind, date): IL 121230 A 19970703; IL 125141 A 19980629

**27/AN,AZ,TI/23 (Item 23 from file: 350)**  
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0010259368

**Micro-targeted advertising method for network device, involves generating modified spot placement script in response to trigger event after displaying one or more advertisement to user of networked device**

**Original Titles:**

MICRO-TARGETED ADVERTISING

PUBLICITE MICRO-CIBLEE

Local Applications (No Type Date): WO 1999US30529 A 19991220; AU  
200020579 A 19991220

Priority Applications (no., kind, date): US 1999227476 A 19990108

**27/AN,AZ,TI/24 (Item 24 from file: 350)**  
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0009897191

**Internet -based video ordering system for allowing consumer to order video content, e.g. pay television program, using internet**

**Original Titles:**

**Internet** -based video ordering system and method.

**INTERNET** -BASED VIDEO ORDERING SYSTEM AND METHOD

SYSTEME ET PROCEDE DE COMMANDE VIDEO PAR L'INTERMEDIAIRE DE L' **INTERNET**

Local Applications (No Type Date): WO 1999US17512 A 19990803; US  
1998129488 A 19980804

Priority Applications (no., kind, date): US 1998129488 A 19980804

**27/AN,AZ,TI/25 (Item 25 from file: 350)**  
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0009182551

**Intelligent agent for generating user profile based program guide - has user television viewing monitored and characteristics used to generate programme guide information suited to user's preferences**

**Original Titles:**

Intelligent electronic program guide

Intelligent electronic program guide

INTELLIGENT ELECTRONIC PROGRAM GUIDE

GUIDE INTELLIGENT DE PROGRAMME ELECTRONIQUE

Local Applications (No Type Date): WO 1998IL307 A 19980630; AU 199879296  
A 19980630; WO 1998IL307 A 19980630; US 1999242871 A 19990610; WO  
1998IL307 A 19980630; US 1999242871 A 19990610; US 2003639563 A  
20030812; IL 121230 A 19970703

Priority Applications (no., kind, date): IL 121230 A 19970703

**27/AN,AZ,TI/26 (Item 26 from file: 350)**  
DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0006975648

**Advanced set top terminal for cable TV systems allowing scaling and re-directing of menus - provides user friendly menu access to channel information and programming through hardware and software upgrades of existing sets, with interface connected to decompression box**

**Original Titles:**

TonprogrammempfAAAAAAAAAAAAAcurrencyngerendgerAAAAAAAAAAAAAcurrencyt  
fAAAAAAAAAAAAA1/4r Fernsehverteilssystem  
Reprogrammierbares EndgerAAAAAAAAAAAAAcurrencyt fAAAAAAAAAAAAA1/4r  
ProgrammvorschlAAAAAAAAAAAAAcurrencyge eines  
Fernsehprogrammversorgungssysteme  
Vorrichtung und Verfahren zur Bereitstellung von Rundfunkdatendiensten  
Verbessertes EndgerAAAAAAAAAAAAAcurrencyt fAAAAAAAAAAAAA1/4r  
Kabelfernsehverteilssysteme  
Aufsatzendgerat fur Kabelfernsehverteilssysteme  
Set top terminal for cable television delivery systems  
Terminal prive place sur un recepteur de television pour systemes de  
diffusion de programmes de television par cable  
Gezieltes Werben in einem Kabelfernsehsystem  
**Targeted** advertising in a cable **television** system  
Publicite ciblee dans un systeme de television par cable  
Menugesteuertes Fernsehprogrammzugangssystem und Verfahren  
Menu-driven television program access system and method  
Systeme et methode de controle d'accès de programmes de television a l'aide  
d'un menu  
Menugesteuertes Fernsehprogrammzugangssystem und Verfahren  
Menu-driven television program access system and method  
Systeme et methode de controle d'accès de programmes de television a l'aide  
d'un menu  
REPROGRAMMIERBARES ENDGERAT FUR PROGRAMMVORSCHLAGE EINES  
FERNSEHPROGRAMMVERSORGUNGSSYSTEMS  
REPROGRAMMABLE TERMINAL FOR SUGGESTING PROGRAMS OFFERED ON A TELEVISION  
PROGRAM DELIVERY SYSTEM  
TERMINAL REPROGRAMMABLE DESTINE A SUGGERER DES PROGRAMMES PRESENTES DANS UN  
SYSTEME DE DIFFUSION DE PROGRAMMES DE TELEVISION  
WIEDERHOLT PROGRAMMIERBARES ENDGERAT FUR PROGRAMMVORSCHLAGE EINES  
VERTEILSYSTEMS FUR FERNSEHPROGRAMME  
REPROGRAMMABLE TERMINAL FOR SUGGESTING PROGRAMS OFFERED ON A TELEVISION  
PROGRAM DELIVERY SYSTEM  
TERMINAL REPROGRAMMABLE DESTINE A SUGGERER DES PROGRAMMES PRESENTES DANS UN  
SYSTEME DE DISTRIBUTION DE PROGRAMMES DE TELEVISION  
VERBESSERTES AUFSATZ-ENDGERAT FUR KABELFERNSEHVERTEILSYSTEME  
ADVANCED SET TOP TERMINAL FOR CABLE TELEVISION DELIVERY SYSTEMS  
TERMINAL PRIVE PERFECTIONNE POUR SYSTEMES DE DIFFUSION DE PROGRAMMES DE  
TELEVISION PAR CABLE  
VERBESSERTES AUFSATZ-ENDGERAT FUR KABELFERNSEHVERTEILSYSTEME  
ADVANCED SET TOP TERMINAL FOR CABLE TELEVISION DELIVERY SYSTEMS  
TERMINAL PRIVE PERFECTIONNE POUR SYSTEMES DE DIFFUSION DE PROGRAMMES DE  
TELEVISION PAR CABLE  
Netzwerk-Steuerung fur Kabelfernsehverteilssysteme  
**Network** controller for cable television delivery systems  
Unite de commande de reseau pour systemes de diffusion de programmes de  
television par cable  
Fernbedienung fuer Kabelfernsehverteilssysteme  
Remote control for cable television delivery system  
Telecommande pour systemes de distribution de television par cable  
Fernbedienung fur Kabelfernsehverteilssysteme  
Remote control for cable television delivery system  
Telecommande pour systemes de distribution de television par cable

1999100375 A 19931202; DE 69333680 A 19931202; EP 1998121389 A  
 19931202; DE 69333713 A 19931202; EP 1999100375 A 19931202; JP  
 1994513455 A 19931202; JP 2004261624 A 20040908; EP 1994904392 A  
 19931202; EP 1999100377 A 19931202; CA 2151458 A 19931202; CA 2445287  
 A 19931202; DE 69333756 A 19931202; EP 1999100377 A 19931202; CN  
 1997121877 A 19971216; DE 69333713 A 19931202; EP 1999100375 A  
 19931202; US 1992991074 A 19921209; US 200556618 A 20050211; CN  
 1993120182 A 19931209; CN 1993120183 A 19931209; DE 69333680 A  
 19931202; EP 1998121389 A 19931202; CA 2151460 A 19931202; CA 2445176  
 A 19931202; CN 1993120176 A 19931209; CN 1993120184 A 19931209; CN  
 1993120185 A 19931209; CN 1993120186 A 19931209; DE 69333756 A  
 19931202; EP 1999100377 A 19931202; CN 2000100203 A 19931209; CN  
 2000100087 A 19931209; CN 2000100088 A 19931209; CN 2000100205 A  
 19931209; CN 2000105409 A 19931209; CN 2000100204 A 19931209; CN  
 2000102719 A 19931209; EP 1998103750 A 19980303; EP 1999110233 A  
 19990526; EP 20041389 A 19931202; CN 2000102714 A 19931209; DE  
 69333999 A 19931202; EP 20041389 A 19931202; CN 2000108012 A  
 19931209; EP 1994904392 A 19940609; EP 1999100378 A 19931202  
 Priority Applications (no., kind, date): US 1992991074 A 19921202; US  
 1992991074 A 19921209; AU 200036366 A 20000523; AU 200036367 A  
 20000523; AU 200036368 A 20000523; US 2000722744 A 20001128; US  
 200556618 A 20050211

**27/AN,AZ,TI/27 (Item 27 from file: 350)**

DIALOG(R)File 350:(c) 2006 The Thomson Corporation. All rts. reserv.

0003762322

**CATV display targetted profile method - creating selection profile in  
advance of transmission and being variable from head end**

**Original Titles:**

Methodfor providing targeted profile interactive CATV displays

Local Applications (No Type Date): US 1984591862 A 19840321

Priority Applications (no., kind, date): US 1984591862 A 19840321

? show files;ds

File 348:EUROPEAN PATENTS 1978-2006/ 200641

(c) 2006 European Patent Office

File 349:PCT FULLTEXT 1979-2006/UB=20061012UT=20061005

(c) 2006 WIPO/Thomson

Set	Items	Description
S1	379592	PERSONALIZATION OR PERSONALIZED OR CUSTOM OR CUSTOMIZED OR TAILOR??? OR INDIVIDUALIZED OR "TO"()ORDER OR TARGET?
S2	106684	TV OR BROADCAST(5N) (MEDIA OR MEDIUM OR MEDIUMS OR DEVICE OR DEVICES) OR TELEVISION OR TELLY OR (HOME OR FAMILY) (2W) (THEAT?? OR CINEMA)
S3	1403673	CONNECT OR CONNECTED OR CONNECTI?? OR SERVICE OR SERVICES - OR HOOKUP OR HOOK??()UP OR INSTALL?
S4	453874	INTERNET OR WEB OR WORLDWIDE??? OR WIDEBAND OR NETWORK OR ONLINE OR ON()LINE
S5	53652	PURCHASE OR PURCHASING OR BUYING OR SHOPPING
S6	1159813	PREFERENCE OR PREFERENCES OR PROFILE OR PROFILES OR CHARACTERISTICS OR BEHAVIOR OR BEHAVIORS OR BEHAVIOUR OR BEHAVIOURS OR PATTERN OR PATTERNS OR CRITERI??
S7	414367	OPTION OR OPTIONS OR CHOICE OR CHOICES OR ALTERNATIVES
S8	1419	S1(5N)S2
S9	137751	S3(5N)S4
S10	120	S5(5N) (S6(10N)S7)
S11	1	S8(S)S9(S)S10
S12	84	S8(S)S9
S13	3837	S2(S)S4(S) (S1 OR S6)
S14	1152	S2(S)S9(S) (S1 OR S6)
S15	2569	S5(5N)S6
S16	2303	S5(5N)S7
S17	4	S12(S) (S15 OR S16)
S18	12	S2(S)S4(S)S10
S19	32	S12(S) (S6 OR S7)
S20	61076	IC=(G06F-017? OR G06F-0017?)
S21	15	S19 AND S20
S22	27	S11 OR S17 OR S18 OR S21
S23	27	IDPAT (sorted in duplicate/non-duplicate order)
S24	27	IDPAT (primary/non-duplicate records only)

24/3,K/3 (Item 3 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
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01215232 \*\*Image available\*\*

**SYSTEM AND METHOD FOR NAVIGATION OF A MULTIMEDIA INTERFACE**  
**SYSTEME ET PROCEDE DE NAVIGATION DANS UNE INTERFACE MULTIMEDIA**

Patent Applicant/Assignee:

YAHOO! INC, 701 First Avenue, Sunnyvale, CA 94089, US, US (Residence), US  
(Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

DUKES Derek, 545 South 16th Street, San Jose, CA 95112, US, US  
(Residence), US (Nationality), (Designated only for: US)

VAKILI Valla, 966 Ponderosa Avenue #60, Sunnyvale, CA 94086, US, US  
(Residence), US (Nationality), (Designated only for: US)

BEHHNAM-DEHKORDY Hamid-Reza, 461C Cork Harbour Circle, Redwood City, CA  
94065, US, US (Residence), US (Nationality), (Designated only for: US)

ROWLEN Matthew, 36 Seville Way, San Mateo, CA 94402, US, US (Residence),  
US (Nationality), (Designated only for: US)

Legal Representative:

LINDSAY Jonathan M (agent), Crowell & Moring LLP, P.O. Box 14300,  
Washington, D.C. 20044-4300, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200522891 A2-A3 20050310 (WO 0522891)

Application: WO 2004US28081 20040827 (PCT/WO US04028081)

Priority Application: US 2003498899 20030829; US 2004752762 20040106; US  
2004752823 20040106; US 2004752824 20040106

Designated States:

(All protection types applied unless otherwise stated - for applications  
2004+)

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM  
DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC  
LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO  
RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW  
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PL PT RO  
SE SI SK TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 17073

Fulltext Availability:

Claims

Claim

... 45 The method of claim 37, further comprising displaying, by the  
client  
side device, content **purchase options** based on said plurality of user  
customization **preferences**.

50

SUBSTITUTE SHEET (RULE 26)

. A computer program product comprising:

a computer usable medium having...

...using a user interface displayed on a user computer that is coupled to a  
data **network**, wherein said plurality of user customization,  
preferences are associated with a user account;  
computer readable program code to receive, by a client-side device  
coupled to the data **network**, non-broadcast content from the data

**network**

and broadcast programming content from a broadcast source;  
computer readable program code to access, by...

...side device,  
said plurality of user customization preferences from the user account  
via the  
data **network** ;  
computer readable program code to display, by the client-side  
device, a plurality of media...  
  
...from the user account; and  
computer readable program code to access, by the client-side **device** ,  
selected **broadcast** programming content from the broadcast source based  
on a user selection from said plurality of...

**24/3,K/4 (Item 4 from file: 349)**

DIALOG(R)File 349:PCT FULLTEXT

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01215231 \*\*Image available\*\*

**SYSTEM METHOD FOR AUCTIONING UTILIZING A BROADCAST-BASED DEVICE**

**SYSTEME ET PROCEDE POUR ENCHERES AVEC UN DISPOSITIF DU TYPE A DIFFUSION**

Patent Applicant/Assignee:

YAHOO INC, 701 First Avenue, Sunnyvale, CA 94089, US, US (Residence), US  
(Nationality), (For all designated states except: US)

Patent Applicant/Inventor:

VAKILI Valla, 966 Ponderosa Avenue #60, Sunnyvale, CA 94086, US, US  
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BEHHNAM-DEHKORDY Hamid-Reza, 461C Cork Harbour Circle, Redwood City, CA  
94065, US, US (Residence), US (Nationality), (Designated only for: US)

ROWLEN Matthew, 36 Seville Way, San Mateo, CA 94402, US, US (Residence),  
US (Nationality), (Designated only for: US)

DUKES Derek, 545 South 16th Street, San Jose, CA 95112, US, US  
(Residence), US (Nationality), (Designated only for: US)

Legal Representative:

LINDSAY Jonathan M (agent), Crowell & Moring LLP, P.O. Box 14300,  
Washington, D.C. 20044-4300, US

Patent and Priority Information (Country, Number, Date):

Patent: WO 200522788 A2-A3 20050310 (WO 0522788)

Application: WO 2004US28080 20040827 (PCT/WO US2004028080)

Priority Application: US 2003498899 20030829; US 2004752738 20040106

Designated States:

(All protection types applied unless otherwise stated - for applications  
2004+)

AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM  
DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC  
LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO  
RU SC SD SE SG SK SL SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW  
(EP) AT BE BG CH CY CZ DE DK EE ES FI FR GB GR HU IE IT LU MC NL PL PT RO  
SE SI SK TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG

(AP) BW GH GM KE LS MW MZ NA SD SL SZ TZ UG ZM ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 10945

Fulltext Availability:

Detailed Description

## English Abstract

A system and method for auctioning (100) utilizes a **broadcast** -based display **device** (180), such as a **television** set, to view broadcast content (140). A user customizes non-broadcast content (115) regarding **online** auctions, by providing user preferences and settings via an **online** user interface (190). This customized non-broadcast content (115) regarding **online** auctions then enables the user to participate in **online** auctions using a **broadcast** -based client-side **device** (150), such as an interactive, bi-directional, set-top cable box. The user **preferences** and settings include settings for various **purchase options** for the user, such as payment **preferences** and delivery **preferences**.

## Detailed Description

... area network, a global network such as the Internet, etc.).

In one embodiment, the user **preferences** and settings include settings for various **purchase options** for the user, such as payment **preferences** and delivery **preferences**. Thus, another aspect of the invention is to enable a user to participate in an auction via a **broadcast** -based **device**, and to make purchases using purchase options and settings that have been previously defined in an **online** environment (e.g., using an **online** GUI). By way of a non-limiting example, such **purchase options** may include method of payment, account balances, product **preference** information and product delivery preferences.

There is also currently no means for users to take...GUI 110 may be used to login to a user account and define various product **purchase preferences** and **options**. This information may then be provided to client-side device 130 (using Services API 215...

24/3,K/11 (Item 11 from file: 349)

DIALOG(R)File 349:PCT FULLTEXT

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00935047 \*\*Image available\*\*

**SYSTEMS AND METHODS FOR DISTRIBUTING TARGETED MULTIMEDIA CONTENT AND ADVERTISING**

**SYSTEMES ET PROCEDES DE DISTRIBUTION DE CONTENU ET DE PUBLICITE MULTIMEDIA CIBLES**

Patent Applicant/Inventor:

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(Residence), US (Nationality)

Legal Representative:

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Street, Los Angeles, CA 90071, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200269225 A1 20020906 (WO 0269225)

Application: WO 2002US5289 20020221 (PCT/WO US0205289)

Priority Application: US 2001793939 20010226

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CO CR CU CZ DE DK DM DZ  
EC EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR  
LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ OM PH PL PT RO RU SD SE SG SI  
SK SL TJ TM TN TR TT TZ UA UG US UZ VN YU ZA ZM ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR

(OA) BF BJ CF CG CI CM GA GN GQ GW ML MR NE SN TD TG  
(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZM ZW  
(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 12106

Main International Patent Class (v7): **G06F-017/60**

Fulltext Availability:

Claims

#### Claim

... step 320. Further, regardless of how the cost of the download is accommodated, the personal **profile** and/or custom indexes for the user may be updated in steps 308 and 3 tracking database 1 1 0 with the personal **profile** database 108. In this case, tracking database 1 1 0 is maintained on a per user **profile** basis and the infannation as to what content has been downloaded for a particular user...

...In one embodiment of system 100, users may access content server 102 over a fixed **network connection**, such as communication link 120, using a terminal 106. Typically, terminal 106 is a personal...

...120. In a preferred embodiment, content server 102 is accessed by terminal 106 via an **Internet connection** over communication link 120. In this case, terminal 106 would use an Internet browser, or...

...browser, the user can browse the indexes, search for content, enter information into their user **profile**, sign up for subscriptions or other services, etc. The user may even be provided with...

...relating to the customized interface and organization is typically stored in the user's personal **profile** stored in database 108. In some embodiments, the user accesses the main "page" presented by...

...own custom area 117, the appearance of which they can also customize to suit their **preferences** in the manner discussed. Users are also preferably allowed to interface with server 102 through...

...access the Internet is using NTT DoCoMo's wireless Imode TM service. In Europe, WAP **services** are typically used for wireless **web** access. Typically, the device, such as device 114, is interfaced over a wireless communication channel...

...a device particularly suited to play certain content, like a settop box on a digital **television**, a **custom** media playing device 1 1 6 can be used to access content server 102 over...that for devices for which memory constraints are not an issue, e.g., a computer **connected** to server 102 over the **Internet**, all of the content can be downloaded at once. As a result, the segmenting method...add the content item to the registered user's custom index and update their personal **profile** and custom indexes in steps 506 and 508, respectively. The next time the registered user...

...billing purposes. Alternatively, the charge account information may be stored in the user's personal **profile**. It should be noted that sending account information over the Internet or over wireless communication...00 on a per access basis. Alternatively, a user uploading content is preferably provided the **option** of making the content freely available to other users. Moreover, the user himself is preferably...

...link that provides users with flexibility in determining how to pay for content, one **option** being to receive targeted advertising with the content. Other **options** presented to the user involve various methods of paying for limited or unlimited access to...

24/3,K/16 (Item 16 from file: 349)  
DIALOG(R)File 349:PCT FULLTEXT  
(c) 2006 WIPO/Thomson. All rts. reserv.

00794336 \*\*Image available\*\*

**INTEGRATED COMMERCE ENVIRONMENT (ICE) - A METHOD OF INTEGRATING OFFLINE AND ONLINE BUSINESS**

**ENVIRONNEMENT DE COMMERCE INTEGRE (ICE) UN PROCEDE D'INTEGRATION D'ENTREPRISE HORS LIGNE ET EN LIGNE**

Patent Applicant/Inventor:

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(Residence), US (Nationality)

Legal Representative:

WESOLOWSKI Carl R (agent), Fleshner & Kim, LLP, P.O. Box 221200,  
Chantilly, VA 20153-1200, US,

Patent and Priority Information (Country, Number, Date):

Patent: WO 200127838 A1 20010419 (WO 0127838)

Application: WO 2000US28068 20001012 (PCT/WO US0028068)

Priority Application: US 99158381 19991012

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM EE ES  
FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU  
LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR  
TT TZ UA UG US UZ VN YU ZA ZW

(EP) AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE

(OA) BF BJ CF CG CI CM GA GN GW ML MR NE SN TD TG

(AP) GH GM KE LS MW MZ SD SL SZ TZ UG ZW

(EA) AM AZ BY KG KZ MD RU TJ TM

Publication Language: English

Filing Language: English

Fulltext Word Count: 60287

Main International Patent Class (v7): **G06F-017/60**

Fulltext Availability:

Claims

Claim

... instore version can provide short clips of transactions, community, information, and fantasy with the **option** for the customer to go more in depth later using a personal computer. The in...

...special browser software, a Bonding Site customized according to rules linked to the customer's **profile**. Included in the transactions section of the Bonding Site under the Web Store's Merchant...

...sell products directly to customers. Retail chain stores choose from an assortment of products and **services** to offer customers **online**. The products and **services** may be auxiliary or complementary to the merchandise sold in the physical stores of the...profitable. Communities become profitable through advertising, and particularly by becoming or collaborating with community member **profile** brokers (i.e., Informediaries) that serve as middlemen between community members and

advertisers. By rigorously...

...of community members, community operators will optionally allow the members themselves to control their own **profiles** on their own personal computers. These community operators will market. ICE helps in building up...

...ICE provides it by accelerating virtual community member acquisition and creates the opportunity for member **profile** building and enhancement. ICE uses and amplifies the trend toward growing virtual communities by: overcoming...

...by guaranteeing them:  
 The overall benefits of ICE, including  
 Advertisements in communities, and optionally,  
 Masked **profile** information (i.e., portions of **profiles** relevant to the retail business) of customers that arrive at the chain's web site through...

...Site. For example, a typical Infomediary tracks a cat owners community and has analyzed the **profiles** of its members. The Infomediary then approaches a number of companies marketing animal-related products and services. Armed with aggregate **profiles** of the community members, the Infomediary asks an organic cat food company to bid for...private online account page. There he learns the following information:  
 Total of customer SCC sessions  
**Profile** break-downs in segments of customer base  
 Merchant window shopping results  
 Entertainment review statistics for...

...the brick-and-mortar retail store buys and adds that information to the customer's **profile** record in a database. ICE also keeps track of the customer's clickstream and data input **behavior** online. The benefits of this information are:  
 ICE builds a **profile** of the customer's consumer **behavior** and SCC usage, which deepens over multiple visits to the store. ICE builds a **profile** also using the customer visits to the Bonding Site from a personal computer (PC). It uses rules, based on customer **profiles**, that generate promotional messages that appear on SCC screens and on promotional receipts to attract...

...and multimedia channels from a personal computer, from a television, or from a combination computer/ **television** device. Promotions will be **targeted** to individuals' hot-button interests.  
 ICE comprises a computer network which routes data between retail...

...shopping session. To the system uploads the data to the ICE database where the customer **profile** information is kept. Later, if the customer acts ...or in the self-addressed email promotional message, she visits the Bonding Site where her **profile** may be deepened as she generates a new clickstream. Afterwards, anytime the customer uses an...

...the Bonding Site from a standard personal computer, the clickstream produced augments and enhances the **profile** and thus can result in more targeted promotions. Bridging between sessions is accomplished using a...

...or other means that can be used for user identification.  
 ICE proposes to use customer **profile** data to show promotions on the SCC

screen that entice the customer to visit the...

...checkout receipt promoting an online discussion group related to breeding pedigree cats if the customer **profile** indicates that the customer likes or has a cat. ICE provides for the concentrating of...

...topical or demographically-related subjects (e.g., raising pets, kids, or flowers) while extracting valuable **profile** information from customers that visit web site pages that can be used to deepen the...

**24/3,K/26 (Item 26 from file: 349)**

DIALOG(R)File 349:PCT FULLTEXT

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00445005 \*\*Image available\*\*

**INFORMATION AGGREGATION AND SYNTHESIZATION SYSTEM**

**SYSTEME DE REGROUPEMENT ET DE SYNTHESE D'INFORMATIONS**

Patent Applicant/Assignee:

THE SABRE GROUP INC,

Inventor(s):

BULL David Stanley,

CARR Robert Neal Jr,

OFFUTT Joseph Robert Jr,

Patent and Priority Information (Country, Number, Date):

Patent: WO 9835469 A2 19980813

Application: WO 98US1341 19980123 (PCT/WO US9801341)

Priority Application: US 97788899 19970123

Designated States:

(Protection type is "patent" unless otherwise stated - for applications prior to 2004)

AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GE GH GM  
GW HU ID IL IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN MW MX  
NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ VN YU ZW GH GM  
KE LS MW SD SZ UG ZW AM AZ BY KG KZ MD RU TJ TM AT BE CH DE DK ES FI FR  
GB GR IE IT LU MC NL PT SE BF BJ CF CG CI CM GA GN ML MR NE SN TD TG

Publication Language: English

Fulltext Word Count: 8923

Main International Patent Class (v7): **G06F-017/30**

Fulltext Availability:

Detailed Description

Detailed Description

... access system

120 Limited dial network user access system

200 System comprised of.

210 User **Profile** DataStore

220 Travel Genie Index DataStore

230 Agent DataStore

231 Preestablished Software Text Agents

232...Mail System

283 CCITT Class 3 or Class 4 Facsimile

284 Voice Output

285 Personal **TV** or Video Feed

286 **Custom** CD-ROM

287 Geographic Display I/O System

288 Mobile/Portable Device System

289 Limited...

...290 Operations System  
291 User Greeting System  
292 Travel Genie Session Management System  
2921 Session **Profile** Update  
293 Search Reduction System  
294 User Interrupt System  
295 Real Time Session Analysis System...

...addressable interface device, such  
as a conventional personal computer capable of initiating  
and maintaining a **network connection** and sending, receiving  
and displaying data including a digitized data visual  
representation device such as...

24/AN,AZ,TI/1 (Item 1 from file: 348)  
DIALOG(R)File 348:(c) 2006 European Patent Office. All rts. reserv.

01511529  
MACHINE READABLE LABEL READER SYSTEM WITH VERSATILE DEFAULT MODE  
LESESYSTEM FUR MASCHINENLESBARE ETIKETTEN MIT VIELSEITIGEM STANDARDMODUS  
SYSTEME DE LECTURE D'ETIQUETTES A LECTURE MACHINE AYANT UN MODE PAR DEFALT  
VERSATILE  
APPLICATION (CC, No, Date): EP 2002713132 020328; WO 2002IB1036 020328  
PRIORITY (CC, No, Date): US 823563 010331

24/AN,AZ,TI/2 (Item 2 from file: 348)  
DIALOG(R)File 348:(c) 2006 European Patent Office. All rts. reserv.

01511349  
MACHINE READABLE LABEL SYSTEM WITH OFFLINE CAPTURE AND PROCESSING  
MASCHINENLESBARES ETIKETTENSYSYSTEM MIT OFFLINE-ERFASSUNG UND -VERARBEITUNG  
SYSTEME D'ETIQUETAGE LISIBLE PAR MACHINE AVEC SAISIE ET TRAITEMENT HORS  
LIGNE  
APPLICATION (CC, No, Date): EP 2002708591 020327; WO 2002IB1006 020327  
PRIORITY (CC, No, Date): US 823822 010331

24/AN,AZ,TI/3 (Item 3 from file: 349)  
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

01215232  
SYSTEM AND METHOD FOR NAVIGATION OF A MULTIMEDIA INTERFACE  
SYSTEME ET PROCEDE DE NAVIGATION DANS UNE INTERFACE MULTIMEDIA  
Application: WO 2004US28081 20040827 (PCT/WO US04028081)

24/AN,AZ,TI/4 (Item 4 from file: 349)  
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

01215231  
SYSTEM METHOD FOR AUCTIONING UTILIZING A BROADCAST-BASED DEVICE  
SYSTEME ET PROCEDE POUR ENCHERES AVEC UN DISPOSITIF DU TYPE A DIFFUSION  
Application: WO 2004US28080 20040827 (PCT/WO US2004028080)

24/AN,AZ,TI/5 (Item 5 from file: 349)  
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

01215152  
SYSTEM AND METHOD FOR PERFORMING PURCHASE TRANSACTIONS UTILIZING A  
BROADCAST-BASED DEVICE  
SYSTEME ET PROCEDE D'EXECUTION DE TRANSACTIONS D'ACHAT A L'AIDE D'UN  
DISPOSITIF A RADIOFFUSION  
Application: WO 2004US27917 20040827 (PCT/WO US04027917)

24/AN,AZ,TI/6 (Item 6 from file: 349)  
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

01028595  
CONTROLLING APPLICATION DEVICES SIMULTANEOUSLY  
COMMANDE SIMULTANEE DE DISPOSITIFS D'APPLICATION  
Application: WO 2002IB5289 20021209 (PCT/WO IB0205289)

**24/AN,AZ,TI/7 (Item 7 from file: 349)**  
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00945941  
**MACHINE READABLE LABEL FOR TOKENS AND MEHTOD OF USE**  
**ETIQUETTE LISIBLE PAR MACHINE POUR JETONS, ET PROCEDE D'UTILISATION**  
Application: WO 2002IB1007 20020327 (PCT/WO IB0201007)

**24/AN,AZ,TI/8 (Item 8 from file: 349)**  
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00945911  
**MACHINE READABLE LABEL READER SYSTEM WITH VERSATILE DEFAULT MODE**  
**SYSTEME DE LECTURE D'ETIQUETTES A LECTURE MACHINE AYANT UN MODE PAR DEFAULT**  
**VERSATILE**  
Application: WO 2002IB1036 20020328 (PCT/WO IB0201036)

**24/AN,AZ,TI/9 (Item 9 from file: 349)**  
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00945885  
**MACHINE READABLE LABEL SYSTEM WITH OFFLINE CAPTURE AND PROCESSING**  
**SYSTEME D'ETIQUETAGE LISIBLE PAR MACHINE AVEC SAISIE ET TRAITEMENT HORS**  
**LIGNE**  
Application: WO 2002IB1006 20020327 (PCT/WO IB0201006)

**24/AN,AZ,TI/10 (Item 10 from file: 349)**  
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00945866  
**MACHINE READABLE LABEL READER SYSTEM WITH ROBUST CONTEXT GENERATION**  
**SYSTEME DE LECTEUR D'ETIQUETTES LISIBLES AUTOMATIQUEMENT AVEC GENERATION DE**  
**CONTEXTE COHERENT**  
Application: WO 2002IB974 20020320 (PCT/WO IB02000974)

**24/AN,AZ,TI/11 (Item 11 from file: 349)**  
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00935047  
**SYSTEMS AND METHODS FOR DISTRIBUTING TARGETED MULTIMEDIA CONTENT AND**  
**ADVERTISING**  
**SYSTEMES ET PROCEDES DE DISTRIBUTION DE CONTENU ET DE PUBLICITE MULTIMEDIA**  
**CIBLES**  
Application: WO 2002US5289 20020221 (PCT/WO US0205289)

**24/AN,AZ,TI/12 (Item 12 from file: 349)**  
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00836144  
**NETWORKED INTERACTIVE TOY SYSTEM**  
**SYSTEME DE JOUETS INTERACTIFS EN RESEAU**  
Application: WO 2001IL248 20010314 (PCT/WO IL0100248)

24/AN,AZ,TI/13 (Item 13 from file: 349)  
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00806392

TECHNOLOGY SHARING DURING ASSET MANAGEMENT AND ASSET TRACKING IN A  
NETWORK-BASED SUPPLY CHAIN ENVIRONMENT AND METHOD THEREOF  
PARTAGE TECHNOLOGIQUE LORS DE LA GESTION ET DU SUIVI DU PARC INFORMATIQUE  
DANS UN ENVIRONNEMENT DU TYPE CHAINE D'APPROVISIONNEMENT RESEAUTE, ET  
PROCEDE ASSOCIE

Application: WO 2000US32310 20001122 (PCT/WO US0032310)

24/AN,AZ,TI/14 (Item 14 from file: 349)  
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00806389

SCHEDULING AND PLANNING BEFORE AND PROACTIVE MANAGEMENT DURING MAINTENANCE  
AND SERVICE IN A NETWORK-BASED SUPPLY CHAIN ENVIRONMENT  
PROGRAMMATION ET PLANIFICATION ANTICIPEE, ET GESTION PROACTIVE AU COURS DE  
LA MAINTENANCE ET DE L'ENTRETIEN D'UN ENVIRONNEMENT DU TYPE CHAINE  
D'APPROVISIONNEMENT RESEAUTE

Application: WO 2000US32228 20001122 (PCT/WO US0032228)

24/AN,AZ,TI/15 (Item 15 from file: 349)  
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00806383

COLLABORATIVE CAPACITY PLANNING AND REVERSE INVENTORY MANAGEMENT DURING  
DEMAND AND SUPPLY PLANNING IN A NETWORK-BASED SUPPLY CHAIN ENVIRONMENT  
AND METHOD THEREOF  
PLANIFICATION EN COLLABORATION DES CAPACITES ET GESTION ANTICIPEE DES  
STOCKS LORS DE LA PLANIFICATION DE L'OFFRE ET DE LA DEMANDE DANS UN  
ENVIRONNEMENT DE CHAINE D'APPROVISIONNEMENT FONDEE SUR LE RESEAU ET  
PROCEDE ASSOCIE

Application: WO 2000US32309 20001122 (PCT/WO US0032309)

24/AN,AZ,TI/16 (Item 16 from file: 349)  
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00794336

INTEGRATED COMMERCE ENVIRONMENT (ICE) - A METHOD OF INTEGRATING OFFLINE AND  
ONLINE BUSINESS  
ENVIRONNEMENT DE COMMERCE INTEGRE (ICE) UN PROCEDE D'INTEGRATION  
D'ENTREPRISE HORS LIGNE ET EN LIGNE

Application: WO 2000US28068 20001012 (PCT/WO US0028068)

24/AN,AZ,TI/17 (Item 17 from file: 349)  
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00787038

SYSTEM AND METHOD FOR PROCESSING TOKENLESS BIOMETRIC ELECTRONIC  
TRANSMISSIONS USING AN ELECTRONIC RULE MODULE CLEARINGHOUSE  
SYSTEME ET PROCEDE PERMETTANT DE TRAITER DES TRANSMISSIONS ELECTRONIQUES  
BIOMETRIQUES SANS AUTHENTIFICATION PAR L'UTILISATION D'UN CENTRE DE  
MODULES DE REGLEMENT ELECTRONIQUES

Application: WO 2000US40910 20000915 (PCT/WO US0040910)

24/AN,AZ,TI/18 (Item 18 from file: 349)  
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00784185

A SYSTEM AND METHOD FOR STREAM-BASED COMMUNICATION IN A COMMUNICATION SERVICES PATTERNS ENVIRONMENT  
SYSTEME, PROCEDE ET ARTICLE DE PRODUCTION FOURNISSANT UN SYSTEME DE COMMUNICATION EN CONTINU DANS UN ENVIRONNEMENT DE CONFIGURATIONS DE SERVICES DE COMMUNICATION

Application: WO 2000US24125 20000831 (PCT/WO US0024125)

24/AN,AZ,TI/19 (Item 19 from file: 349)  
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00784139

A SYSTEM, METHOD AND ARTICLE OF MANUFACTURE FOR A SELF-DESCRIBING STREAM IN A COMMUNICATION SERVICES PATTERNS ENVIRONMENT  
SYSTEME, PROCEDE ET ARTICLE DE FABRICATION DESTINES A UN FLUX D'AUTODESCRIPTEURS DANS UN ENVIRONNEMENT DE MODELES DE SERVICES DE COMMUNICATION

Application: WO 2000US23999 20000831 (PCT/WO US0023999)

24/AN,AZ,TI/20 (Item 20 from file: 349)  
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00784137

SYSTEM, METHOD, AND ARTICLE OF MANUFACTURE FOR DISTRIBUTED GARBAGE COLLECTION IN ENVIRONMENT SERVICES PATTERNS  
SYSTEME, PROCEDE ET ARTICLE DE FABRICATION EN MATIERE DE RECUPERATION D'ESPACE REPARTI DANS DES MOTIFS DE SERVICES D'ENVIRONNEMENT

Application: WO 2000US24238 20000831 (PCT/WO US0024238)

24/AN,AZ,TI/21 (Item 21 from file: 349)  
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00784136

A SYSTEM, METHOD AND ARTICLE OF MANUFACTURE FOR BUSINESS LOGIC SERVICES PATTERNS IN A NETCENTRIC ENVIRONMENT  
SYSTEME, PROCEDE ET ARTICLE DE FABRICATION POUR STRUCTURES DE SERVICES DE LOGIQUE DE COMMERCE DANS UN ENVIRONNEMENT S'ARTICULANT AUTOUR DE L'INTERNET

Application: WO 2000US24197 20000831 (PCT/WO US0024197)

24/AN,AZ,TI/22 (Item 22 from file: 349)  
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00784132

A SYSTEM, METHOD AND ARTICLE OF MANUFACTURE FOR A LEGACY WRAPPER IN A COMMUNICATION SERVICES PATTERNS ENVIRONMENT  
SYSTEME, PROCEDE ET DISPOSITIF POUR MODULE D'HABILLAGE EXISTANT DANS UN ENVIRONNEMENT DE SCHEMAS DE SERVICES DE COMMUNICATION

Application: WO 2000US24084 20000831 (PCT/WO US0024084)

24/AN,AZ,TI/23 (Item 23 from file: 349)  
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00784131

A SYSTEM, METHOD AND ARTICLE OF MANUFACTURE FOR A MULTI-OBJECT FETCH  
COMPONENT IN AN INFORMATION SERVICES PATTERNS ENVIRONMENT  
SYSTEME, PROCEDE ET ARTICLE MANUFACTURE POUR COMPOSANT DE RECUPERATION  
MULTI-OBJET DANS UN ENVIRONNEMENT CARACTERISE PAR DES SERVICES  
D'INFORMATIONS

Application: WO 2000US24083 20000831 (PCT/WO US0024083)

24/AN,AZ,TI/24 (Item 24 from file: 349)  
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00784124

SYSTEM, METHOD, AND ARTICLE OF MANUFACTURE FOR A REQUEST SORTER IN A  
TRANSACTION SERVICES PATTERNS ENVIRONMENT  
SYSTEME, PROCEDE ET ARTICLE DE FABRICATION APPLIQUES DANS UN TRIEUR DE  
REQUETES D'UN ENVIRONNEMENT DE STRUCTURES DE SERVICES DE TRANSACTIONS

Application: WO 2000US24082 20000831 (PCT/WO US0024082)

24/AN,AZ,TI/25 (Item 25 from file: 349)  
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00761422

BUSINESS ALLIANCE IDENTIFICATION  
SYSTEME, PROCEDE ET ARTICLE DE PRODUCTION POUR L'IDENTIFICATION D'ALLIANCES  
COMMERCIALES DANS UN CADRE D'ARCHITECTURE RESEAU

Application: WO 2000US14375 20000524 (PCT/WO US0014375)

24/AN,AZ,TI/26 (Item 26 from file: 349)  
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00445005

INFORMATION AGGREGATION AND SYNTHESIZATION SYSTEM  
SYSTEME DE REGROUPEMENT ET DE SYNTHESE D'INFORMATIONS

Application: WO 98US1341 19980123 (PCT/WO US9801341)

24/AN,AZ,TI/27 (Item 27 from file: 349)  
DIALOG(R)File 349:(c) 2006 WIPO/Thomson. All rts. reserv.

00396571

INFORMATION AGGREGATION AND SYNTHESIZATION SYSTEM  
SYSTEME DE SYNTHETISATION ET DE REGROUPEMENT DE DONNEES

Application: WO 96US14893 19960917 (PCT/WO US9614893)

? show files;ds  
File 2:INSPEC 1898-2006/Oct W1  
(c) 2006 Institution of Electrical Engineers  
File 6:NTIS 1964-2006/Oct W1  
(c) 2006 NTIS, Intl Cpyrght All Rights Res  
File 8:Ei Compendex(R) 1970-2006/Oct W1  
(c) 2006 Elsevier Eng. Info. Inc.  
File 34:SciSearch(R) Cited Ref Sci 1990-2006/Oct W1  
(c) 2006 The Thomson Corp  
File 434:SciSearch(R) Cited Ref Sci 1974-1989/Dec  
(c) 2006 The Thomson Corp  
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(c) 2006 ProQuest Info&Learning  
File 65:Inside Conferences 1993-2006/Oct 13  
(c) 2006 BLDSC all rts. reserv.  
File 99:Wilson Appl. Sci & Tech Abs 1983-2006/Jul  
(c) 2006 The HW Wilson Co.  
File 256:TecInfoSource 82-2006/Feb  
(c) 2006 Info.Sources Inc  
File 474:New York Times Abs 1969-2006/Oct 11  
(c) 2006 The New York Times  
File 475:Wall Street Journal Abs 1973-2006/Oct 11  
(c) 2006 The New York Times  
File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13  
(c) 2002 The Gale Group  
File 111:TGG Natl.Newspaper Index(SM) 1979-2006/Sep 29  
(c) 2006 The Gale Group  
File 94:JICST-EPlus 1985-2006/Jul W1  
(c)2006 Japan Science and Tech Corp(JST)  
File 144:Pascal 1973-2006/Sep W3  
(c) 2006 INIST/CNRS

Set	Items	Description
S1	1598431	PERSONALIZATION OR PERSONALIZED OR CUSTOM OR CUSTOMIZED OR TAILOR??? OR INDIVIDUAL? OR "TO"()ORDER OR TARGET?
S2	585247	TV OR BROADCAST(5N)(MEDIA OR MEDIUM OR MEDIUMS OR DEVICE OR DEVICES) OR TELEVISION OR TELLY OR (HOME OR FAMILY)(2W)(THEAT??? OR CINEMA)
S3	4674180	CONNECT OR CONNECTED OR CONNECTI?? OR SERVICE OR SERVICES - OR HOOKUP OR HOOK??()UP OR INSTALL?
S4	3163073	INTERNET OR WEB OR WORLDWIDE??? OR WIDEBWEB OR NETWORK OR ONLINE OR ON()LINE
S5	379056	PURCHASE OR PURCHASING OR BUYING OR SHOPPING
S6	10378531	PREFERENCE OR PREFERENCES OR PROFILE OR PROFILES OR CHARACTERISTICS OR BEHAVIOR OR BEHAVIORS OR BEHAVIOUR OR BEHAVIOURS OR PATTERN OR PATTERNS OR CRITERI??
S7	1056183	OPTION OR OPTIONS OR CHOICE OR CHOICES OR ALTERNATIVES
S8	2406	S1(5N)S2
S9	351765	S3(5N)S4
S10	324	S5(5N)(S6(10N)S7)
S11	0	S8(S)S9(S)S10
S12	60	S8(S)S9
S13	7076	S5(5N)S6
S14	6961	S5(5N)S7
S15	0	S12(S)(S13 OR S14)
S16	37	S2(S)S4(S)(S13 OR S14)
S17	34	S16 NOT PY>2003
S18	33	S17 NOT PD=20030830:20061130
S19	31	RD (unique items)

19/3,K/3 (Item 3 from file: 2)  
DIALOG(R)File 2:INSPEC  
(c) 2006 Institution of Electrical Engineers. All rts. reserv.

08502967 INSPEC Abstract Number: C2003-02-7180-038

**Title: Intelligent personalized recommender systems for electronic commerce**

Author(s): Wei-Po Lee; Chih-Hung Liu; Cheng-Che Lu  
Author Affiliation: Dept. of Manage. Inf. Syst., Nat. Pingtung Univ. of Sci. & Technol., Taiwan

Conference Title: Knowledge-Based Intelligent Information Engineering Systems & Allied Technologies. KES'2001 Part vol.2 p.1399-405 vol.2

Editor(s): Baba,N.; Jain,L.C.; Howlett,R.J.

Publisher: IOS Press, Amsterdam, Netherlands

Publication Date: 2001 Country of Publication: Netherlands 2 vol. (xxvi+1627) pp.

Material Identity Number: XX-2002-02768

Conference Title: Proceedings of KES 2001. 5th International Conference on Knowledge Based Intelligent Information Engineering Systems and Allied Technology

Conference Date: 6-8 Sept. 2001 Conference Location: Osaka, Japan

Language: English

Subfile: C

Copyright 2003, IEE

Abstract: The exponentially increasing information provided by the **Internet** enterprises causes the problem of overloaded information, and this inevitably reduces the customer's satisfaction...

... books and CDs, recommender systems can be built to reason about a customer's personal **preferences** from his **purchasing** history and then provide the most appropriate information services to meet his needs. On the other hand, for those commodities a customer does not buy frequently, for example computers and **home theater** systems, recommender systems are able to retrieve optimal products based on the customer's current...

19/3,K/4 (Item 4 from file: 2)  
DIALOG(R)File 2:INSPEC  
(c) 2006 Institution of Electrical Engineers. All rts. reserv.

08393003 INSPEC Abstract Number: C2002-11-7180-002

**Title: Intelligent agent-based systems for personalized recommendations in Internet commerce**

Author(s): Wei-Po Lee; Chih-Hung Liu; Cheng-Che Lu  
Author Affiliation: Dept. of Manage. Inf. Syst., Nat. Pingtung Univ. of Sci. & Technol., Taiwan

Journal: Expert Systems with Applications vol.22, no.4 p.275-84

Publisher: Elsevier,

Publication Date: May 2002 Country of Publication: UK

CODEN: ESAPEH ISSN: 0957-4174

SICI: 0957-4174(200205)22:4L:275:IABS;1-6

Material Identity Number: N813-2002-004

U.S. Copyright Clearance Center Code: 0957-4174/02/\$22.00

Language: English

Subfile: C

Copyright 2002, IEE

...Abstract: has changed the traditional trading behaviors and more and more people are willing to conduct **Internet** shopping. However, the exponentially increasing information provided by the **Internet** enterprises

causes the problem of overloaded information, and this inevitably reduces the customer's satisfaction...

... books and CDs, recommender systems can be built to reason about a customer's personal **preferences** from his **purchasing** history and then provide the most appropriate information services to meet his needs. On the ...

... hand, for those commodities a general customer does not buy frequently, for example computers and **home theater** systems, more appropriate are the kinds of recommender systems able to retrieve optimal products based...

... This paper presents the above two kinds of recommender systems we have developed for supporting **Internet** commerce. Experimental results show the promise of our systems.

19/3,K/9 (Item 3 from file: 35)  
DIALOG(R)File 35:Dissertation Abs Online  
(c) 2006 ProQuest Info&Learning. All rts. reserv.

01777139 ORDER NO: AADAA-I9991505  
**The theory of interactive content-triggered consumer action: Interactive content theory**

Author: Law, Chun Wah Eric  
Degree: Ph.D.  
Year: 2000  
Corporate Source/Institution: Hong Kong University of Science and Technology (People's Republic of China) (1223)  
Source: VOLUME 61/10-A OF DISSERTATION ABSTRACTS INTERNATIONAL.  
PAGE 4089. 243 PAGES  
ISBN: 0-599-98903-3

This paper investigates the impacts of interactive contents upon the **online** consumer. During the development of this thesis since 1996, commercial deployments for interactive **television** advertisement media were virtually non-exist. We have therefore conducted this research with a self-developed computer simulation program called "Intelligent **TV**" for an evolving technology that we term it as "Interactive Broadcast **Television**". Since prior studies on this type of new interactive media are not available, we borrow insights from a wide range of literature: Strategic Management, Electronic Commerce, **Internet Shopping**, Consumer **Behavior** and Advertising Theories.

With a belief that interactive contents may trigger consumer action, the author...

19/3,K/10 (Item 4 from file: 35)  
DIALOG(R)File 35:Dissertation Abs Online  
(c) 2006 ProQuest Info&Learning. All rts. reserv.

01666600 ORDER NO: AAD13-91889  
**DIFFUSION OF ONLINE SHOPPING**  
Author: HUANG, HAN-SHENG  
Degree: M.A.  
Year: 1998  
Corporate Source/Institution: CALIFORNIA STATE UNIVERSITY, FRESNO (6050)  
Source: VOLUME 37/01 of MASTERS ABSTRACTS.  
PAGE 12. 80 PAGES

This study focused on analyzing the characteristic differences between **online** shoppers and non-shoppers in regards to their demographic backgrounds, **Internet** usage **patterns**, perceptions toward **online shopping**, and non- **Internet** shopping habits. The main impediment affecting the diffusion of **online** shopping was also discovered. A class random sample survey was administered among approximately 17,439...

...survey found that respondents who were male, with higher household income and more computer and **Internet** experiences, tended to be the adopters of **online** shopping. Respondents' previous experience of using mail-order catalogues and home shopping **television** networks did influence their willingness to purchase via the **Internet**. **Online** security was still the major obstacle influencing the future diffusion of **online** shopping.

19/3,K/13 (Item 2 from file: 474)  
DIALOG(R)File 474:New York Times Abs  
(c) 2006 The New York Times. All rts. reserv.

04759426 NYT Sequence Number: 139528860613  
**GOING TO THE MALL ON CABLE TV**  
BOYER, PETER J  
New York Times, Col. 3, Pg. 1, Sec. 4  
Friday June 13 1986

ABSTRACT:

Profile of Home Shopping **Network**, 24-hour discount bazaar on cable **television**, whose stock has become hottest new issue of year; firm earned \$6.8 million on...

19/6/1 (Item 1 from file: 2)  
 08630797 INSPEC Abstract Number: C2003-06-6130S-110  
**Title: Privacy, commerce, and national security**  
 Publication Date: May 2003  
 Copyright 2003, IEE

19/6/2 (Item 2 from file: 2)  
 08560857 INSPEC Abstract Number: B2003-04-6220B-018, C2003-04-5620W-111  
**Title: Residential demand for 'multipurpose broadband access': evidence from a Norwegian VDSL trial**  
 Publication Date: 2002  
 Copyright 2003, IEE

19/6/3 (Item 3 from file: 2)  
 08502967 INSPEC Abstract Number: C2003-02-7180-038  
**Title: Intelligent personalized recommender systems for electronic commerce**  
 Publication Date: 2001  
 Copyright 2003, IEE

19/6/4 (Item 4 from file: 2)  
 08393003 INSPEC Abstract Number: C2002-11-7180-002  
**Title: Intelligent agent-based systems for personalized recommendations in Internet commerce**  
 Publication Date: May 2002.  
 Copyright 2002, IEE

19/6/5 (Item 1 from file: 6)  
 0680187 NTIS Accession Number: ED-144 555/XAB  
**A Video Handbook for Libraries: A Look at What Milwaukee Has Done**  
 1975

19/6/6 (Item 1 from file: 8)  
 06062843  
**Title: Intelligent agent-based systems for personalized recommendations in Internet commerce**  
 Publication Year: 2002

19/6/7 (Item 1 from file: 35)  
 01854899 ORDER NO: AADAA-I3030273  
**An empirical investigation of the relationship between perceived risk, information search, and cognitive dissonance: A closer look at the differences between in-home and in-store shopping**  
 Year: 2001

19/6/8 (Item 2 from file: 35)  
 01823449 ORDER NO: AADAA-I3007072  
**Perceptions of rural South Dakota consumers regarding the impact of technology on access to products**  
 Year: 2001

19/6/9 (Item 3 from file: 35)

01777139 ORDER NO: AADAA-I9991505

**The theory of interactive content-triggered consumer action: Interactive content theory**

Year: 2000

19/6/10 (Item 4 from file: 35)

01666600 ORDER NO: AAD13-91889

**DIFFUSION OF ONLINE SHOPPING**

Year: 1998

19/6/11 (Item 1 from file: 256)

00144837 DOCUMENT TYPE: Review

**PRODUCT NAMES: E-Commerce (836109)**

**TITLE: Buying Patterns in E-Commerce**

Dec/Jan 2002

REVISION DATE: 20030630

19/6/12 (Item 1 from file: 474)

06775988 NYT Sequence Number: 087653940927

**TURNER'S POSSIBLE ROLE IN NBC TALKS**

Tuesday September 27 1994

19/6/13 (Item 2 from file: 474)

04759426 NYT Sequence Number: 139528860613

**GOING TO THE MALL ON CABLE TV**

Friday June 13 1986

19/6/14 (Item 1 from file: 475)

07901596

**UPN CANCELS MANY SHOWS, SHIFTS 'STAR TREK' PROGRAM**

Friday May 17 1996

19/6/15 (Item 1 from file: 583)

09339322

Direct marketer moves to net sales

AUSTRALIA: INNOVATIONS EMBRACED VIGNETTE V/5

01 Aug 2000

19/6/16 (Item 2 from file: 583)

09159549

Wharf, UIH lawsuit

HONG KONG: WHARF'S LAWSUIT MAY AFFECT SPIN-OFF

15 Sep 1999

19/6/17 (Item 3 from file: 583)

09150391

Turbulence in Sky deal

NEW ZEALAND: ON-LINE FINANCE FIRM BY IHUG

24 Aug 1999

19/6/18 (Item 4 from file: 583)  
09142639  
Process Automation makes cable-TV link  
HONG KONG: PROCESS AUTOMATION BOUGHT 24.55% JV  
10 Aug 1999

19/6/19 (Item 5 from file: 583)  
09087260  
Sprint to pay \$126 million for rest of wireless firm  
US: SPRINT ACQUIRES PEOPLE'S CHOICE TV  
13 Apr 1999

19/6/20 (Item 6 from file: 583)  
09036852  
Benpres Holding Corp  
PHILIPPINES: BENPRES HIKE'S STAKES IN CABLE FIRM  
29 Dec 1998

19/6/21 (Item 7 from file: 583)  
06391314  
OZEMAIL SPINS BSKYB WEB DEAL  
AUSTRALIA: OZEMAIL TIES UP WITH BSKYB  
8 Nov 1996

19/6/22 (Item 8 from file: 583)  
06184403  
Telstra signs big guns for TV trial  
AUSTRALIA: TELSTRA IN \$30 MN TV TRIAL  
26 July 1995

19/6/23 (Item 9 from file: 583)  
05981855  
Trois experts decortiquent la mesure de l'efficacite publicitaire  
FRANCE: MEASURING ADVERTISING'S EFFECTIVENESS  
25 Apr 1994

19/6/24 (Item 10 from file: 583)  
02070275  
UN-PUBLISHED REPORTS WORRY ELECTRONICS SECTOR  
UK - UN-PUBLISHED REPORTS WORRY ELECTRONICS SECTOR  
22 August 1988

19/6/25 (Item 11 from file: 583)  
00910299  
HOME SHOPPING TO TAKE STAKE IN TV CONSTRUCTION PERMIT  
US - HOME SHOPPING TO TAKE STAKE IN TV CONSTRUCTION PERMIT  
23 February 1987

19/6/26 (Item 12 from file: 583)  
00646027  
SEARS TO SELL GOODS VIA CABLE TV

US - SEARS TO SELL GOODS VIA CABLE TV  
18 November 1986

19/6/27 (Item 13 from file: 583)  
00560207  
LUXURY BEDS RETAILER TO BE ACQUIRED BY SMALLBONE  
UK - LUXURY BEDS RETAILER TO BE ACQUIRED BY SMALLBONE  
20 September 1986

19/6/28 (Item 1 from file: 111)  
06056050 Supplier Number: 57612591  
Philadelphia Television Network Enters Into Local Marketing Agreement  
And Acquires Option to Purchase a Stake in Reading Broadcasting, Inc.  
Nov 17, 1999

19/6/29 (Item 2 from file: 111)  
02336457 Supplier Number: 07248479  
Television Technology announces \$2 million purchase option with  
Trinity Broadcasting Network .  
Jan 12, 1989

19/6/30 (Item 1 from file: 144)  
16092005 PASCAL No.: 03-0249361  
User models: Customizing E-commerce Websites to the context of use  
AI 2002 : advances in artificial intelligence : Calgary AB, 27-29 May  
2002  
2002

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19/6/31 (Item 2 from file: 144)  
11352041 PASCAL No.: 94-0174515  
Browsing: a multidimensional framework  
1993

? show files;ds

File 20:Dialog Global Reporter 1997-2006/Oct 13

(c) 2006 Dialog

Set	Items	Description
S1	3476759	PERSONALIZATION OR PERSONALIZED OR CUSTOM OR CUSTOMIZED OR TAILOR??? OR INDIVIDUALIZED OR "TO"()ORDER OR TARGET?
S2	2810825	TV OR BROADCAST(5N)(MEDIA OR MEDIUM OR MEDIUMS OR DEVICE OR DEVICES) OR TELEVISION OR TELLY OR (HOME OR FAMILY)(2W)(THEAT??? OR CINEMA)
S3	15681809	CONNECT OR CONNECTED OR CONNECTIVE?? OR SERVICE OR SERVICES - OR HOOKUP OR HOOK???()UP OR INSTALL?
S4	7195398	INTERNET OR WEB OR WORLDWIDE??? OR WIDEBAND OR NETWORK OR ONLINE OR ON()LINE
S5	3317383	PURCHASE OR PURCHASING OR BUYING OR SHOPPING
S6	2281202	PREFERENCE OR PREFERENCES OR PROFILE OR PROFILES OR CHARACTERISTICS OR BEHAVIOR OR BEHAVIORS OR BEHAVIOUR OR BEHAVIOURS OR PATTERN OR PATTERNS OR CRITERIA??
S7	3044291	OPTION OR OPTIONS OR CHOICE OR CHOICES OR ALTERNATIVES
S8	14722	S1(5N)S2
S9	1548090	S3(5N)S4
S10	1494	S5(5N)(S6(10N)S7)
S11	0	S8(S)S9(S)S10
S12	1015	S8(S)S9
S13	36247	S5(5N)S6
S14	72040	S5(5N)S7
S15	3	S12(S)(S13 OR S14)
S16	35839	S2(S)S4(S)(S1 OR S6)
S17	7478	S2(S)S9(S)(S1 OR S6)
S18	2002	S2(10N)S9(10N)(S1 OR S6)
S19	45300	S5(10N)S6
S20	94039	S5(10N)S7
S21	1635	S8(2S)S9
S22	3	S21(S)(S19 OR S20)
S23	10	S21(2S)(S19 OR S20)
S24	6302	S1(S)S2(S)S9
S25	1913	S2(S)S6(S)S9
S26	761	S24(S)S25
S27	2328	S1(10N)S2(10N)S9
S28	426	S2(10N)S6(10N)S9
S29	23	S27(S)S28
S30	33	S15 OR S22 OR S23 OR S29
S31	24	S30 NOT PY>2003
S32	24	S31 NOT PD=20030830:20061130
S33	24	RD (unique items)

33/3,K/1

DIALOG(R)File 20:Dialog Global Reporter  
(c) 2006 Dialog. All rts. reserv.

19556339 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Information Resources, Inc. Enhances BehaviorScan**

BUSINESS WIRE

October 29, 2001

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 893

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... enhanced Targetable TV capability from the CPG industry, and also from firms in the financial **services**, telecommunications, and **Internet** arenas, as well as from retailers who issue their own customer cards," said Neil Canter...

...national average, and hundreds of brands have profited from BehaviorScan ad testing. The panel and **Targetable TV** enhancements will enable more brands - particularly those in the home, health, and beauty care categories ...

33/3,K/3

DIALOG(R)File 20:Dialog Global Reporter  
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17161589 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Predictive Networks Launches ADirector iTV Advertising Management System At Cable 2001**

BUSINESS WIRE

June 11, 2001

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 674

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... more than a year with Internet Service Providers, such as AT&T's WorldNet i495 **service**.

" **Network** operators want to increase the value of their services and monetize enhanced **television** applications with e-commerce offers, promotions, and on-demand information that is highly **personalized** to viewers' **preferences** and interests," said Devin Hosea, Predictive Networks president and founder. " **Personalized** advertising and commerce are clearly the best ways to derive increased revenue from these services ...

33/3,K/6

DIALOG(R)File 20:Dialog Global Reporter  
(c) 2006 Dialog. All rts. reserv.

15503587 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Subscribers to Both Cable and Satellite TV Exhibit Most Interest in Interactive TV; Report Identifies Internet and TV Usage As Key Indicator of Consumer Demand for ITV Services**

BUSINESS WIRE

March 07, 2001

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 467

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... type of broadcast delivery (basic cable, premium cable, DBS, C-band satellite) and their DBS **service** provider (DIRECTV and DISH Network). The study evaluates subscribers' degree of interest and price sensitivity for popular interactive **TV services** including; digital photo printing, **Internet** on **TV**, t-commerce shopping, time-shifting, **personalized TV** channels, video games and video-on-demand. In addition, the study also examines subscribers' **TV** and Internet ownership and usage **characteristics** across six different variables. This 28-page report, with 42 charts and tables, is available...

33/3,K/7

DIALOG(R)File 20:Dialog Global Reporter  
(c) 2006 Dialog. All rts. reserv.

15046062 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Video-On-Demand and Internet On TV: Most Popular Interactive TV Services  
Among DBS and Cable Subscribers**

BUSINESS WIRE

January 24, 2001

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 551

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... type of broadcast delivery (basic cable, premium cable, DBS, C-band satellite) and their DBS **service** provider (DirectTV and Dish **Network**). The study evaluates subscribers' degree of interest and price sensitivity for popular interactive **TV services** including; digital photo printing, **Internet** on **TV**, t-commerce shopping, time-shifting, **personalized TV** channels, video games and video-on-demand. In addition, the study also examines subscribers' **TV** and Internet ownership and usage **characteristics** across six different variables. This 28-page report, with 42 charts and tables, is available...

33/3,K/9

DIALOG(R)File 20:Dialog Global Reporter  
(c) 2006 Dialog. All rts. reserv.

13221526 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Engage: PCCW to use Engage for network of the world service; Engage's  
profiling and ad management technology provide targeted content and ads  
to PCCW's now synchronised TV web service**

M2 PRESSWIRE

October 10, 2000

JOURNAL CODE: WMPR LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 811

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... today announced that Hong Kong-based Pacific Century CyberWorks (PCCW) (SEHK: 0008), will use Engage **Profile** Server for 'Network of the World' (www.NOW.com), its converged **TV - Web service**. NOW will use Engage's anonymous user profiling capabilities to provide highly- **targeted**, **personalised** content and advertisements.

Under the agreement, PCCW will also have the right to use Engage...  
... innovator, as well as become an integral part of the world's first  
fully-converged **TV** and satellite **Internet service**."

"Engage-enabling NOW will enhance user experience by allowing us to  
**customize** content and advertisements based on anonymous visitor **profiles**  
," said Timothy Wight, chief technology officer, NOW, "We are excited about  
opportunities offered by this...

33/3,K/14

DIALOG(R)File 20:Dialog Global Reporter  
(c) 2006 Dialog. All rts. reserv.

11179804 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**OpenTV Joins ACTV and Motorola to Expand Worldwide Venture for Interactive  
Digital TV Advertising**

BUSINESS WIRE

May 24, 2000

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 1224

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... ADCO subsidiary in late 1999 with MotorolaBroadband Communications  
Sector to redefine and revolutionize traditional **TV** advertising. SpotOn  
is founded on an array of system technologies, including ACTV's "  
**Individualized TV**" software and Motorola's digital interactive platform.

The new international alliance will bring together the powerful  
technologies and extensive experience of three leaders in interactive  
digital **television** (ITV), and will dramatically improve advertising  
effectiveness on digital TV platforms **worldwide**. The SpotOn **service**  
allows viewers to choose and interact with **television** commercials; it  
empowers advertisers to deliver commercials to households most likely to  
respond to them (based on demographic or household specific- **profiles** );  
and it allows **television** network operators to generate new t-commerce (  
**television** commerce) revenues.

Like ACTV and Motorola, OpenTV plans to license certain system  
technologies to Digital...

33/3,K/20

DIALOG(R)File 20:Dialog Global Reporter  
(c) 2006 Dialog. All rts. reserv.

05015217 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Lysis and Singularis Offer the First Integrated, Personalized Content  
Delivery Solution for Enhanced Television**

PR NEWSWIRE

April 19, 1999

JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 741

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... to the challenges of today's digital environment -- challenges such  
as multiplication of channels and **online services**, and increased  
competition. Singularis' technology allows **television** providers to  
**tailor TV** content based on each viewer's personal tastes and  
**preferences**.

"Singularis is the only **TV**-focused **personalization** solution that

benefits both the operator and the subscriber," said Alexandre Tzonis, CEO of Lysis. "Using Singularis **personalization** technology, Lysis can now provide the right content to the right user."

The complementary technologies...

**33/3,K/21**

DIALOG(R)File 20:Dialog Global Reporter

(c) 2006 Dialog. All rts. reserv.

02858949

**Forrester's Technographics Sees Market Opportunity for Bundled Voice, Internet, and TV Services**

BUSINESS WIRE

September 18, 1998

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 624

... also have a need for cellular and Internet connectivity. Likewise, entertainment-focused households are prime **targets** for cable **TV**, pay-per-view, and Internet connections. To reach lower-income households, local telephone companies should offer **Internet** and cellular **services** alongside repriced local telephony. The Report, "Do Consumers Want Bundling?" uses Forrester's Technographics segmentation...

**33/6/1**

19556339 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Information Resources, Inc. Enhances BehaviorScan**  
October 29, 2001  
WORD COUNT: 893

**33/6/2**

17445202 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Ziff Davis Media Teams With Survey.com To Provide Marketers Customized Online Research**  
June 26, 2001  
WORD COUNT: 836

**33/6/3**

17161589 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Predictive Networks Launches ADirector iTV Advertising Management System At Cable 2001**  
June 11, 2001  
WORD COUNT: 674

**33/6/4**

16468681 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**NT Media Corp. Inks Content Distribution Deal With Yahoo! Inc.**  
May 02, 2001  
WORD COUNT: 548

**33/6/5**

15833031 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Predictive Networks President Devin Hosea to Address Networked Personalization and Privacy At Major Business Forums**  
March 27, 2001  
WORD COUNT: 429

**33/6/6**

15503587 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Subscribers to Both Cable and Satellite TV Exhibit Most Interest in Interactive TV; Report Identifies Internet and TV Usage As Key Indicator of Consumer Demand for ITV Services**  
March 07, 2001  
WORD COUNT: 467

**33/6/7**

15046062 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Video-On-Demand and Internet On TV: Most Popular Interactive TV Services Among DBS and Cable Subscribers**  
January 24, 2001  
WORD COUNT: 551

**33/6/8**

13222880 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**PCCW To Use Engage For Network Of The World Service**  
October 10, 2000  
WORD COUNT: 731

**33/6/9**

13221526 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Engage: PCCW to use Engage for network of the world service; Engage's  
profiling and ad management technology provide targeted content and ads  
to PCCW's now synchronised TV web service**

October 10, 2000

WORD COUNT: 811

**33/6/10**

13122516 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**e-district.net PLC - Interim Results**

October 03, 2000

WORD COUNT: 3214

**33/6/11**

12135110 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Talk City Renews Relationship With WebTV Network**

July 27, 2000

WORD COUNT: 491

**33/6/12**

12133057 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**The American Association for Artificial Intelligence (AAAI) Awards the Best  
In Practical Innovations of Intelligent Systems Applications**

July 27, 2000

WORD COUNT: 677

**33/6/13**

11413138 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Madge.web Introduces Service Portfolio for Pan-European Internet Broadcast  
Network Powered by RealNetworks' RealSystem**

June 08, 2000

WORD COUNT: 1457

**33/6/14**

11179804 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**OpenTV Joins ACTV and Motorola to Expand Worldwide Venture for Interactive  
Digital TV Advertising**

May 24, 2000

WORD COUNT: 1224

**33/6/15**

11029129 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**ProtoSource Corporation Announces Business Combination Strategy**

May 15, 2000

WORD COUNT: 522

**33/6/16**

10752076 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**The E-Workout of the Future, H-R Services for the Financial Community,  
Funding and Hatching Dot-Coms, and a Giant Handling Back Office Services**

for Small-Medium-Sized Companies Featured On 'Business Now' At 11 A.M.  
Sunday, April 30th On WABC-TV, Channel  
April 26, 2000  
WORD COUNT: 373

**33/6/17**  
08317987 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Bedford, Texas-Based Web-Host Firm Attends First Las Vegas Trade Show**  
November 19, 1999  
WORD COUNT: 477

**33/6/18**  
05727259 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Singularis and ONO Team Up to Deliver World's First Operator-Centric  
Personalized TV Experience**  
June 14, 1999  
WORD COUNT: 688

**33/6/19**  
05015243 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Singularis Delivers Personalization Software Technology to Television**  
April 19, 1999  
WORD COUNT: 476

**33/6/20**  
05015217 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Lysis and Singularis Offer the First Integrated, Personalized Content  
Delivery Solution for Enhanced Television**  
April 19, 1999  
WORD COUNT: 741

**33/6/21**  
02858949  
**Forrester's Technographics Sees Market Opportunity for Bundled Voice,  
Internet, and TV Services**  
September 18, 1998  
WORD COUNT: 624

**33/6/22**  
02417012 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Cellular Directions Acquired by The Strategis Group**  
August 04, 1998  
WORD COUNT: 391

**33/6/23**  
02228439 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**The Customer Service Process**  
July 16, 1998  
WORD COUNT: 3468

**33/6/24**  
02007893 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**New Frontier Media Inc. Announces Completion of \$1.75 Million Private  
Placement; Proceeds to be Used for Content Acquisition**

June 24, 1998

WORD COUNT: 536

? show files;ds

File 9:Business & Industry(R) Jul/1994-2006/Oct 12

(c) 2006 The Gale Group

File 15:ABI/Inform(R) 1971-2006/Oct 13

(c) 2006 ProQuest Info&Learning

File 148:Gale Group Trade & Industry DB 1976-2006/Oct 13

(c)2006 The Gale Group

File 275:Gale Group Computer DB(TM) 1983-2006/Oct 12

(c) 2006 The Gale Group

File 75:TGG Management Contents(R) 86-2006/Oct W1

(c) 2006 The Gale Group

Set	Items	Description
S1	2695765	PERSONALI?ATION OR PERSONALI?ED OR CUSTOM OR CUSTOMI? OR T- AILOR??? OR INDIVIDUALI? OR "TO"()ORDER OR TARGET?
S2	1567403	TV OR BROADCAST(5N) (MEDIA OR MEDIUM OR MEDIUMS OR DEVICE OR DEVICES) OR TELEVISION OR TELLY OR (HOME OR FAMILY) (2W) (THEA- T??? OR CINEMA)
S3	10146093	CONNECT OR CONNECTED OR CONNECTI?? OR SERVICE OR SERVICES - OR HOOKUP OR HOOK??()UP OR INSTALL?
S4	6670641	INTERNET OR WEB OR WORLDWIDE??? OR WIDEBWEB OR NETWORK OR O- NLINE OR ON()LINE
S5	2793637	PURCHASE OR PURCHASING OR BUYING OR SHOPPING
S6	2533715	PREFERENCE OR PREFERENCES OR PROFILE OR PROFILES OR CHARAC- TERISTICS OR BEHAVIOR OR BEHAVIORS OR BEHAVIOUR OR BEHAVIOURS OR PATTERN OR PATTERNS OR CRITERI??
S7	2503638	OPTION OR OPTIONS OR CHOICE OR CHOICES OR ALTERNATIVES
S8	19850	S1(5N)S2
S9	1807187	S3(5N)S4
S10	3824	S5(5N) (S6(10N)S7)
S11	0	S8(S)S9(S)S10
S12	1129	S8(S)S9
S13	62159	S5(5N)S6
S14	82277	S5(5N)S7
S15	3	S12(S) (S13 OR S14)
S16	726	S2(S)S4(S) (S13 OR S14)
S17	102	S1(S)S16
S18	59	S1(10N)S2(10N)S4(10N) (S13 OR S14)
S19	61	S15 OR S18
S20	50	S19 NOT PY>2003
S21	50	S20 NOT PD=20030830:20061130
S22	46	RD (unique items)

22/3,K/7 (Item 1 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
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02416992 159375361

**Response TV on a shoestring**

Busch, Scott

Target Marketing v25n9 PP: 26-28 Sep 2002

ISSN: 0889-5333 JRNL CODE: ZIR

WORD COUNT: 873

...TEXT: advertising, many visualize only the extremesobnoxious used-car video ads or million-dollar, prime-time **network** ads. But there are options in between.

**TV** is the most engaging and powerful channel available. And the primary reason to consider **TV** is cable, whose options for programming selections and spot purchases are both selective and costeffective. These **buying options** include many demographic slices to match every selected **target** audience.

That said, some **network TV** does make sense. Besides the implied prestige, image-building and **targetability**, it's cheap! When compared to other channels of communications promotions -where \$50/M to...

22/3,K/8 (Item 2 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
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02215973 78967616

**Connectivity builds loyalty**

Freiberg, Kevin

Executive Excellence v18n8 PP: 15-16 Aug 2001

ISSN: 8756-2308 JRNL CODE: EEX

WORD COUNT: 1239

...TEXT: person will likely buy in the future. Now you can go to them with a **targeted** offer for a product or service you know they are already interested in. And the **Internet** allows you to channel that offer to multiple platforms--cell phone, personal digital assistant, **television**, or a **web**-enabled navigational system in the car. Both the message and the channel can be **targeted** to meet specific needs.

\* With every keystroke, Amazon learns something new about you and your **buying patterns**. Based on what it knows about your preferences, Amazon makes recommendations that are specific and...

22/3,K/45 (Item 35 from file: 148)  
DIALOG(R)File 148:Gale Group Trade & Industry DB  
(c)2006 The Gale Group. All rts. reserv.

02970688 SUPPLIER NUMBER: 04398219 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Teleshopping: TV's hottest ticket.**

Broadcasting, v111, p89(4)

Sept 1, 1986

ISSN: 0007-2028

LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT

WORD COUNT: 3349

LINE COUNT: 00256

... look your best,' or "What's new in closeouts.'" Crazy Eddie's Home Entertainment Value **Network** will concentrate mostly on home entertainment items, with some home appliances as well.

Some, such...

...only brand-name merchandise. It is quite possible that various audience segments will also be **targeted** by specific services. Bob Johnson, president of Black Entertainment **Television**, said he is looking at the possibility of mixing in teleshopping with that **network**'s current programing: "We know the black consumer has certain **buying patterns**, certain consumption habits."

Already there are local teleshopping networks in several communities, including Dallas (since...

22/6/1 (Item 1 from file: 9)  
02948743 Supplier Number: 97547182 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**New study: Net advantages; Online ads boost brand awareness for Colgate, K-C.**  
February 10, 2003  
WORD COUNT: 593

22/6/2 (Item 2 from file: 9)  
02535673 Supplier Number: 24967321 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Univision Launches New Telefutura Network for Hispanics**  
August 29, 2001  
WORD COUNT: 762

22/6/3 (Item 3 from file: 9)  
02358538 Supplier Number: 24727928 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Catalina expands in cyberworld**  
January 22, 2001  
WORD COUNT: 744

22/6/4 (Item 4 from file: 9)  
01831641 Supplier Number: 24616638  
**Liberty Ups ACTV Stake**  
April 19, 1999  
WORD COUNT: 120

22/6/5 (Item 5 from file: 9)  
01485359 Supplier Number: 24158953 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**The Web Needs You--Get On it!**  
February 1998  
WORD COUNT: 1004

22/6/6 (Item 6 from file: 9)  
00513280 Supplier Number: 23049907  
**Tech impact**  
August 29, 1994

22/6/7 (Item 1 from file: 15)  
02416992 159375361  
\*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\*  
**Response TV on a shoestring**  
Sep 2002 LENGTH: 2 Pages  
WORD COUNT: 873

22/6/8 (Item 2 from file: 15)  
02215973 78967616  
\*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\*  
**Connectivity builds loyalty**  
Aug 2001 LENGTH: 2 Pages  
WORD COUNT: 1239

22/6/9 (Item 3 from file: 15)  
02039596 55519321

**\*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\***

**Lying with pixels**

Jul/Aug 2000 LENGTH: 6 Pages

WORD COUNT: 3461

**22/6/10 (Item 4 from file: 15)**

01637819 02-88808

**\*\*USE FORMAT 7 OR 9 FOR FULL TEXT\*\***

**New Domino's ad campaign targets parents through kids**

May 11, 1998 LENGTH: 1 Pages

WORD COUNT: 724

**22/6/11 (Item 1 from file: 148)**

0019913586 SUPPLIER NUMBER: 74021372 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Ichoose.TV - Your personal online lifestyle guide.**

May 2, 2001

WORD COUNT: 530 LINE COUNT: 00048

**22/6/12 (Item 2 from file: 148)**

0019691018 SUPPLIER NUMBER: 50166540 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**MICROSOFT: MS & ICL to develop retail, government & education solutions based on Windows NT**

July 17, 1998

WORD COUNT: 2289 LINE COUNT: 00201

**22/6/13 (Item 3 from file: 148)**

15376679 SUPPLIER NUMBER: 96666451 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**ScreenFriends Receives Order from Northgate Innovations.**

Jan 21, 2003

WORD COUNT: 475 LINE COUNT: 00045

**22/6/14 (Item 4 from file: 148)**

14714674 SUPPLIER NUMBER: 87859974 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Amazon.com Tech Trends; High-Tech Factoids from Leading Online Electronics Retailer Amazon.com.**

June 27, 2002

WORD COUNT: 350 LINE COUNT: 00127

**22/6/15 (Item 5 from file: 148)**

14435319 SUPPLIER NUMBER: 84176580 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**New AT&T Capabilities Help Media, Broadcasting Companies Manage Video Distribution and Expand Internet Audiences; AT&T Debuts Media Network Operations Center for Broadcasters and Streaming Over the Internet Pay-Per-View Capabilities to Enhance Content Delivery.**

March 26, 2002

WORD COUNT: 1186 LINE COUNT: 00104

**22/6/16 (Item 6 from file: 148)**

14116689 SUPPLIER NUMBER: 80750061 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Marketing Helps Position Business in Tough Times: Steps Solidify Market Base Prior to Economic Recovery. (Special Report: Finance).(Brief**

**Article)**

Nov 12, 2001

WORD COUNT: 1975 LINE COUNT: 00155

**22/6/17 (Item 7 from file: 148)**

13340583 SUPPLIER NUMBER: 73525021 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Yahoo! Presents Yahoo! Broadcast; Newly Enhanced Site Features Leading Content Providers to Deliver Interactive Video, Streaming Audio and Other Rich Media Content.**

April 23, 2001

WORD COUNT: 744 LINE COUNT: 00093

**22/6/18 (Item 8 from file: 148)**

12664401 SUPPLIER NUMBER: 65864278 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**RETAILERS TAILOR MIX TO REFLECT DEMANDS OF SAVVY CONSUMERS.(Brief Article)**

Sept 25, 2000

WORD COUNT: 735 LINE COUNT: 00060

**22/6/19 (Item 9 from file: 148)**

12464391 SUPPLIER NUMBER: 63717821 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Lying With Pixels.(Technology Information)**

July, 2000

WORD COUNT: 3596 LINE COUNT: 00286

**22/6/20 (Item 10 from file: 148)**

12444296 SUPPLIER NUMBER: 63557618 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**ITV to Boom, Firm Says.(Industry Trend or Event)**

July 10, 2000

WORD COUNT: 617 LINE COUNT: 00055

**22/6/21 (Item 11 from file: 148)**

12382622 SUPPLIER NUMBER: 63555144 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Responsys.com Adds More Than 40 New Customers Driving Record Revenue and Usage.**

July 19, 2000

WORD COUNT: 861 LINE COUNT: 00080

**22/6/22 (Item 12 from file: 148)**

11575068 SUPPLIER NUMBER: 57647428 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**HANOVER AIMING ONLINE SERVICE TO MATCH PERSONAL STYLE NEEDS.**

Nov 15, 1999

WORD COUNT: 814 LINE COUNT: 00067

**22/6/23 (Item 13 from file: 148)**

11456190 SUPPLIER NUMBER: 57045670 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**BuyMedia.com Unveils Personalization Enhancements to Web-based Media Buying Service.**

Nov 1, 1999

WORD COUNT: 451 LINE COUNT: 00043

**22/6/24 (Item 14 from file: 148)**

11423217 SUPPLIER NUMBER: 56454603 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**BuyMedia.com Strengthens Site to Provide One-Stop Access to Radio and TV Ad Time.**

Oct 18, 1999

WORD COUNT: 513 LINE COUNT: 00046

**22/6/25 (Item 15 from file: 148)**

11149571 SUPPLIER NUMBER: 55000244 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Instill Names Former Information Resources Inc. President To Board of Directors.**

June 28, 1999

WORD COUNT: 799 LINE COUNT: 00072

**22/6/26 (Item 16 from file: 148)**

11105549 SUPPLIER NUMBER: 54832339 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**ValuPage Enters Top 50 Websites.**

June 9, 1999

WORD COUNT: 421 LINE COUNT: 00038

**22/6/27 (Item 17 from file: 148)**

11097333 SUPPLIER NUMBER: 54804863 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Independent Study Shows In-Pharmacy Newsletter Improves Patient Counseling and Pharmacy Satisfaction.**

June 7, 1999

WORD COUNT: 885 LINE COUNT: 00081

**22/6/28 (Item 18 from file: 148)**

11094097 SUPPLIER NUMBER: 54791855 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**ACNielsen And Catalina Marketing Develop Powerful New Loyalty Marketing Approach.**

June 4, 1999

WORD COUNT: 649 LINE COUNT: 00060

**22/6/29 (Item 19 from file: 148)**

11040938 SUPPLIER NUMBER: 54632089 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Health Resource(R) Wins Inaugural Paul G. Rogers Award From NCPIE.**

May 14, 1999

WORD COUNT: 656 LINE COUNT: 00061

**22/6/30 (Item 20 from file: 148)**

11004799 SUPPLIER NUMBER: 54536587 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Catalina Marketing Solidifies In-Store Capabilities Through Acquisition Of CompuScan.**

May 3, 1999

WORD COUNT: 370 LINE COUNT: 00037

**22/6/31 (Item 21 from file: 148)**

10978683 SUPPLIER NUMBER: 54454257 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Walgreens Joins Health Resource(R) Network.**

April 23, 1999

WORD COUNT: 578 LINE COUNT: 00055

**22/6/32 (Item 22 from file: 148)**

10893562 SUPPLIER NUMBER: 54105697 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Concerns Linger Over Return On Broadband Investment.**  
March 8, 1999  
WORD COUNT: 1034 LINE COUNT: 00086

22/6/33 (Item 23 from file: 148)  
10848457 SUPPLIER NUMBER: 53984275 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Catalina Marketing Expands Network Through Contract With PetsMart.**  
March 2, 1999  
WORD COUNT: 358 LINE COUNT: 00035

22/6/34 (Item 24 from file: 148)  
10820756 SUPPLIER NUMBER: 53898601 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Fred Meyer Signs Agreement To Join Catalina Marketing Network.**  
Feb 17, 1999  
WORD COUNT: 404 LINE COUNT: 00039

22/6/35 (Item 25 from file: 148)  
10741909 SUPPLIER NUMBER: 53555918 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Catalina Marketing Network Announces New Chain Roll-out In Japan.**  
Jan 12, 1999  
WORD COUNT: 324 LINE COUNT: 00031

22/6/36 (Item 26 from file: 148)  
10722843 SUPPLIER NUMBER: 53507633 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Catalina Marketing Strengthens Its Loyalty Marketing Services Through The Acquisition Of DCI Cardmarketing.**  
Jan 4, 1999  
WORD COUNT: 448 LINE COUNT: 00043

22/6/37 (Item 27 from file: 148)  
10646546 SUPPLIER NUMBER: 20977197 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Catalina Marketing Corporation And Coinstar Inc. Announce Partnership To Distribute Online Coupons**  
August 3, 1998  
WORD COUNT: 634 LINE COUNT: 00059

22/6/38 (Item 28 from file: 148)  
10584725 SUPPLIER NUMBER: 53161622 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Catalina Marketing Named in Forbes Magazine Honor Roll of the Best Small Companies in America.**  
Nov 2, 1998  
WORD COUNT: 363 LINE COUNT: 00034

22/6/39 (Item 29 from file: 148)  
09795231 SUPPLIER NUMBER: 19890518 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**The World Wide Web watch. (use of Web-based agents) (Internet/Web/Online Service Information)**  
Oct 13, 1997  
WORD COUNT: 2215 LINE COUNT: 00178

22/6/40 (Item 30 from file: 148)

08913630 SUPPLIER NUMBER: 18628008  
**Seybold San Francisco Turns Spotlight on Internet Publishing**  
August 29, 1996  
WORD COUNT: 1009 LINE COUNT: 00094

22/6/41 (Item 31 from file: 148)  
08735961 SUPPLIER NUMBER: 18379827 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Local competition: AT&T leads in brand equity but is vulnerable to the regional Bell operating companies; new IDC/LINK brand equity study defines the dynamics of the consumer telecommunications market in the U.S. (Industry Trend or Event)**  
June 10, 1996  
WORD COUNT: 470 LINE COUNT: 00045

22/6/42 (Item 32 from file: 148)  
08711864 SUPPLIER NUMBER: 18353052 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**AT&T Leads in Brand Equity but is Vulnerable to the Regional Bell Operating Companies; New IDC/LINK Brand Equity Study Defines the Dynamics of the Consumer Telecommunications Market in the United States.**  
June 4, 1996  
WORD COUNT: 636 LINE COUNT: 00061

22/6/43 (Item 33 from file: 148)  
05481845 SUPPLIER NUMBER: 11484167 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**ARBITRON ENTERS NETWORK TELEVISION RATINGS BUSINESS WITH SCANAMERICA; CBS, BRISTOL-MYERS SQUIBB AND YOUNG & RUBICAM SIGN AS CHARTER SUBSCRIBER**  
Nov 4, 1991  
WORD COUNT: 517 LINE COUNT: 00046

22/6/44 (Item 34 from file: 148)  
05403030 SUPPLIER NUMBER: 10949299 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Radio waves; Bob Sillerman enjoys playing in his lavish indoor swimming pool. But he got rich in a different kind of pool. (buying and selling radio stations)**  
July 22, 1991  
WORD COUNT: 1848 LINE COUNT: 00143

22/6/45 (Item 35 from file: 148)  
02970688 SUPPLIER NUMBER: 04398219 (USE FORMAT 7 OR 9 FOR FULL TEXT)  
**Teleshopping: TV's hottest ticket.**  
Sept 1, 1986  
WORD COUNT: 3349 LINE COUNT: 00256

22/6/46 (Item 1 from file: 75)  
00243746 SUPPLIER NUMBER: 64405207 (USE FORMAT 7 FOR FULL TEXT)  
**GLOBOCABO. (Brief Article)**  
July, 2000  
WORD COUNT: 1377 LINE COUNT: 00111

? show files;ds

File 16:Gale Group PROMT(R) 1990-2006/Oct 13

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File 160:Gale Group PROMT(R) 1972-1989

(c) 1999 The Gale Group

File 476:Financial Times Fulltext 1982-2006/Oct 17

(c) 2006 Financial Times Ltd

File 613:PR Newswire 1999-2006/Oct 16

(c) 2006 PR Newswire Association Inc

File 621:Gale Group New Prod.Annou.(R) 1985-2006/Oct 13

(c) 2006 The Gale Group

File 624:McGraw-Hill Publications 1985-2006/Oct 13

(c) 2006 McGraw-Hill Co. Inc

Set	Items	Description
S1	2905478	PERSONALIZATION OR PERSONALIZED OR CUSTOM OR CUSTOMIZED OR TAILOR??? OR INDIVIDUALIZED OR "TO"()ORDER OR TARGET?
S2	1594204	TV OR BROADCAST(5N)(MEDIA OR MEDIUM OR MEDIUMS OR DEVICE OR DEVICES) OR TELEVISION OR TELLY OR (HOME OR FAMILY)(2W)(THEAT??? OR CINEMA)
S3	10762763	CONNECT OR CONNECTED OR CONNECTIVE?? OR SERVICE OR SERVICES - OR HOOKUP OR HOOK???()UP OR INSTALL?
S4	8608915	INTERNET OR WEB OR WORLDWIDE??? OR WIDEBAND OR NETWORK OR ONLINE OR ON()LINE
S5	2827576	PURCHASE OR PURCHASING OR BUYING OR SHOPPING
S6	2273654	PREFERENCE OR PREFERENCES OR PROFILE OR PROFILES OR CHARACTERISTICS OR BEHAVIOR OR BEHAVIORS OR BEHAVIOUR OR BEHAVIOURS OR PATTERN OR PATTERNS OR CRITERIA??
S7	2444374	OPTION OR OPTIONS OR CHOICE OR CHOICES OR ALTERNATIVES
S8	21527	S1(5N)S2
S9	2082889	S3(5N)S4
S10	8929	S5(5N)(S6(10N)S7)
S11	0	S8(S)S9(S)S10
S12	1782	S8(S)S9
S13	48698	S5(5N)S6
S14	113702	S5(5N)S7
S15	4	S12(S)(S13 OR S14)
S16	109	S12(S)(S6 OR S7)
S17	56	S8(10N)S9(10N)(S6 OR S7)
S18	60	S15 OR S17
S19	47	S18 NOT PY>2003
S20	47	S19 NOT PD=20030830:20061130
S21	31	RD (unique items)

21/3,K/1 (Item 1 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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08685481 Supplier Number: 75255705 (USE FORMAT 7 FOR FULLTEXT)  
**OpenTV and Predictive Networks Partner to Manage and Deliver Targeted Advertising to Interactive Television Applications.**  
Business Wire, p0576  
June 4, 2001  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 1279

... at www.opentv.com.  
About Predictive Networks  
Predictive Networks provides network infrastructure for targeting and **personalization** across the Internet, interactive **television** and wireless networks. By combining its patent-pending, highly characterized behavioral **profiles** with privacy technology that empowers consumers, the company enables content providers, iTV platform providers, portals, **network** and **service** providers, and digital marketers to deliver more personalized experiences and more relevant offerings to their...

21/3,K/16 (Item 16 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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05238995 Supplier Number: 47987478 (USE FORMAT 7 FOR FULLTEXT)  
**NETCHANNEL SERVICE LAUNCH ADDS WEB TO TELEVISION**  
Media Daily, v4, n5, pN/A  
Sept 18, 1997  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 250

... device and service.  
Through the Electronic Program Guide, which provides a list of Web and **television** programming that can be **personalized**, NetChannel (<http://www.netchannel.net>) connects viewers of TV broadcasting directly to a Web site of their **choice** or to one of the **service**'s customized Web pages. The channels included in the service are entertainment, news, lifestyles, sports, learning and finance...

21/3,K/24 (Item 24 from file: 16)  
DIALOG(R)File 16:Gale Group PROMT(R)  
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03582644 Supplier Number: 45039632 (USE FORMAT 7 FOR FULLTEXT)  
**Interactive Ads**  
InformationWeek, p25  
Oct 3, 1994  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Tabloid; General Trade  
Word Count: 1911

... Technology Has Shaped Advertising

Mass Direct Interactive

	Marketing	Marketing	Marketing
Market	High volume	Targeted goods	<b>Targeted</b> individuals
Preferred media vehicle	<b>Television</b> , magazines	Mailing lists	<b>Online</b> <b>services</b>
Preferred technology	Storyboards	Databases	Servers, onscreen navigators
Consumer <b>behavior</b>	Passive	Passive	Active
Leading products	Food, personal- care pro...	Credit cards, travel, autos	Upscale apparel,

21/3,K/29 (Item 3 from file: 613)  
 DIALOG(R)File 613:PR Newswire  
 (c) 2006 PR Newswire Association Inc. All rts. reserv.

00242191 20000106SFTH077 (USE FORMAT 7 FOR FULLTEXT)  
**Quantum And Teralogic Team to Provide Advanced Technologies for Personal  
 Television Set-Top Boxes**  
 PR Newswire  
 Thursday, January 6, 2000 08:30 EST  
 JOURNAL CODE: PR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT  
 DOCUMENT TYPE: NEWSWIRE  
 WORD COUNT: 941

TEXT:  
 ...for digital TV  
 recording and high-definition digital TV. In addition to offering  
 consumers a  
**choice** of watching their **personalized** **TV** programs at any time,  
 next-generation  
 PVR set-top boxes will enable consumers to access **services** such as **Web**  
 browsing, advanced electronic program guides, targeted advertisements and  
 online shopping, while enjoying the functionality of...

21/6/1 (Item 1 from file: 16)  
 08685481 Supplier Number: 75255705 (USE FORMAT 7 FOR FULLTEXT)  
**OpenTV and Predictive Networks Partner to Manage and Deliver Targeted Advertising to Interactive Television Applications.**  
 June 4, 2001  
 Word Count: 1279

21/6/2 (Item 2 from file: 16)  
 08675773 Supplier Number: 75157022 (USE FORMAT 7 FOR FULLTEXT)  
**Phase2Media Forges Ad Sales Partnership With Predictive Networks.**  
 May 31, 2001  
 Word Count: 858

21/6/3 (Item 3 from file: 16)  
 08460175 Supplier Number: 72330536 (USE FORMAT 7 FOR FULLTEXT)  
**Predictive Networks President Devin Hosea to Address Networked Personalization and Privacy At Major Business Forums.**  
 March 27, 2001  
 Word Count: 452

21/6/4 (Item 4 from file: 16)  
 08397338 Supplier Number: 71319985 (USE FORMAT 7 FOR FULLTEXT)  
**Subscribers to Both Cable and Satellite TV Exhibit Most Interest in Interactive TV; Report Identifies Internet and TV Usage As Key Indicator of Consumer Demand for ITV Services.**  
 March 7, 2001  
 Word Count: 512

21/6/5 (Item 5 from file: 16)  
 08245522 Supplier Number: 69436430 (USE FORMAT 7 FOR FULLTEXT)  
**Video-On-Demand and Internet On TV: Most Popular Interactive TV Services Among DBS and Cable Subscribers.**  
 Jan 24, 2001  
 Word Count: 598

21/6/6 (Item 6 from file: 16)  
 08191079 Supplier Number: 68724137 (USE FORMAT 7 FOR FULLTEXT)  
**Motorola iRadio(TM) System Hits the Road at Consumer Electronics Show 2001.**  
 Jan 4, 2001  
 Word Count: 739

21/6/7 (Item 7 from file: 16)  
 07761123 Supplier Number: 64834737 (USE FORMAT 7 FOR FULLTEXT)  
**Look Communications Adds New Channels to Digital Television Broadcast Service in Ontario.**  
 August 31, 2000  
 Word Count: 807

21/6/8 (Item 8 from file: 16)  
 07673209 Supplier Number: 63557618 (USE FORMAT 7 FOR FULLTEXT)  
**ITV to Boom, Firm Says.(Industry Trend or Event)**  
 July 10, 2000  
 Word Count: 581

21/6/9 (Item 9 from file: 16)  
07665508 Supplier Number: 63814159 (USE FORMAT 7 FOR FULLTEXT)  
**Look to provide leading broadband services to Revenue Properties Company.**  
August 2, 2000  
Word Count: 490

21/6/10 (Item 10 from file: 16)  
07521050 Supplier Number: 63040094 (USE FORMAT 7 FOR FULLTEXT)  
**ProtoSource to Acquire Suncoast Automation Adding Cable Modem Based High-Speed Internet Access to Its Services.**  
June 29, 2000  
Word Count: 780

21/6/11 (Item 11 from file: 16)  
07058177 Supplier Number: 58935572 (USE FORMAT 7 FOR FULLTEXT)  
**DirectTV Buys TiVo Stake, Closes Primestar.**  
May 3, 1999  
Word Count: 640

21/6/12 (Item 12 from file: 16)  
06982825 Supplier Number: 58672683 (USE FORMAT 7 FOR FULLTEXT)  
**PVR DECK CATEGORY EXPANDS AT CES.**  
Jan 17, 2000  
Word Count: 627

21/6/13 (Item 13 from file: 16)  
06926722 Supplier Number: 58529211 (USE FORMAT 7 FOR FULLTEXT)  
**PVR DECKS EXPAND AT CES.**  
Jan 10, 2000  
Word Count: 526

21/6/14 (Item 14 from file: 16)  
06773002 Supplier Number: 57039961 (USE FORMAT 7 FOR FULLTEXT)  
**VideosDotCom Inc. Unveils NetMovies(TM) Technology With the Opening Of Offices in McKinney, Texas.**  
Nov 1, 1999  
Word Count: 387

21/6/15 (Item 15 from file: 16)  
06408083 Supplier Number: 54865887 (USE FORMAT 7 FOR FULLTEXT)  
**Singularis and ONO Team Up to Deliver World's First Operator-Centric Personalized TV Experience.**  
June 14, 1999  
Word Count: 662

21/6/16 (Item 16 from file: 16)  
05238995 Supplier Number: 47987478 (USE FORMAT 7 FOR FULLTEXT)  
**NETCHANNEL SERVICE LAUNCH ADDS WEB TO TELEVISION**  
Sept 18, 1997  
Word Count: 250

21/6/17 (Item 17 from file: 16)  
05130025 Supplier Number: 47831832 (USE FORMAT 7 FOR FULLTEXT)  
**The Online Times Targets Ads**  
July 14, 1997  
Word Count: 276

21/6/18 (Item 18 from file: 16)  
04610945 Supplier Number: 46782217 (USE FORMAT 7 FOR FULLTEXT)  
**Conference Attendees Assess Prospects: Wave of 'NC' devices rolling in for  
'net surfers**  
Oct 7, 1996  
Word Count: 433

21/6/19 (Item 19 from file: 16)  
04543084 Supplier Number: 46676844 (USE FORMAT 7 FOR FULLTEXT)  
**Chase Bank says hello with \$25 mil campaign**  
Sept 2, 1996  
Word Count: 54

21/6/20 (Item 20 from file: 16)  
04106734 Supplier Number: 45988868 (USE FORMAT 7 FOR FULLTEXT)  
**AMERICA ONLINE AND TIME INC. FORM JOINT VENTURE TO CREATE NEW HEALTH AND  
FITNESS SERVICE**  
Dec 5, 1995  
Word Count: 590

21/6/21 (Item 21 from file: 16)  
04106096 Supplier Number: 45987642 (USE FORMAT 7 FOR FULLTEXT)  
**AMERICA ONLINE AND TIME INC. PARTNER ON HEALTH SERVICE**  
Dec 5, 1995  
Word Count: 218

21/6/22 (Item 22 from file: 16)  
03835355 Supplier Number: 45485243 (USE FORMAT 7 FOR FULLTEXT)  
**NEW LINE AND AMERICA ONLINE FORM JOINT VENTURE TO CREATE 'THE HUB'**  
April 20, 1995  
Word Count: 794

21/6/23 (Item 23 from file: 16)  
03834697 Supplier Number: 45483527 (USE FORMAT 7 FOR FULLTEXT)  
**AMERICA ONLINE PARTNERS WITH NEW LINE ON ELECTRONIC VENTURE**  
April 20, 1995  
Word Count: 137

21/6/24 (Item 24 from file: 16)  
03582644 Supplier Number: 45039632 (USE FORMAT 7 FOR FULLTEXT)  
**Interactive Ads**  
Oct 3, 1994  
Word Count: 1911

21/6/25 (Item 25 from file: 16)

03479494 Supplier Number: 44862817 (USE FORMAT 7 FOR FULLTEXT)

**ATM Net to Deliver Info Services**

July 25, 1994

Word Count: 440

21/6/26 (Item 1 from file: 476)

0010043521 BOJGMAKAHQFT

**COMPANIES & FINANCE: EUROPE: UPC to bid for CableCom of Switzerland:**

**TELECOMMUNICATIONS DUTCH GROUP'S TARGET EXPECTED TO COMMAND Dollars 2.6bn**

**PRICE TAG**

Tuesday, July 13, 1999

Word Count: 416

21/6/27 (Item 1 from file: 613)

00944384 20030306CLTH013 (USE FORMAT 7 FOR FULLTEXT)

**Cardinal Technology in Use at Huron Valley-Sinai Hospital**

Thursday, March 6, 2003 10:23 EST

WORD COUNT: 841

21/6/28 (Item 2 from file: 613)

00383761 20000727SFTH096 (USE FORMAT 7 FOR FULLTEXT)

**The American Association for Artificial Intelligence (Aaai) Awards The Best in Practical Innovations of Intelligent Systems Applications**

Thursday, July 27, 2000 14:00 EDT

WORD COUNT: 687

21/6/29 (Item 3 from file: 613)

00242191 20000106SFTH077 (USE FORMAT 7 FOR FULLTEXT)

**Quantum And Teralogic Team to Provide Advanced Technologies for Personal Television Set-Top Boxes**

Thursday, January 6, 2000 08:30 EST

WORD COUNT: 941

21/6/30 (Item 1 from file: 621)

04094218 Supplier Number: 131743347 (USE FORMAT 7 FOR FULLTEXT)

**Cardinal Health Installs New Point-of-Care Technology System at Huron Valley-Sinai Hospital.**

March 6, 2003

Word Count: 890

21/6/31 (Item 2 from file: 621)

03282923 Supplier Number: 92786187 (USE FORMAT 7 FOR FULLTEXT)

**PRISMIQ Unveils the Future of Networked Home Entertainment with the Release of the PRISMIQ MediaPlayer.**

Oct 14, 2002

Word Count: 700

? show files;ds

File 636:Gale Group Newsletter DB(TM) 1987-2006/Oct 12

(c) 2006 The Gale Group

File 634:San Jose Mercury Jun 1985-2006/Oct 13

(c) 2006 San Jose Mercury News

File 610:Business Wire 1999-2006/Oct 16

(c) 2006 Business Wire.

File 810:Business Wire 1986-1999/Feb 28

(c) 1999 Business Wire

File 813:PR Newswire 1987-1999/Apr 30

(c) 1999 PR Newswire Association Inc

Set	Items	Description
S1	1266592	PERSONALIZATION OR PERSONALIZED OR CUSTOM OR CUSTOMIZED OR TAILOR??? OR INDIVIDUALIZED OR "TO"()ORDER OR TARGET?
S2	675941	TV OR BROADCAST(5N) (MEDIA OR MEDIUM OR MEDIUMS OR DEVICE OR DEVICES) OR TELEVISION OR TELLY OR (HOME OR FAMILY) (2W) (THEAT??? OR CINEMA)
S3	4758055	CONNECT OR CONNECTED OR CONNECTIVE?? OR SERVICE OR SERVICES - OR HOOKUP OR HOOK???()UP OR INSTALL?
S4	3577153	INTERNET OR WEB OR WORLDWIDE??? OR WIDEBAND OR NETWORK OR ONLINE OR ON()LINE
S5	1142506	PURCHASE OR PURCHASING OR BUYING OR SHOPPING
S6	954869	PREFERENCE OR PREFERENCES OR PROFILE OR PROFILES OR CHARACTERISTICS OR BEHAVIOR OR BEHAVIORS OR BEHAVIOUR OR BEHAVIOURS OR PATTERN OR PATTERNS OR CRITERIA??
S7	1011891	OPTION OR OPTIONS OR CHOICE OR CHOICES OR ALTERNATIVES
S8	8333	S1(5N)S2
S9	882040	S3(5N)S4
S10	226	S5(5N) (S6(10N)S7)
S11	0	S8(S)S9(S)S10
S12	799	S8(S)S9
S13	18809	S5(5N)S6
S14	44798	S5(5N)S7
S15	1	S12(S) (S13 OR S14)
S16	60	S12(S) (S6 OR S7)
S17	57	S16 NOT PY>2003
S18	57	S17. NOT PD=20030830:20061130
S19	55	RD (unique items)
S20	21	S12(10N) (S6 OR S7)
S21	35	S12(20N) (S6 OR S7) }
S22	32	S21 NOT PY>2003
S23	32	S22 NOT PD=20030830:20061130
S24	31	RD (unique items)

**24/3,K/7 (Item 7 from file: 636)**  
DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
(c) 2006 The Gale Group. All rts. reserv.

04141474 Supplier Number: 54332132 (USE FORMAT 7 FOR FULLTEXT)

**MASS MEDIA.**

Communications Daily, v19, n68, pNA  
April 9, 1999  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 1044

(USE FORMAT 7 FOR FULLTEXT)

**TEXT:**

...36%. Rigas family controls 81% of voting stock... ACTV, partnered with Fox Sports in offering " **personalized TV** " with **choice** of camera angles and other features, will sell up to 9.85 million shares of...

**24/3,K/12 (Item 12 from file: 636)**  
DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
(c) 2006 The Gale Group. All rts. reserv.

03705465 Supplier Number: 47999359 (USE FORMAT 7 FOR FULLTEXT)

**OVERSET: INTERACTIVE**

Media Daily, v4, n5, pN/A  
Sept 23, 1997  
Language: English Record Type: Fulltext  
Document Type: Newsletter; Trade  
Word Count: 421

(USE FORMAT 7 FOR FULLTEXT)

**TEXT:**

...categories, daily-plotted stock charts, sports scores, more "alt" listings (e.g., comics and horoscopes), **personalized TV** listings from GIST Communications (<http://www.gist.com>), expanded clippings service and time zone **preferences** .

**24/3,K/14 (Item 14 from file: 636)**  
DIALOG(R)File 636:Gale Group Newsletter DB(TM)  
(c) 2006 The Gale Group. All rts. reserv.

03340857 Supplier Number: 46867274 (USE FORMAT 7 FOR FULLTEXT)

**THOMSON CONSUMER ELECT: Thomson to introduce set-top net access device that expands home entertainment**

M2 Presswire, pN/A  
Nov 5, 1996  
Language: English Record Type: Fulltext  
Document Type: Newswire; Trade  
Word Count: 1098

... consumers owning an RCA Internet access device. Among other features, the NetChannel technology "learns" consumer **preferences** through frequency of use and automatically delivers **individualized** content directly to the **TV** via the NC.

"As this product evolves," said Lenzi, "we envision an entire family of...

24/6/1 (Item 1 from file: 636)  
 05140127 Supplier Number: 80447734 (USE FORMAT 7 FOR FULLTEXT)  
**AirTV Expects Rapid Growth In Satellite-Based Airline Services.**  
 Nov 30, 2001  
 Word Count: 2602

24/6/2 (Item 2 from file: 636)  
 05127024 Supplier Number: 79969230 (USE FORMAT 7 FOR FULLTEXT)  
**AirTV Eyes High Demand For Satellite-based Airline Entertainment - Part 1.**  
 Nov 12, 2001  
 Word Count: 1418

24/6/3 (Item 3 from file: 636)  
 05001931 Supplier Number: 75282639 (USE FORMAT 7 FOR FULLTEXT)  
**OpenTV and Predictive Networks partner to manage and deliver targeted advertising to interactive television applications.**  
 June 5, 2001  
 Word Count: 1396

24/6/4 (Item 4 from file: 636)  
 04546554 Supplier Number: 58672683 (USE FORMAT 7 FOR FULLTEXT)  
**PVR DECK CATEGORY EXPANDS AT CES.**  
 Jan 17, 2000  
 Word Count: 627

24/6/5 (Item 5 from file: 636)  
 04527785 Supplier Number: 58529211 (USE FORMAT 7 FOR FULLTEXT)  
**PVR DECKS EXPAND AT CES.**  
 Jan 10, 2000  
 Word Count: 526

24/6/6 (Item 6 from file: 636)  
 04154383 Supplier Number: 54459303 (USE FORMAT 7 FOR FULLTEXT)  
**NEW MEDIA.**  
 April 20, 1999  
 Word Count: 316

24/6/7 (Item 7 from file: 636)  
 04141474 Supplier Number: 54332132 (USE FORMAT 7 FOR FULLTEXT)  
**MASS MEDIA.**  
 April 9, 1999  
 Word Count: 1044

24/6/8 (Item 8 from file: 636)  
 03985329 Supplier Number: 53064153 (USE FORMAT 7 FOR FULLTEXT)  
**-MICROSOFT: WebTV granted first license to export highest-level encryption.**  
 Oct 6, 1998  
 Word Count: 905

24/6/9 (Item 9 from file: 636)  
 03971425 Supplier Number: 53006414 (USE FORMAT 7 FOR FULLTEXT)  
**BITSTREAM: Bitstream receives patent for portable fonts in web publishing.**

Sept 2, 1998  
Word Count: 355

**24/6/10 (Item 10 from file: 636)**  
03922867 Supplier Number: 50159032 (USE FORMAT 7 FOR FULLTEXT)  
**-MICROSOFT: WebTV Networks and Samsung announce strategic alliance**  
July 15, 1998  
Word Count: 870

**24/6/11 (Item 11 from file: 636)**  
03898454 Supplier Number: 50064536 (USE FORMAT 7 FOR FULLTEXT)  
**-MICROSOFT: Microsoft's WebTV Networks announces availability of WebTV Plus system in Canada**  
June 10, 1998  
Word Count: 1053

**24/6/12 (Item 12 from file: 636)**  
03705465 Supplier Number: 47999359 (USE FORMAT 7 FOR FULLTEXT)  
**OVERSET: INTERACTIVE**  
Sept 23, 1997  
Word Count: 421

**24/6/13 (Item 13 from file: 636)**  
03701012 Supplier Number: 47987478 (USE FORMAT 7 FOR FULLTEXT)  
**NETCHANNEL SERVICE LAUNCH ADDS WEB TO TELEVISION**  
Sept 18, 1997  
Word Count: 250

**24/6/14 (Item 14 from file: 636)**  
03340857 Supplier Number: 46867274 (USE FORMAT 7 FOR FULLTEXT)  
**THOMSON CONSUMER ELECT: Thomson to introduce set-top net access device that expands home entertainment**  
Nov 5, 1996  
Word Count: 1098

**24/6/15 (Item 15 from file: 636)**  
02943280 Supplier Number: 45987642 (USE FORMAT 7 FOR FULLTEXT)  
**AMERICA ONLINE AND TIME INC. PARTNER ON HEALTH SERVICE**  
Dec 5, 1995  
Word Count: 218

**24/6/16 (Item 16 from file: 636)**  
02799369 Supplier Number: 45678570 (USE FORMAT 7 FOR FULLTEXT)  
**PROBE RESEARCH: 2WAY-TV: A GUIDE TO INTERACTIVE PROGRAMMING OFFERS NDIS OPERATORS REVENUE FORECASTS**  
July 20, 1995  
Word Count: 1206

**24/6/17 (Item 17 from file: 636)**  
02703675 Supplier Number: 45483527 (USE FORMAT 7 FOR FULLTEXT)  
**AMERICA ONLINE PARTNERS WITH NEW LINE ON ELECTRONIC VENTURE**  
April 20, 1995

Word Count: 137

**24/6/18 (Item 1 from file: 610)**

00791161 20021014287B0547 (USE FORMAT 7 FOR FULLTEXT)

**PRISMIQ Unveils the Future of Networked Home Entertainment with the Release of the PRISMIQ MediaPlayer-New Set-top Product Allows Users to Play PC and Internet Media Files in the Home Entertainment Center, Where They Can Enjoy Them Most**

Monday, October 14, 2002 08:01 EDT

WORD COUNT: 678

**24/6/19 (Item 2 from file: 610)**

00529450 20010531151B9678 (USE FORMAT 7 FOR FULLTEXT)

**Phase2Media Forges Ad Sales Partnership With Predictive Networks-Internet Ad Sales Firm to Represent Predictive Network's Content Delivery for AT&T WorldNet(R) Service i495(sm) Offer to Advertisers**

Thursday, May 31, 2001 09:53 EDT

WORD COUNT: 798

**24/6/20 (Item 3 from file: 610)**

00488207 20010327086B7374 (USE FORMAT 7 FOR FULLTEXT)

**Predictive Networks President Devin Hosea to Address Networked Personalization and Privacy At Major Business Forums**

Tuesday, March 27, 2001 11:59 EDT

WORD COUNT: 432

**24/6/21 (Item 4 from file: 610)**

00476125 20010307066B5137 (USE FORMAT 7 FOR FULLTEXT)

**Subscribers to Both Cable and Satellite TV Exhibit Most Interest in Interactive TV; Report Identifies Internet and TV Usage As Key Indicator of Consumer Demand for ITV Services**

Wednesday, March 7, 2001 15:00 EST

WORD COUNT: 489

**24/6/22 (Item 1 from file: 813)**

1454781 HSW035

**Sound Advice Appoints New Investor Relations and Corporate Communications Firms**

DATE: April 14, 1999

WORD COUNT: 457

**24/6/23 (Item 2 from file: 813)**

1359605 SFM041

**CNET Rolls Out Merchant Program on Shopper.com**

DATE: October 19, 1998

WORD COUNT: 783

**24/6/24 (Item 3 from file: 813)**

1351474 SFM059

**WebTV Granted First License to Export Highest-Level Encryption**

DATE: October 5, 1998  
WORD COUNT: 884

24/6/25 (Item 4 from file: 813)  
1306995 SFTU022  
WebTV Networks and Samsung Announce Strategic Alliance

DATE: July 14, 1998  
WORD COUNT: 898

24/6/26 (Item 5 from file: 813)  
1289290 SFTU023  
Microsoft's WebTV Networks Announces Availability of WebTV Plus System In  
Canada

DATE: June 9, 1998  
WORD COUNT: 1,084

24/6/27 (Item 6 from file: 813)  
1191289 NYFNSJ61  
Entertain Family and Friends With Electronic Gifts

DATE: November 25, 1997  
WORD COUNT: 500

24/6/28 (Item 7 from file: 813)  
1167878 NYW017  
News Internet Services Enables TV Guide Entertainment Network's New  
Offerings

DATE: October 15, 1997  
WORD COUNT: 611

24/6/29 (Item 8 from file: 813)  
0973944 ATTH026  
COLOROCS INFORMATION TECHNOLOGIES ANNOUNCES FORMATION OF NEW SUBSIDIARY --  
VIEWCALL AMERICA

DATE: July 18, 1996  
WORD COUNT: 276

24/6/30 (Item 9 from file: 813)  
0890051 NYTU063  
AMERICA ONLINE AND TIME INC. FORM JOINT VENTURE TO CREATE NEW HEALTH AND  
FITNESS SERVICE

DATE: December 5, 1995  
WORD COUNT: 557

24/6/31 (Item 10 from file: 813)  
0809974 DC010  
NEW LINE AND AMERICA ONLINE FORM JOINT VENTURE TO CREATE 'THE HUB'

DATE: April 20, 1995  
WORD COUNT: 812

? show files;ds  
File 47:Gale Group Magazine DB(TM) 1959-2006/Oct 13  
(c) 2006 The Gale group  
File 635:Business Dateline(R) 1985-2006/Oct 14  
(c) 2006 ProQuest Info&Learning  
File 570:Gale Group MARS(R) 1984-2006/Oct 13  
(c) 2006 The Gale Group  
File 13:BAMP 2006/Oct W2  
(c) 2006 The Gale Group  
File 56:Computer and Information Systems Abstracts 1966-2006/Sep  
(c) 2006 CSA.  
File 482:Newsweek 2000-2006/Oct 11  
(c) 2006 Newsweek, Inc.  
File 483:Newspaper Abs Daily 1986-2006/Oct 15  
(c) 2006 ProQuest Info&Learning  
File 484:Periodical Abs Plustext 1986-2006/Oct W2  
(c) 2006 ProQuest

Set	Items	Description
S1	1299884	PERSONALI?ATION OR PERSONALI?ED OR CUSTOM OR CUSTOMI? OR T- AILOR??? OR INDIVIDUALI? OR "TO"()ORDER OR TARGET?
S2	1404709	TV OR BROADCAST(5N) (MEDIA OR MEDIUM OR MEDIUMS OR DEVICE OR DEVICES) OR TELEVISION OR TELLY OR (HOME OR FAMILY) (2W) (THEA- T?? OR CINEMA)
S3	4134627	CONNECT OR CONNECTED OR CONNECTI?? OR SERVICE OR SERVICES - OR HOOKUP OR HOOK??()UP OR INSTALL?
S4	2385050	INTERNET OR WEB OR WORLDWIDE??? OR WIDEBWEB OR NETWORK OR O- NLINE OR ON()LINE
S5	1401489	PURCHASE OR PURCHASING OR BUYING OR SHOPPING
S6	2401836	PREFERENCE OR PREFERENCES OR PROFILE OR PROFILES OR CHARAC- TERISTICS OR BEHAVIOR OR BEHAVIORS OR BEHAVIOUR OR BEHAVIOURS OR PATTERN OR PATTERNS OR CRITERI??
S7	1427711	OPTION OR OPTIONS OR CHOICE OR CHOICES OR ALTERNATIVES
S8	10407	S1(5N)S2
S9	439602	S3(5N)S4
S10	407	S5(5N) (S6(10N)S7)
S11	0	S8(S)S9(S)S10
S12	237	S8(S)S9
S13	20439	S5(5N)S6
S14	26133	S5(5N)S7
S15	0	S12(S) (S13 OR S14)
S16	30	S12(S) (S6 OR S7)
S17	27	S16 NOT PY>2003
S18	26	S17 NOT PD=20030830:20061130
S19	26	RD (unique items)

19/3,K/6 (Item 2 from file: 570)  
DIALOG(R)File 570:Gale Group MARS(R)  
(c) 2006 The Gale Group. All rts. reserv.

01883873 Supplier Number: 61605086 (USE FORMAT 7 FOR FULLTEXT)  
**Hyte Blasters;A brave new world? Technology and marketing explore uncharted territory.**

Blankenhorn, Dana  
Advertising Age, v71, pI57  
April 17, 2000  
ISSN: 0001-8899  
Language: English Record Type: Fulltext  
Document Type: Magazine/Journal; Trade  
Word Count: 2554

... marketing manager for Ericsson in Richardson, Texas, says her company is already working on a **service** called Mobile **Internet** Advertiser for these new phones. "It will send simple ads to your mobile phone, based on a **preference** you input and your agreement with the service provider," Ms. Boyle says, explaining that those...

...area. Xybernaut's "core computing" technology will let doctors plug their PC settings and voice **patterns** into any other system that supports it, whether it's a desktop, laptop or wearable...s far easier for the cable operator to control, says Mr. Dulchinos. These will be " **Internet** -like **services** ," not the **Internet** , and the higher-quality TV picture should keep most viewers glued to their sets. Advertising...

...right to you. It's not your imagination. By 2005, prospecting via the Web or **TV** should be just as **targeted** as in any other medium. Advertisers may not call prospects by name, but they will...a pitch database. Web ad networks such as DoubleClick also use databases to track individual **preferences** , then serve ads based on them. But the market reacted negatively this year after DoubleClick...

19/3,K/16 (Item 12 from file: 570)  
DIALOG(R)File 570:Gale Group MARS(R)  
(c) 2006 The Gale Group. All rts. reserv.

00018687 Supplier Number: 48011293  
**TV-based online service offers ad targeting.**  
Magill, Ken  
DM News, v19, n36, p19  
Sept 29, 1997  
ISSN: 0194-3588  
Language: English Record Type: Abstract  
Document Type: Magazine/Journal; Trade

ABSTRACT:  
NetChannel supplies different ad- **targeting alternatives** to marketing executives. This **TV** -based **Internet service** is a direct rival of Microsoft property and **online service** WebTV. Both NetChannel and WebTV supply services to the public via television set-top boxes...

19/3,K/18 (Item 2 from file: 13)  
DIALOG(R)File 13:BAMP  
(c) 2006 The Gale Group. All rts. reserv.

00626586      Supplier Number: 25380914 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Personal Preference**

(Choosing between online information provider is basically a matter of preference as they are somewhat indistinguishable in terms of service and price; article offers buyer's guide)

Article Author(s): Moules, Jonathan

Treasury & Risk Management, v 9, n 6, p 45-47

August 1999

DOCUMENT TYPE: Journal ISSN: 1067-0432 (United States)

LANGUAGE: English RECORD TYPE: Fulltext; Abstract

WORD COUNT: 2321

(USE FORMAT 7 OR 9 FOR FULLTEXT)

**TEXT:**

...costs will be incurred even if a company decides to switch to a free information **service** on the **Web**.

**Online Information Systems**

Company	Product/Description
Bloomberg	Bloomberg Service (Open Bloomberg)
499 Park Ave.	Market prices for bonds, equities,
New York, NY 10022	futures, <b>options</b> , swaps, derivatives
Tel: (212) 318-2200	and foreign exchange. Analytical
Fax: (212) 893-5772	tools...

...of

P.O. Box 300	major international newspapers,
Princeton, NJ 08543	magazines, news wires and <b>television</b>
Tel: (800) 369-7466	transcripts. <b>Customized</b> delivery of
Fax: (609) 520-4775	news stories. Market research and
www.dowjones.com	analysts' reports. Historical market
	data for equities, mutual funds,
	corporate bonds, U.S. government
	securities, indexes, <b>options</b> and
	exchange rates.

Dun & Bradstreet	Business Information Report
1 Diamond Hill Rd.	Covers millions of...

...Web browsers, work groups or

corporate intranets. Can be delivered by source and/or by **profile** to customer-defined data bases. Daily news briefings organized by topic, shared profiling and unlimited...

...000 equities from 142

exchanges in 85 countries. The system includes real-time prices, indices, **options**, futures and sales details.

Thomson Financial  
Municipals Group

TM3  
Real-time news and market prices...

...The

New York Times,  
Fortune,  
Asiaweek and PR  
Week.

	PC or any computer <b>connected</b> to an <b>Internet</b> browser.	Newsline, which covers 6,000 newspapers, magazines and trade journals in 17 languages, including The New York Times, Et...
...more		
	than 1,000 corporations worldwide.	
NewsEdge	Traders, financial analysts, media relations professionals and executives. Marketing managers, competitive intelligence specialists, sales professionals and consultants.	Varies from a free <b>Web</b> <b>service</b> to paid- for corporate accounts. As above.
Reuters America	3,000 <b>installations</b> <b>worldwide</b> , 48,000 Reuters users.	\$800 - \$1,200 per month per user access
	As above.	As above.
	As above.	As above.
Thomson...		

19/3,K/19 (Item 3 from file: 13)  
DIALOG(R)File 13:BAMP  
(c) 2006 The Gale Group: All rts. reserv.

00590335 Supplier Number: 24127821 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Time to Get Real?**  
(Treasurers are now debating whether they need historical or real-time data  
online)  
Article Author(s): Jovin, Ellen  
Treasury & Risk Management Technology Buyers' Guide, v 8, n 6, p 41  
1998  
DOCUMENT TYPE: Journal ISSN: 1067-0432 (United States)  
LANGUAGE: English RECORD TYPE: Fulltext; Abstract  
WORD COUNT: 2024

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:  
...bis.adp.com  
www.adp.com  
K2  
Real-time equity, fixed-income, foreign-exchange and **options**  
data. News, historical information, charting and analytical  
applications. Nasdaq Level II display. Can be integrated...

...bloomberg.com  
 Bloomberg Service (flat panel or Open Bloomberg)  
 Market prices for bonds, equities, futures, **options**, swaps,  
 derivatives, foreign exchange. Analytical tools, news,  
 historical data, research reports, electronic trading. Data can...

...Solaris 2.6;  
 browser.  
 --  
 \$62.50 per month.

--  
 BridgeFeed  
 Real-time pricing for OTC stocks, **options**, indices,  
 fixed-income securities. News and historical data. Coverage of  
 metals, energy, agriculture and other...

...archive of more than 5,500 publications,  
 including major international newspapers, magazines, news wires  
 and **television** transcripts. **Customized** delivery of news  
 stories. Market research and financial analysts' reports.  
 Historical market data for equities, mutual funds, corporate  
 bonds, U.S. government securities, indexes, **options** and  
 exchange rates. Wall Street Journal Interactive Edition.  
 Information can be incorporated into a company...

...News Agent  
 Distributes real-time news and text that can be accessed from  
 anywhere via **Internet connection**.  
 Dow Jones, AP, Reuters, Knight-Ridder, other newswires.  
 All Windows, Mac and Unix operating systems...

...E-mail: john1@ilx.com  
 www.ilx.com  
 ILX Workstation  
 Market prices for equities, futures, **options**, corporate bonds,  
 international exchanges. Historical data, analytics, charting.  
 Dynamic Nasdaq Level II.  
 Dow Jones, Reuters...

...company news for the Web, workgroups or  
 intranet. Can be delivered by source and/or **profile** to  
 customer-defined (Notes) data bases. Daily news briefings  
 organized by topic, shared profiling and...

...Reuters America  
 1700 Broadway  
 New York, NY 10019  
 Contact:  
 Sales Department  
 Tel: (800) 435-0101,  
       **option 8**  
 Fax: (212) 593-5682  
 E-mail:  
 customer@reuters.com  
 www.reuters.com  
 Money 3000...

...Historical  
 data. Analytics cover deposits, foreign exchange, futures,  
 FRAs, interest-rate swaps, exchangetraded futures and **options**,  
 government bonds. Access to Reuters Financial Television

through Reuters Web. Supports real-time data links...

19/3,K/21 (Item 2 from file: 56)  
DIALOG(R)File 56:Computer and Information Systems Abstracts  
(c) 2006 CSA. All rts. reserv.

0000217721 IP ACCESSION NO: 0009731  
**Personalised communication.**

Carassa, F  
Cselt, Milano, Italy

ADDL. SOURCE INFO: ISSN 0393-2648, , 1992, vol. 20, no. 4, pp. 309-314  
PUBLICATION DATE: 1992

RECORD TYPE: Abstract  
LANGUAGE: English  
NUMBERS: ISSN 0393-2648  
FILE SEGMENT: Computer & Information Systems Abstracts

**ABSTRACT:**

... terminals, increasing numbers of which offer multimedia functions. There is now a larger variety of **network services** which can be implemented (e.g., through the intelligent network). A telephone number can be assigned to a person rather than to a subscriber jack. Other **characteristics** are: terminal mobility, 'targeted' **television** broadcasting, and multimedia communication in 'virtual reality'.

19/3,K/24 (Item 2 from file: 484)  
DIALOG(R)File 484:Periodical Abs Plustext  
(c) 2006 ProQuest. All rts. reserv.

04632806 SUPPLIER NUMBER: 47853568  
**Video, Audio and AOL TV**  
Lewis, Peter H  
New York Times (NY), p1  
Jan 13, 2000  
ISSN: 0362-4331 JOURNAL CODE: NY  
DOCUMENT TYPE: Commentary  
LANGUAGE: English RECORD TYPE: Abstract

...ABSTRACT: cheaper, and nearly everything in between, including computers and VCR's, was offered in a **choice** of colors. Oh, and AOL, soon the proud owner of Time Warner, offered a glimpse...

...TiVo gets another brand-name maker of TiVo recorders, which allow customers to automatically search **TV** listings for interesting shows, create **customized** channels based on their **preferences**, record up to 30 hours of programming on a hard disk drive, pause live programming...

...be downloaded to the TiVo recorder over a high-speed cable or digital subscriber line **Internet connection**. Again, TiVo and Blockbuster declined to elaborate, but the technology exists to permit movies to...

19/6/1 (Item 1 from file: 635)  
 2075291 55651115  
**ProtoSource to Acquire Suncoast Automation Adding Cable Modem Based High-Speed Internet Access to Its Services**  
 Jun 29, 2000  
 WORD COUNT: 781

19/6/2 (Item 2 from file: 635)  
 1060128 00-24995  
**Sound Advice Appoints New Investor Relations and Corporate Communications Firms**  
 PUBL DATE: 990414  
 WORD COUNT: 402

19/6/3 (Item 3 from file: 635)  
 0753122 97-11649  
**Thomson to introduce set-top Internet access device**  
 PUBL DATE: 961104  
 WORD COUNT: 1,008

19/6/4 (Item 4 from file: 635)  
 0681983 96-39199  
**Infoseek launches next generation Internet navigation service**  
 PUBL DATE: 960313  
 WORD COUNT: 1,413

19/6/5 (Item 1 from file: 570)  
 01883888 Supplier Number: 61605102 (USE FORMAT 7 FOR FULLTEXT)  
**Building on Tradition;Blue-chips share hopes and pitfalls of moving into interactive future.(Panel Discussion)**  
 April 17, 2000  
 Word Count: 3440

19/6/6 (Item 2 from file: 570)  
 01883873 Supplier Number: 61605086 (USE FORMAT 7 FOR FULLTEXT)  
**Hype Blasters;A brave new world? Technology and marketing explore uncharted territory.**  
 April 17, 2000  
 Word Count: 2554

19/6/7 (Item 3 from file: 570)  
 01845534 Supplier Number: 58935572 (USE FORMAT 7 FOR FULLTEXT)  
**DirectTV Buys TiVo Stake, Closes Primestar.**  
 May 3, 1999  
 Word Count: 640

19/6/8 (Item 4 from file: 570)  
 01790767 Supplier Number: 55550836 (USE FORMAT 7 FOR FULLTEXT)  
**A.M. Report; GAINING GROUND ON A GIANT.(ISPs' competition with AOL)(Industry Trend or Event)**  
 August 23, 1999  
 Word Count: 862

19/6/9 (Item 5 from file: 570)  
01742675 Supplier Number: 54323608 (USE FORMAT 7 FOR FULLTEXT)  
**Hughes Comes Down to Earth.**  
March 29, 1999  
Word Count: 200

19/6/10 (Item 6 from file: 570)  
01595062 Supplier Number: 47025975 (USE FORMAT 7 FOR FULLTEXT)  
**ViewCall America Announces Partnership With Hitachi Home Electronics for On-TV Service**  
Jan 9, 1997  
Word Count: 658

19/6/11 (Item 7 from file: 570)  
01595061 Supplier Number: 47025974 (USE FORMAT 7 FOR FULLTEXT)  
**ViewCall America and Leading Content Players Deliver First Personalized Web Broadcasting to Living Rooms**  
Jan 9, 1997  
Word Count: 961

19/6/12 (Item 8 from file: 570)  
01595060 Supplier Number: 47025944 (USE FORMAT 7 FOR FULLTEXT)  
**Telescan and ViewCall America Announce An Alliance for On-TV Internet Financial Service**  
Jan 9, 1997  
Word Count: 789

19/6/13 (Item 9 from file: 570)  
01595057 Supplier Number: 47025926 (USE FORMAT 7 FOR FULLTEXT)  
**Spyglass and ViewCall America Ink Licensing Agreement For Internet TV Technologies**  
Jan 9, 1997  
Word Count: 840

19/6/14 (Item 10 from file: 570)  
01568918 Supplier Number: 46676844 (USE FORMAT 7 FOR FULLTEXT)  
**Chase Bank says hello with \$25 mil campaign**  
Sept 2, 1996  
Word Count: 54

19/6/15 (Item 11 from file: 570)  
01493545 Supplier Number: 45394182  
**Mailing research service on line**  
March 10, 1995

19/6/16 (Item 12 from file: 570)  
00018687 Supplier Number: 48011293  
**TV-based online service offers ad targeting.**  
Sept 29, 1997

19/6/17 (Item 1 from file: 13)

00709573      Supplier Number: 25787495 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**In-Room Investments**  
August 2000  
WORD COUNT: 1800

19/6/18      (Item 2 from file: 13)  
00626586      Supplier Number: 25380914 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Personal Preference**  
August 1999  
WORD COUNT: 2321

19/6/19      (Item 3 from file: 13)  
00590335      Supplier Number: 24127821 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Time to Get Real?**  
1998  
WORD COUNT: 2024

19/6/20      (Item 1 from file: 56)  
0000367713      IP ACCESSION NO: 559571  
**Personalized electronic program guides for digital TV**  
PUBLICATION DATE: 2001

19/6/21      (Item 2 from file: 56)  
0000217721      IP ACCESSION NO: 0009731  
**Personalised communication.**  
PUBLICATION DATE: 1992

19/6/22      (Item 1 from file: 483)  
05842724      SUPPLIER NUMBER: 47853568  
**Video, Audio and AOL TV**  
Jan 13, 2000

19/6/23      (Item 1 from file: 484)  
04821669      SUPPLIER NUMBER: 57306565 (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**A personalized television listings service**  
Aug 2000  
WORD COUNT: 2488

19/6/24      (Item 2 from file: 484)  
04632806      SUPPLIER NUMBER: 47853568  
**Video, Audio and AOL TV**  
Jan 13, 2000

19/6/25      (Item 3 from file: 484)  
04298701      (USE FORMAT 7 OR 9 FOR FULLTEXT)  
**Adolescent CIT use: Paradigm shifts for educational and cultural practices?**  
Mar 1999  
WORD COUNT: 5507

19/6/26      (Item 4 from file: 484)

02642369 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Iams of Dayton builds loyalty database of loving pet owners**

Nov 1995

WORD COUNT: 1025            LENGTH: Medium (10-30 col inches)

? show files;ds

File 141:Readers Guide 1983-2006/Aug  
(c) 2006 The HW Wilson Co  
File 647:CMP Computer Fulltext 1988-2006/Nov W4  
(c) 2006 CMP Media, LLC  
File 674:Computer News Fulltext 1989-2006/Sep W1  
(c) 2006 IDG Communications  
File 696:DIALOG Telecom. Newsletters 1995-2006/Oct 15  
(c) 2006 Dialog  
File 95:TEME-Technology & Management 1989-2006/Oct W2  
(c) 2006 FIZ TECHNIK  
File 387:The Denver Post 1994-2006/Oct 13  
(c) 2006 Denver Post  
File 471:New York Times Fulltext 1980-2006/Oct 16  
(c) 2006 The New York Times  
File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06  
(c) 2002 Phoenix Newspapers  
File 494:St LouisPost-Dispatch 1988-2006/Oct 15  
(c) 2006 St Louis Post-Dispatch  
File 631:Boston Globe 1980-2006/Oct 08  
(c) 2006 Boston Globe  
File 633:Phil.Inquirer 1983-2006/Oct 13  
(c) 2006 Philadelphia Newspapers Inc  
File 638:Newsday/New York Newsday 1987-2006/Oct 16  
(c) 2006 Newsday Inc.  
File 640:San Francisco Chronicle 1988-2006/Oct 15  
(c) 2006 Chronicle Publ. Co.  
File 641:Rocky Mountain News Jun 1989-2006/Oct 16  
(c) 2006 Scripps Howard News  
File 702:Miami Herald 1983-2006/Oct 13  
(c) 2006 The Miami Herald Publishing Co.  
File 703:USA Today 1989-2006/Sep 29  
(c) 2006 USA Today  
File 704:(Portland)The Oregonian 1989-2006/Oct 13  
(c) 2006 The Oregonian  
File 713:Atlanta J/Const. 1989-2006/Oct 15  
(c) 2006 Atlanta Newspapers  
File 714:(Baltimore) The Sun 1990-2006/Oct 13  
(c) 2006 Baltimore Sun  
File 715:Christian Sci.Mon. 1989-2006/Oct 16  
(c) 2006 Christian Science Monitor  
File 725:(Cleveland)Plain Dealer Aug 1991-2006/Oct 14  
(c) 2006 The Plain Dealer  
File 735:St. Petersburg Times 1989- 2006/Oct 15  
(c) 2006 St. Petersburg Times  
File 476:Financial Times Fulltext 1982-2006/Oct 17  
(c) 2006 Financial Times Ltd  
File 477:Irish Times 1999-2006/Oct 16  
(c) 2006 Irish Times  
File 710:Times/Sun.Times(London) Jun 1988-2006/Oct 16  
(c) 2006 Times Newspapers  
File 711:Independent(London) Sep 1988-2006/Oct 15  
(c) 2006 Newspaper Publ. PLC  
File 756:Daily/Sunday Telegraph 2000-2006/Oct 16  
(c) 2006 Telegraph Group  
File 757:Mirror Publications/Independent Newspapers 2000-2006/Oct 16  
(c) 2006

Set Items Description

S1 1854390 PERSONALIZATION OR PERSONALIZED OR CUSTOM OR CUSTOMIZED OR TARGET-  
AILOR??? OR INDIVIDUALIZED OR "TO"()ORDER OR TARGET?

S2	2865904	TV OR BROADCAST(5N) (MEDIA OR MEDIUM OR MEDIUMS OR DEVICE OR DEVICES) OR TELEVISION OR TELLY OR (HOME OR FAMILY) (2W) (THEAT?? OR CINEMA)
S3	6864493	CONNECT OR CONNECTED OR CONNECTI?? OR SERVICE OR SERVICES - OR HOOKUP OR HOOK??()UP OR INSTALL?
S4	2817580	INTERNET OR WEB OR WORLDWIDE??? OR WIDEBWEB OR NETWORK OR ONLINE OR ON()LINE
S5	2033744	PURCHASE OR PURCHASING OR BUYING OR SHOPPING
S6	2591010	PREFERENCE OR PREFERENCES OR PROFILE OR PROFILES OR CHARACTERISTICS OR BEHAVIOR OR BEHAVIORS OR BEHAVIOUR OR BEHAVIOURS OR PATTERN OR PATTERNS OR CRITERI??
S7	2634169	OPTION OR OPTIONS OR CHOICE OR CHOICES OR ALTERNATIVES
S8	8820	S1(5N)S2
S9	371343	S3(5N)S4
S10	162	S5(5N) (S6(10N)S7)
S11	1	S8(S)S9(S)S10
S12	266	S8(S)S9
S13	10880	S5(5N)S6
S14	25175	S5(5N)S7
S15	2	S12(S) (S13 OR S14)
S16	83	S12(S) (S6 OR S7)
S17	24	S12(10N) (S6 OR S7)
S18	35	S12(20N) (S6 OR S7) /
S19	29	S18 NOT PY>2003
S20	29	S19 NOT PD=20030830:20061130
S21	25	RD (unique items)

21/3,K/19 (Item 19 from file: 696)  
DIALOG(R)File 696:DIALOG Telecom. Newsletters  
(c) 2006 Dialog. All rts. reserv.

00592871

**Selling like hot cakes**

Cable and Satellite Europe 19  
January 1,1998 DOCUMENT TYPE: NEWSLETTER  
PUBLISHER: CABLE SATELLITE AND TV NEWS  
LANGUAGE: ENGLISH WORD COUNT: 738 RECORD TYPE: FULLTEXT

TEXT:

...six channels from the Bio Hemma home cinema service, 25  
channels from the premium audio **service** Music **Choice** Europe and a **web**  
carrousel including web pages from, amongst others, the Swedish version  
of CNN.

Telia is allowing...

21/6/1 (Item 1 from file: 696)  
00812846  
**Pay-TV in Germany - A Niche Market Forever?**  
November 20, 2002

WORD COUNT: 1029

(c) PHILLIPS PUBLISHING INTERNATIONAL All Rts. Reserv.

21/6/2 (Item 2 from file: 696)  
00791820  
**MDTV Deploys DirectTV And Internet Service**  
April 5, 2002

WORD COUNT: 108

(c) PHILLIPS PUBLISHING INTERNATIONAL All Rts. Reserv.

21/6/3 (Item 3 from file: 696)  
00781167  
**AirTV Eyes High Demand For Satellite-based Airline Communications, Entertainment**  
November 19, 2001

WORD COUNT: 1329

(c) PHILLIPS PUBLISHING INTERNATIONAL All Rts. Reserv.

21/6/4 (Item 4 from file: 696)  
00780524  
**AirTV Eyes High Demand For Satellite-based Airline Entertainment - Part 1**  
November 12, 2001

WORD COUNT: 1340

(c) PHILLIPS PUBLISHING INTERNATIONAL All Rts. Reserv.

21/6/5 (Item 5 from file: 696)  
00741394  
**MOSCOW JUMPS ON BROADBAND WAGON**  
August 30, 2000

WORD COUNT: 278

(c) PHILLIPS PUBLISHING INTERNATIONAL All Rts. Reserv.

21/6/6 (Item 6 from file: 696)  
00733975  
**NINTH CIRCUIT RULES AGAINST OPEN ACCESS**  
June 26, 2000

WORD COUNT: 1482

(c) WARREN PUBLISHING INC. All Rts. Reserv.

21/6/7 (Item 7 from file: 696)

00733781

**COURT RULES PORTLAND CAN'T REGULATE CABLE DATA SERVICES**

June 26, 2000

WORD COUNT: 1301

(c) WARREN PUBLISHING INC. All Rts. Reserv.

21/6/8 (Item 8 from file: 696)

00728195

**ED'S FORUM: MAGAZINES AND THE INTERNET: USE IT OR LOSE IT**

May 29, 2000

WORD COUNT: 443

(c) PHILLIPS PUBLISHING INTERNATIONAL All Rts. Reserv.

21/6/9 (Item 9 from file: 696)

00708490

**PVR DECK CATEGORY EXPANDS AT CES**

January 17, 2000

WORD COUNT: 651

(c) WARREN PUBLISHING INC. All Rts. Reserv.

21/6/10 (Item 10 from file: 696)

00708396

**PERSONAL VIDEO RECORDER DECKS EXPAND AT CES**

January 17, 2000

WORD COUNT: 542

(c) WARREN PUBLISHING INC. All Rts. Reserv.

21/6/11 (Item 11 from file: 696)

00707215

**PVR DECKS EXPAND AT CES**

January 10, 2000

WORD COUNT: 548

(c) WARREN PUBLISHING INC. All Rts. Reserv.

21/6/12 (Item 12 from file: 696)

00693736

**APPLICATIONS VOD BY INTERNET?**

September 1999

WORD COUNT: 415

(c) PHILLIPS PUBLISHING INTERNATIONAL All Rts. Reserv.

21/6/13 (Item 13 from file: 696)  
00678732  
News Monitor  
June 28, 1999

WORD COUNT: 663

(c) PHILLIPS PUBLISHING INTERNATIONAL All Rts. Reserv.

21/6/14 (Item 14 from file: 696)  
00671843  
Microsoft's \$5B Investment 'Endorses' AT&T Strategy  
May 24, 1999

WORD COUNT: 579

(c) BRP PUBLICATIONS All Rts. Reserv.

21/6/15 (Item 15 from file: 696)  
00670249  
Microsoft's \$5B Investment 'Endorses' AT&T Cable Plan  
May 13, 1999

WORD COUNT: 539

(c) BRP PUBLICATIONS All Rts. Reserv.

21/6/16 (Item 16 from file: 696)  
00669800  
Microsoft's \$5B Investment 'Endorses' AT&T Cable Strategy  
May 10, 1999

WORD COUNT: 588

(c) BRP PUBLICATIONS All Rts. Reserv.

21/6/17 (Item 17 from file: 696)  
00669345  
MICROSOFT TO INVEST \$5 BILLION, AID AT&T's BROADBAND TRIALS  
May 06, 1999

WORD COUNT: 637

(c) BRP PUBLICATIONS All Rts. Reserv.

21/6/18 (Item 18 from file: 696)  
00630226  
NEWS BYTES  
October 12, 1998

WORD COUNT: 1696

(c) PHILLIPS PUBLISHING INTERNATIONAL All Rts. Reserv.

21/6/19 (Item 19 from file: 696)  
00592871  
**Selling like hot cakes**

January 1, 1998

WORD COUNT: 738

21/6/20 (Item 20 from file: 696)  
00585395  
**News Digest**  
October, 1997

WORD COUNT: 1884

(c) JUPITER COMMUNICATIONS All Rts. Reserv.

21/6/21 (Item 1 from file: 715)  
09392415  
**EJECTED FOR GOOD?**  
Monday, February 12, 2001  
Word Count: 782

21/6/22 (Item 2 from file: 715)  
09379607  
**AOLTV FORECASTS A TELEVISION REVOLUTION**  
Tuesday, June 13, 2000  
Word Count: 826

21/6/23 (Item 1 from file: 476)  
0010043521 BOJGMAKAHQFT  
**COMPANIES & FINANCE: EUROPE: UPC to bid for CableCom of Switzerland:**  
**TELECOMMUNICATIONS DUTCH GROUP'S TARGET EXPECTED TO COMMAND Dollars 2.6bn**  
**PRICE TAG**  
Tuesday, July 13, 1999  
Word Count: 416

21/6/24 (Item 1 from file: 756)  
00092780 683109161 (USE FORMAT 7 FOR FULLTEXT)  
**Online targets prove too ambitious**  
Thursday, November 8, 2001  
WORD COUNT: 663

21/6/25 (Item 2 from file: 756)  
00070474 705107301 (USE FORMAT 7 FOR FULLTEXT)  
**Digital TV to pull ahead in access race**  
Thursday, July 26, 2001  
WORD COUNT: 704